

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Hamilton Collection, Inc.		09/30/2013	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent
Street Address:	135 South LaSalle Street
Internal Address:	Mail Code: IL4-135-09-61
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3230517	HAMILTON ACTION
Registration Number:	2757243	FAITHFUL FUZZIES
Registration Number:	2388798	GOOD 'OLE BEARS
Registration Number:	2429741	GOOD OLE BEARS
Registration Number:	2262134	THE HAMILTON COLLECTION
Registration Number:	2256530	THE HAMILTON COLLECTION
Registration Number:	2256529	THE HAMILTON COLLECTION
Serial Number:	85149663	BLAKE JENSEN

CORRESPONDENCE DATA

Fax Number: 9192868199
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 919 286-8000
 Email: PTO_TMconfirmation@mvalaw.com

OP \$215.00 3230517

Correspondent Name: Moore & Van Allen PLLC
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ATTORNEY DOCKET NUMBER:	327000-027212 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	10/02/2013

Total Attachments: 4
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of September 30, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[signature pages follow]

Very truly yours,

THE HAMILTON COLLECTION, INC.,
a Florida corporation

By: Richard Tinberg
Name: Richard Tinberg
Title: Treasurer

NOTICE OF SECURITY INTERESTS IN TRADEMARKS
THE BRADFORD HAMMACHER GROUP, INC.

TRADEMARK
REEL: 005123 FRAME: 0004

Acknowledged and Accepted

BANK OF AMERICA, N.A., as Administrative Agent

By: *Christine Trotter*

Name: Christine Trotter

Title: Assistant Vice President

THIS DOCUMENT IS THE PROPERTY OF BANK OF AMERICA, N.A. AND IS TO BE RETURNED TO THE ADMINISTRATIVE AGENT UPON REQUEST.

Schedule 1

The Hamilton Collection, Inc.
(Florida Corporation)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
HAMILTON ACTION	3230517	04/17/07
FAITHFUL FUZZIES	2757243	08/26/03
GOOD 'OLE BEARS	2388798	09/19/00
GOOD OLE BEARS and Design	2429741	02/20/01
THE HAMILTON COLLECTION	2262134	07/20/99
THE HAMILTON COLLECTION	2256530	06/29/99
THE HAMILTON COLLECTION	2256529	06/29/99

Pending Application

Mark	Appl. No.	Filing Date
BLAKE JENSEN	85149663	10/11/10

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