

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Agreement

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keeco, LLC		09/27/2013	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA	
Name:	PNC Bank, National Association, as Agent
Street Address:	500 First Avenue
Internal Address:	Attn: Robert Weising
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15219
Entity Type:	a national banking association: UNITED STATES

PROPERTY NUMBERS Total: 26		
Property Type	Number	Word Mark
Serial Number:	85678988	ADORN HOME
Serial Number:	77941844	BARN & BARREL INSPIRED LIVING
Serial Number:	85685703	CABANA KIDS
Serial Number:	85842955	CLOTHING FOR THE BED
Serial Number:	85679005	CLOUD CO.
Registration Number:	2580017	HEIRLOOM HOME COLLECTION
Registration Number:	2921862	INITIALS BY KEECO
Registration Number:	2937698	I INITIALS BY KEECO
Registration Number:	2992082	I INITIALS BY KEECO
Serial Number:	85574962	INITIALS BY KEECO
Registration Number:	3982343	ITEEN INITIALS TEEN
Registration Number:	3128646	KEECO
Serial Number:	85836251	REVERSIBLE PATIO MAT

OP \$665.00 85678988

Registration Number:	3160825	SATIN LUXURY
Serial Number:	85062587	SILKY TOUCH SHEETS
Serial Number:	77951034	SIMPLE INDULGENCES PRECIOUS PIECES FOR Y
Registration Number:	2572030	SIMPLY HANDMADE
Serial Number:	85924695	STYLE DECOR
Registration Number:	4247040	STYLE DOMAIN
Serial Number:	85924701	STYLE SPACE
Serial Number:	85860992	SUN SPOTS BEACH MATS
Registration Number:	2269455	THE HANDMADE HOME COMPANY
Registration Number:	4091540	TOUCH SELECT
Registration Number:	3496703	U TURN
Registration Number:	1981988	VINTAGE HOME
Registration Number:	2459539	VINTAGE HOME

CORRESPONDENCE DATA

Fax Number: 7043738822
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (704) 373-4640
Email: bsmith@mcguirewoods.com
Correspondent Name: Betty G. Smith, Senior Paralegal
Address Line 1: McGuireWoods LLP, 201 N. Tryon St.
Address Line 2: Suite 3000
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	2050285-0202
NAME OF SUBMITTER:	Betty G. Smith
Signature:	/Betty G. Smith/
Date:	10/02/2013

Total Attachments: 11
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement") is dated as of September 27, 2013, between KEECO, LLC, a California limited liability company ("Grantor"), and PNC BANK, NATIONAL ASSOCIATION ("PNC"), as administrative agent for Lenders described below (PNC, in such capacity, "Agent"), in connection with the Credit Agreement described below.

RECITALS:

WHEREAS, Grantor is indebted to Agent and Lenders pursuant to that certain Revolving Credit, Term Loan and Security Agreement, dated as of even date herewith (as amended, restated, or otherwise modified from time to time, the "Credit Agreement"), among Grantor and each Person that is or may hereafter become a borrower thereunder, the financial institutions which are now or which hereafter become a party thereto (collectively, "Lenders" and each individually a "Lender") and Agent. Capitalized terms used but not defined herein have the respective meanings set forth in the Credit Agreement;

WHEREAS, the parties wish to provide for the terms and conditions upon which the Obligations shall be secured by the Trademark Collateral (as defined below); and

WHEREAS, this Agreement is made to secure the Secured Obligations (defined below) and in consideration of advances, credit or other financial accommodations now or hereafter being afforded to Grantor by Agent and Lenders.

NOW, THEREFORE, for valuable consideration hereby acknowledged, the parties agree as follows:

SECTION 1. DEFINITIONS; RULES OF CONSTRUCTION

1.1. Definitions. Initially capitalized terms used but not defined herein have the respective meanings set forth in the Credit Agreement. As used herein, the following terms have the meanings set forth below:

Marks: any trademarks, trade names, corporate names, company names, business names, trade styles, trade dress, service marks, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof and any applications in connection therewith, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country.

Secured Obligations: all "Obligations" as defined in the Credit Agreement.

