

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Capital Brands, LLC		10/01/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
Homeland Housewares, LLC		10/01/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
Back In Five, LLC		10/01/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
Youthology Research Institute, LLC		10/01/2013	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, National Association
Street Address:	10 South Dearborn Street, Floor 07
Internal Address:	Susan Thomas, Middle Market Loan and Agency Services Group
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	Administrative Agent: UNITED STATES

PROPERTY NUMBERS Total: 78

Property Type	Number	Word Mark
Serial Number:	77861905	12 MINUTE BACK PAIN SOLUTION
Serial Number:	76570482	ACTIVE REJUVATIN
Serial Number:	77854936	BABY BULLET
Serial Number:	77128976	BACK 2 LIFE
Serial Number:	77128957	BACK TO LIFE
Serial Number:	77343006	BACK2LIFE
Serial Number:	85490513	
Serial Number:	85239152	BODY BULLET

CH \$1965.00 77861905

Serial Number:	85357506	BUDDY BULLET
Serial Number:	85601400	BULLET BLAST
Serial Number:	76584752	BULLET BLENDER
Serial Number:	85517461	BULLET CHEF
Serial Number:	77500299	BULLET EXPRESS
Serial Number:	77502410	BULLET EXPRESS
Serial Number:	77850767	BULLET EXPRESS TRIO
Serial Number:	76584755	BULLET JUICER
Serial Number:	77933503	BULLET QUICKFIRE COOKER
Serial Number:	76584753	CYCLONIC CUTTING ZONE
Serial Number:	85973303	DESSERT BULLET
Serial Number:	77095750	DOES ANY JOB ANYWHERE IN 10 SECONDS...OR
Serial Number:	85933933	DOES ANY JOB IN 10 SECONDS...OR LESS
Serial Number:	85954239	FROSTY BULLET
Serial Number:	76582514	HOMELAND HOUSEWARES
Serial Number:	76584895	HOMELAND HOUSEWARES
Serial Number:	77933646	IT LOOKS AND COOKS LIKE NOTHING YOU'VE S
Serial Number:	85571021	JUICE BULLET
Serial Number:	85079866	LIFEBULLET
Serial Number:	85974651	MAGIC BABY
Serial Number:	76584754	MAGIC BULLET
Serial Number:	76641742	
Serial Number:	85106659	MAGIC BULLET BIG SHOT
Serial Number:	76641734	
Serial Number:	76615272	MAGIC BULLET EXPRESS
Serial Number:	76584757	MAGIC BULLET
Serial Number:	78910321	MAGIC BULLET PLATINUM PRO
Serial Number:	78879234	MAGIC BULLET TO GO
Serial Number:	78937054	MAGIC BULLET TO GO!
Serial Number:	76657146	
Serial Number:	85239332	MAKE AN ENTIRE WEEK'S WORTH OF HEALTHY A
Serial Number:	77712513	MAKE ANY FULL FAMILY MEAL READY TO HEAT
Serial Number:	85239397	MIGHTY BULLET
Serial Number:	86031439	MINI BULLET
Serial Number:	85532753	NEVER FORGET THE TIMES YOU CAN'T REMEMBE

