

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Mattarocci		09/25/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ValueClick, Inc.		
Street Address:	30699 Russell Ranch Road		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3754613	RISE UP! PROMOTIONS	
CORRESPONDENCE DATA			
Fax Number:	3103002901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-300-2920		
Email:	nameri@agmblaw.com		
Correspondent Name:	Nina N. Ameri		
Address Line 1:	5900 Wilshire Boulevard, Suite 2250		
Address Line 4:	Los Angeles, CALIFORNIA 90036		
ATTORNEY DOCKET NUMBER:	VALUECLICK, INC.		
NAME OF SUBMITTER:	Nina Ameri		
Signature:	/Nina Ameri/		
Date:	10/01/2013		
Total Attachments: 1 source=Rise Up Assignment.Fully Executed#page1.tif			

OP \$40.00 3754613

ASSIGNMENT OF TRADEMARK PURSUANT TO 15 U.S.C. § 1060(A)(1)

Assignor: Michael Mattarocci d/b/a Rise Up Promotions  
Assignee: ValueClick, Inc.

September 25, 2013

Michael Mattarocci  
5562 West 190th St.  
Torrance, CA 90503

"RISE UP! PROMOTIONS"/REGISTRATION NUMBER 3754613

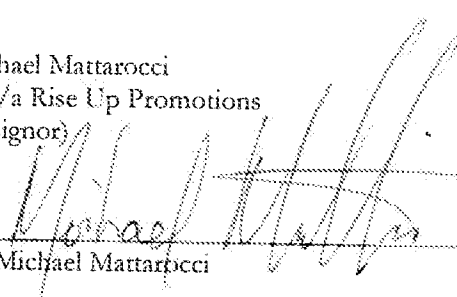
Dear Mr. Mattarocci:

For five hundred dollars (\$500) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Michael Mattarocci, with a business or mailing address at, 5562 West 190th St., Torrance, CA 90503 ("Assignor") hereby assigns, in its entirety, the registered trademark "Rise Up! Promotions", which is registered with the United States Patent and Trademark Office Registration Number 375-4613 ("Trademark") and all rights, title, interest and goodwill and associated rights in and to the Trademark, to ValueClick, Inc., a Delaware corporation with a business address at 30699 Russell Ranch Rd., Suite 250 Westlake Village, CA 91362 ("Assignee") pursuant to 15 U.S.C. § 1060(a)(1).

Assignor agrees to take such further measures, if any, as are necessary to consummate this transaction. Including, but not limited to, executing any and all additional documents required by the United States Patent and Trademark Office. The parties acknowledge that upon Assignor's execution of this letter agreement, the assignment shall be deemed to occur. Please manifest your assent to this transaction by signing and dating in the appropriate spaces provided below.

Michael Mattarocci  
d/b/a Rise Up Promotions  
(Assignor)

ValueClick, Inc.  
(Assignee)

By:   
Michael Mattarocci

By: 