Trademark License: any written agreement, in which Grantor now holds or hereafter acquires any right, title or interest, which agreement grants any license right in and to any Trademark (whether Grantor is the licensee or the licensor thereunder) including licenses pursuant to which Grantor has obtained the exclusive right to use a trademark owned by a third party, a sublicense to use a trademark, a distribution agreement relating to goods or services covered by one or more trademarks and the right to prepare for sale, sell or advertise for sale, all of the inventory now or hereafter owned by Grantor and now or hereafter covered by such license agreements.

Trademarks: any of the following in which Grantor now holds or hereafter acquires any right, title or interest: (a) all Marks; (b) any reissues, extensions or renewals of any Marks, (c) the

goodwill of the business symbolized by or associated with the Marks, (d) all domain names, (e) all means of manufacturing goods or offering services covered by the Marks, including trade secrets, formulas, recipes, customer lists, manufacturing processes, molds, designs, plans and prototypes, (f) any income, royalties, damages, claims and payments now and hereafter due and/or payable with respect to the Marks, including payments under all licenses entered into in connection with the Marks and damages, claims, payments and recoveries for past, present or future infringement and (g) any rights to sue for past, present and future infringements of the Marks.

1.2. Certain Matters of Construction. The terms "herein", "hereof", "hereunder" and other words of similar import refer to this Agreement as a whole and not to any particular section, paragraph or subdivision. Any pronoun used shall be deemed to cover all genders. The terms "including" and "include" shall mean "including, without limitation" and, for purposes of each Other Document, the parties agree that the rule of *ejusdem generis* shall not be applicable to limit any provision. Section titles appear as a matter of convenience only and shall not affect the interpretation hereof. All references to (a) laws or statutes include all related rules, regulations, interpretations, amendments and successor provisions; (b) any document, instrument or agreement includes any amendments, waivers and other modifications, extensions or renewals (to the extent permitted hereby); (c) any section means, unless the context otherwise requires, a section of this Agreement; (d) any exhibits or schedules mean, unless the context otherwise requires, exhibits and schedules attached hereto, which are hereby incorporated by reference; (e) any Person include successors and assigns; or (f) unless otherwise specified herein, discretion of Agent means the sole and absolute discretion of Agent. No provision hereof shall be construed against any party by reason of such party having, or being deemed to have, drafted the provision.

SECTION 2. TRADEMARK COLLATERAL

2.1. Grant of Security Interest in Trademark Collateral. To secure the Secured Obligations, Grantor hereby grants to Agent, for the ratable benefit of each Secured Party, a continuing first priority security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on Schedule I hereto; and

(b) all products and proceeds of the foregoing, including any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

2.2. Excluded Property. Notwithstanding anything to the contrary set forth in Section 2.1 above, or in the Credit Agreement or any Other Document, the Trademark Collateral shall not include any Excluded Property.

2.3. Credit Agreement. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to Agent, for the benefit of Secured Parties, pursuant to the Credit Agreement and any security agreement delivered in connection therewith. Grantor hereby acknowledges and affirms that the rights, remedies and obligations of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Credit Agreement and any security agreement delivered in connection therewith, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

2.4. Authorization to Supplement. If Grantor has or obtains rights to any Trademarks or Trademark Licenses not listed on Schedule I, the provisions of this Agreement shall automatically apply thereto and such Trademarks or Trademark Licenses, as the case may be, shall automatically constitute Trademark Collateral hereunder. Grantor shall give prompt notice in writing to Agent with respect to any such additional Trademarks or Trademark Licenses. Without limiting Grantor's obligations under this Section 2.4, Grantor hereby authorizes Agent unilaterally to modify this Agreement by amending Schedule I to include any such additional Trademarks or Trademark Licenses. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Trademark Collateral, whether or not listed on Schedule I. Agent will make reasonable efforts to provide copies of such amended Schedule I to Grantor; *provided* that Agent's failure to provide such copies shall not constitute a breach of this Agreement nor render such amendments ineffective.