TRADEMARK

REEL: 005123 FRAME: 0060

	85267929	NUTRI BLAST
Serial Number:	85215434	NUTRI BULLET
Serial Number:	85695330	NUTRIBULLET
Serial Number:	85718172	NUTRI BULLET PRO
Serial Number:	85828274	NUTRIBLASTER
Serial Number:	85586383	NUTRIBULLET VITALITY SUPERBOOST
Serial Number:	85743217	NUTRIGANICS
Serial Number:	85881771	NUTRILIVING
Serial Number:	85685821	NUTRILIVING
Serial Number:	85857604	NUTRILIVING SUPERFOOD SUPERBOOST
Serial Number:	85758048	NUTRIPOP
Serial Number:	85096996	NUTRITION EXTRACTOR
Serial Number:	85199359	PARTY BULLET
Serial Number:	85239278	PEA IN A POD
Serial Number:	77235798	PLATINUM PRO
Serial Number:	85699767	PUREE LIVING
Serial Number:	77742603	RADIANCE RENEW PERFECTING GEL
Serial Number:	77240055	SINGLE SHOT
Serial Number:	85718279	SUPER BULLET
Serial Number:	86049566	SUPERFOOD ENERGY BOOST
Serial Number:	86049576	SUPERFOOD FAT BURNING BOOST
Serial Number:	86049528	SUPERFOOD SUPERBOOST
Serial Number:	85919488	
Serial Number:	77699363	TAKE IT FOR A TASTE DRIVE
Serial Number:	77712495	THE AMAZING 8 MINUTE MEAL MACHINE
Serial Number:	77221904	THE BULLET
Serial Number:	85304862	THE BULLET BRAND
Serial Number:	76506130	THE MAGIC BULLET
Serial Number:	77097383	THE SCIENCE OF YOUNGER LOOKING SKIN
Serial Number:	77742246	VITAL HYDRATION CREAM CLEANSER
Serial Number:	77748167	YOUTHFUL CLARITY
Serial Number:	76533492	YOUTHOLGY
Serial Number:	78908530	YOUTHOLGY 90 SECOND WRINKLE REMOVING EY
Serial Number:	85053088	YOUTHOLGY RESEARCH INSTITUTE
Serial Number:	85610904	YUKI BLADE

TRADEMARK

REEL: 005123 FRAME: 0061

Fax Number: 3124568435
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (312) 456-5202
Email: silvermanh@gtlaw.com
Correspondent Name: Howard E. Silverman
Address Line 1: 77 West Wacker Drive
Address Line 2: Suite 3100
Address Line 4: Chicago, ILLINOIS 60601-1732

ATTORNEY DOCKET NUMBER:	049848.017300
NAME OF SUBMITTER:	Howard E. Silverman
Signature:	/Howard E. Silverman/
Date:	10/02/2013

Total Attachments: 10
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (as amended, restated, supplemented or otherwise modified from time to time, this "Trademark Security Agreement") is entered into as of October 1, 2013, among the Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor"), and JPMORGAN CHASE BANK, NATIONAL ASSOCIATION, in its capacity as Administrative Agent (the "Administrative Agent") for the Secured Parties as defined in the Credit Agreement referred to below.

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of the date hereof (as amended, restated, supplemented, extended, renewed or otherwise modified from time to time, the "Credit Agreement"), by and among Capital Brands, LLC, a California limited liability company (the "Borrower"), the other Persons party thereto that are designated as a "Loan Party", financial institutions party thereto as a "Lender" (each a "Lender", and collectively, the "Lenders") and Administrative Agent, Lenders have agreed to make Loans to, and incur obligations with respect to the issuance of Letters of Credit for the benefit of, Borrower;

WHEREAS, in order to induce Administrative Agent and Lenders to enter into the Credit Agreement and other Loan Documents and to induce Lenders to make the Loans and to incur obligations with respect to the issuance of Letters of Credit as provided for in the Credit Agreement, Grantors have agreed to execute and deliver to Administrative Agent, for the benefit of the Secured Parties, that certain Pledge and Security Agreement dated as of the date hereof (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Administrative Agent, for the benefit of the Secured Parties, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used herein (including in the preamble and recitals hereto) but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby grants to Administrative Agent, for the benefit of the Secured Parties, a continuing first priority security interest in all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired or arising in favor of such Grantor (collectively, the "Trademark Collateral");

(a) all of its Trademarks now or hereafter acquired or arising and registered and Trademarks licensed under any Licenses, to the extent permitted by such Licenses, to which it is a party, including, without limitation, those referred to on Schedule I hereto;

(b) all renewals of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark licensed under any License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any License.