SECTION 3. COVENANTS

3.1. Prosecution of Applications; Maintenance and Renewal of Trademarks. Except as would not reasonably be expected to have a Material Adverse Effect on the value or enforceability of, or any rights of Grantor or Agent in, any of the Trademark Collateral, Grantor shall, until payment in full in cash and performance in full of all the Obligations (a) use commercially reasonable efforts to prosecute any trademark application pending as of the date hereof or thereafter to the extent determined by Grantor to be useful or necessary in its business, and (b) promptly make applications for, register or cause to be registered (to the extent not already registered) with the United States Patent and Trademark Office any Trademark set forth in Schedule I, in all such cases the filing and payment of maintenance, registration and/or renewal fees, the filing of applications for renewal, affidavits of use, affidavits of incontestability, the filing and diligent prosecution of opposition, interference and cancellation proceedings, and promptly responding to all requests and inquiries from the United States Patent and Trademark Office. Except as would not reasonably be expected to have a Material Adverse Effect on the value or enforceability of, or any rights of Grantor or Agent in, any of the Trademark Collateral, Grantor also agrees to preserve and maintain all rights in the Trademark Collateral to the extent determined by Grantor to be useful or necessary in its business. Except as would not reasonably be expected to have a Material Adverse Effect on the value or enforceability of, or any rights of Grantor or Agent in, any of the Trademark Collateral, Grantor shall not, without Agent's prior written consent (to be given or withheld in Agent's Permitted Discretion), abandon any rights in or fail to pay any maintenance or renewal fee for any Trademark listed in Schedule I, to the extent determined by Grantor to be useful or necessary in its business, or breach, terminate, fail to renew or extend, or fail to perform any duties or obligations for any Trademark License listed in Schedule I which Grantor has determined is useful or necessary in its business. Grantor further agrees that it will not take any action, or permit any action to be taken by any Person to the extent that such Person is subject to its control, including licensees, or fail to take any action, that could reasonably be expected to affect the validity, priority, perfection or enforcement of the rights granted to Agent under this Agreement, and any such action if it shall take place shall be null and void and of no effect whatsoever.

3.2. Protection of Trademarks. Grantor shall (a) protect, defend and maintain the validity and enforceability of all current and future Trademarks, (b) use its commercially reasonable efforts to detect material infringements of such Trademarks and promptly advise Agent in writing of material infringements detected and (c) not allow any Trademarks to be abandoned, forfeited or dedicated to the public, in each case, except as such action would not reasonably be expected to have a Material Adverse Effect. At any time during the continuance of an Event of Default, Grantor shall not commence, or cause to be commenced, any action, proceeding, lawsuit, mediation or arbitration relating to the Trademark Collateral without the prior written consent of Agent, such consent not to be unreasonably withheld or

delayed, nor shall Grantor engage in any activity or conduct that could give rise to declaratory judgment jurisdiction. At Grantor's sole expense, Agent shall have the right (but shall not be obligated) during the continuance of an Event of Default to select counsel and/or participate in any action, proceeding, lawsuit, mediation or arbitration that could adversely affect the rights in, validity or enforceability of the Trademark Collateral. In addition, any proposed settlement or compromise of any action, proceeding, lawsuit, mediation or arbitration that could be reasonably expected to affect value, validity or enforceability of, or any rights of Grantor or Agent in, any material portion of the Trademark Collateral must be approved, in writing, by Agent (which approval must not be unreasonably withheld), whether or not an Event of Default has occurred and is continuing.

3.3. Expenses. Any reasonable and documented expenses incurred in connection with prosecution, registration and maintenance shall be borne by Grantor. If Grantor fails to comply with any of the provisions of Section 3.1 or 3.2, Agent shall have the right (but shall not be obligated) to do so on behalf of Grantor to the extent permitted by Applicable Law, but at Grantor's sole expense, and Grantor hereby agrees to reimburse Agent in full for all reasonable and documented expenses, including the reasonable and documented out-of-pocket fees and disbursements of counsel incurred by Agent in procuring, protecting, defending and maintaining the Trademark Collateral. In the event that Grantor fails to pay when due any expenses or fees required to be paid by it hereunder, or fails to comply with any other duty under this Agreement, Agent may, but shall not be required to, pay, satisfy, discharge or bond the same for the account of Grantor, and all monies so paid out shall be Secured Obligations of Grantor repayable on demand, together with interest at the Revolving Interest Rate for Domestic Rate Loans.