3. SECURITY FOR OBLIGATIONS. This Trademark Security Agreement and the security interest created hereby secures the payment and performance of all the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Administrative Agent, the Secured Parties, or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Administrative Agent, for the benefit of the Secured Parties, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks or service marks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give notice in writing to Administrative Agent promptly (and in any event within two (2) Business Days after it receives notice or actual knowledge) with respect to any such new trademarks for which such Grantor files an application for registration with the United States Patent and Trademark Office. Without limiting Grantors' obligations under this Section 5, Grantors hereby authorize Administrative Agent unilaterally to modify this Agreement by amending Schedule I to include any such new trademark rights of Grantors. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Administrative Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. This Trademark Security Agreement constitutes the entire contract among the parties

relating to the subject matter hereof and supersedes any and all previous agreements and understandings, oral or written, relating to the subject matter hereof. This Trademark Security Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement by telecopy or other electronic transmission shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

7. CONSTRUCTION. Unless the context of this Trademark Security Agreement or any other Loan Document clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms "includes" and "including" are not limiting, and the term "or" has, except where otherwise indicated, the inclusive meaning represented by the phrase "and/or." The words "hereof," "herein," "hereby," "hereunder," and similar terms in this Trademark Security Agreement or any other Loan Document refer to this Trademark Security Agreement or such other Loan Document, as the case may be, as a whole and not to any particular provision of this Trademark Security Agreement or such other Loan Document, as the case may be. Section, subsection, clause, schedule, and exhibit references herein are to this Trademark Security Agreement unless otherwise specified. Any reference in this Trademark Security Agreement or in any other Loan Document to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). Any reference herein to any Person shall be construed to include such Person's successors and assigns.


8. TERMINATION. This Trademark Security Agreement shall continue in effect (notwithstanding the fact that from time to time there may be no Secured Obligations outstanding) until (i) the Credit Agreement has terminated pursuant to its express terms and (ii) all of the Secured Obligations have been indefeasibly paid and performed in full in cash (or with respect to any outstanding Letters of Credit, a cash deposit has been delivered to the Administrative Agent as required by the Credit Agreement) and no commitments of the Administrative Agent or the Lenders which would give rise to any Secured Obligations are outstanding.

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IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:


CAPITAL BRANDS, LLC

By: 
Name: Colin Sapire
Title: President and Chief Executive Officer

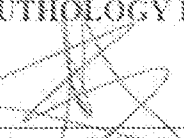
HOMELAND HOUSEWARES LLC

By: 
Name: Colin Sapire
Title: President and Chief Executive Officer

BACK IN FIVE, LLC

By: 
Name: Colin Sapire
Title: President and Chief Executive Officer

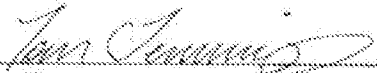
YOUTHOLGY RESEARCH INSTITUTE, LLC

By: 
Name: Colin Sapire
Title: President and Chief Executive Officer

Signature Page to Trademark Security Agreement

ACKNOWLEDGED AND
AGREED:

JPMORGAN CHASE BANK, NATIONAL
ASSOCIATION, as Administrative Agent

By: 
Name: Tom Jennings
Title: Authorized Officer

Signature Page to Trademark Security Agreement

TRADEMARK
REEL: 005123 FRAME: 0067

SCHEDULE I

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TRADEMARK SECURITY AGREEMENT

Trademark Registrations and Applications

TRADEMARK	COUNTRY	Owner	Status	Application Date	Application Number	Registration Date	Registration Number
12 MINUTE BACK PAIN SOLUTION	USA	Back in five, LLC	REGISTERED	2009-10-30	77891-905	2010-06-08	3,199,455
ACTIVE REVIVANT	USA	Yontheology Research Institute, LLC	REGISTERED	2004-01-10	76570-262	2008-09-02	3,406,300
BABY BULLET	USA	Homeland Housewares LLC	REGISTERED	2009-10-27	77884-036	2011-01-25	3,972,088
BACK 2 LIFE	USA	Back in five, LLC	REGISTERED	2007-03-12	77128-978	2009-01-06	3,958,192
BACK TO LIFE	USA	Back in five, LLC	REGISTERED	2007-03-12	77128-987	2008-10-21	3,521,395
BACKLIFE (LOGO)	USA	Back in five, LLC	REGISTERED	2007-12-09	77933-096	2009-02-24	3,581,450
BACKLIFE Color Trade Dress	USA	Back in five, LLC	REGISTERED	2009-09-20	77933-077	2010-09-07	3,864,089
BLENDER BASE - Trademark	USA	Homeland Housewares LLC	FILED	2011-02-08	85490-513		
BOBY BULLET	USA	Homeland Housewares LLC	FILED	2011-02-10	85039-153		
BUDDY BULLET	USA	Homeland Housewares LLC	FILED	2011-06-27	85037-306		
BULLET BLAST	USA	Homeland Housewares LLC	FILED	2012-04-18	85697-408		
BULLET BLENDER	USA	Homeland Housewares LLC	REGISTERED	2004-04-03	76594-752	2005-05-10	2,947,401
BULLET CHEF	USA	Homeland Housewares LLC	FILED	2012-01-10	85917-484		
BULLET EXPRESS	USA	Homeland Housewares LLC	REGISTERED	2008-06-18	77000-299	2009-07-21	3,059,139
BULLET EXPRESS LOGO	USA	Homeland Housewares LLC	REGISTERED	2008-06-18	77002-410	2009-07-21	3,059,162
BULLET EXPRESS TRIO	USA	Homeland Housewares LLC	REGISTERED	2009-10-16	77960-707	2011-04-12	3,043,337
BULLET RICER	USA	Homeland Housewares LLC	REGISTERED	2003-08-19	76094-735	2005-05-10	3,947,493
BULLET QUICKFIRE COOKER	USA	Capital Brands, LLC	FILED	2010-02-11	77933-303		
CYCLONIC CUTTING ZONE	USA	Homeland Housewares LLC	REGISTERED	2004-04-05	76094-743	2007-04-24	3,233,693