SECTION 4. MISCELLANEOUS

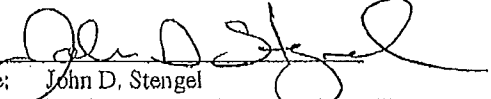
4.1. Miscellaneous. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their heirs, executors, administrators, successors, legal representatives, and assigns. This Agreement may be executed in any number of counterparts, each of which shall be an original and all of which, when taken together, shall constitute one agreement and shall be considered to be an Other Document. This Agreement, together with the Credit Agreement and the Other Documents, embodies the entire agreement among the parties with respect to the subject matter hereof and amends and supersedes all prior agreements and understandings relating to such subject matter. This Agreement shall be governed by the laws of the State of New York. To the extent not prohibited by Applicable Law, each of the parties hereto waives its right to a trial by jury, if any, in any action to enforce, defend, interpret, or otherwise concerning this Agreement. Without limiting the applicability of any other provision of the Credit Agreement, the terms of Section 12.3 of the Credit Agreement are incorporated herein, *mutatis mutandis*, and shall apply to and govern this Agreement.

[Signatures on next page]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the date first written above.


"GRANTOR"

KEECO, LLC,
a California limited liability company

By: 
Name: John D. Stengel
Title: President and Chief Executive Officer

"AGENT"

PNC BANK, NATIONAL ASSOCIATION,
as Agent

By 
Name: Suzanne S. Fitzgerald
Title: Relationship Manager

[Signature Page to Trademark Security Agreement (Keeco)]

TRADEMARK
REEL: 005122 FRAME: 0705

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

1. Owned Trademarks

1.1. US Trademarks

Trademark	Serial No.	Registration Number	Registration Date
Adorn Home	85678988		
Barn & Barrel Inspired Living	77941844		
Cabana Kids	85685703		
Clothing For The Bed	85842955		
Cloud Co.	85679005		
Heirloom Home Collection	76099206	2580017	6/11/2002
Initials By Keeco	75294272	2921862	2/1/2005
I Initials By Keeco	78232667	2937698	4/5/2005

I Initials By Keeco	78408322	2992082	9/6/2005
Initials By Keeco	85574962		
iTeen Initials Teen	77942465	3982343	6/21/2011
Keeco	78341154	3128646	8/15/2006
Reversible Patio Mat	85836251		
Satin Luxury	78642254	3160825	10/17/2006
Silky Touch Sheets	85062587		
Simple Indulgences Precious Pieces for Your Home	77951034		
Simply Handmade	75980524	2572030	5/21/2002
Style Décor	85924695		
Style Domain	85404100	4247040	11/20/2012
Style Space	85924701		
Sun Spots Beach Mats	85860992		
The Handmade Home Company	75231266	2269455	8/10/1999
Touch Select	77935011	4091540	1/24/2012

DAL:875433.1

U Turn	77193613	3496703	9/2/2008
Vintage Home	74570320	1981988	6/25/1996
Vintage Home	76009351	2459539	6/12/2001

1.2. Canadian Trademarks

Trademark	Serial No.	Registration Number	Registration Date
Lace Traditions	791819	TMA476279	5/14/1997
Timeless Traditions	791820	TMA467179	12/5/1996
Traditions Eternelles	791822	TMA468170	1/6/1997
Traditions Denetelle	791821	TMA476727	5/23/1997
Initials by Keeco	856529	TMA497808	7/27/1998
L. Kee & Co., Inc.	791005	TMA464448	10/18/1996
Keeco & Design	791007	TMA465492	10/25/1996
Keeco	791008	TMA465493	10/25/1996
China Lights	791006	TMA467055	12/04/1996
China Lights & Designs	791004	TMA467560	12/12/1996
M Metro Living & Design	1245284	TMA680467	1/26/2007
Simply Handmade	1185931	TMA624040	10/29/2004
Heirloom Home Collection	1185932	TMA634819	3/10/2005
Vintage Home	1035111	TMA597585	12/15/2003
Traditions	1089906		
Initials	1245283	TMA666133	6/14/2006

2. Licensed Trademarks

2.1. Keeco, LLC, pursuant to that certain License Agreement dated August 19, 2013 by and between Keeco, LLC and the Coleman Company, Inc. ("Coleman"), licensed certain trademarks of Coleman for use in Keeco LLC's decorative outdoor mats or floor covers. Below is an image of the affected trademarks:



, COLEMAN®