Case 6:05-cv-00066

TRADEMARK	COUNTRY	Owner	Status	Application Date	Application Number	Registration Date	Registration Number
DESSERT BULLET	USA	Homeland Housewares LLC	FILED	2013-06-28	85975333		
DOES ANY JOB ANYWHERE IN 10 SECONDS...OR LESS	USA	Homeland Housewares LLC	REGISTERED	2007-01-31	77695750	2008-04-01	3,496,260
DOES ANY JOB IN 10 SECONDS...OR LESS	USA	Homeland Housewares LLC	FILED	2013-06-10	85933333		
PROSTY BULLET	USA	Homeland Housewares LLC	FILED	2013-06-07	85934239		
HOMELAND HOUSEWARES	USA	Homeland Housewares LLC	REGISTERED	2004-03-22	76582514	2005-09-13	2,993,534
HOMELAND HOUSEWARES (logo)	USA	Homeland Housewares LLC	REGISTERED	2004-04-05	76584895	2005-07-19	2,960,501
IT LOOKS AND COOKS LIKE NOTHING YOU'VE SEEN BEFORE	USA	Capital Brands, LLC	FILED	2010-03-11	77933646		
JUCE BULLET	USA	Homeland Housewares LLC	REGISTERED	2012-03-15	85571021	2013-03-19	4,398,607
LIFE BULLET	USA	Homeland Housewares LLC	FILED	2010-07-07	65079866		
MAGIC BABY	USA	Homeland Housewares LLC	FILED	2013-07-01	85974651		
MAGIC BULLET	USA	Homeland Housewares LLC	REGISTERED	2004-04-05	76584729	2005-05-10	2,947,492
MAGIC BULLET - SHORT BLENDER PROFILE	USA	Homeland Housewares LLC	REGISTERED	2005-06-27	76601742	2007-10-02	3,300,403
MAGIC BULLET BIG SHOT	USA	Homeland Housewares LLC	REGISTERED	2010-09-12	85196039	2013-01-15	4,276,172
MAGIC BULLET DESIGN - TALL BLENDER PROFILE	USA	Homeland Housewares LLC	REGISTERED	2005-06-27	76601724	2007-10-23	3,315,116
MAGIC BULLET EXPRESS	USA	Homeland Housewares LLC	REGISTERED	2004-10-12	76615372	2006-01-17	3,043,909
MAGIC BULLET LOGO	USA	Homeland Housewares LLC	REGISTERED	2004-04-05	76584757	2005-05-10	2,947,494
MAGIC BULLET PLATINUM PRO	USA	Homeland Housewares LLC	REGISTERED	2005-06-16	76910371	2007-07-09	3,617,660
MAGIC BULLET TO GO	USA	Homeland Housewares LLC	REGISTERED	2006-05-08	78379234	2008-02-12	3,583,204
MAGIC BULLET TO GO (H&G)	USA	Homeland Housewares LLC	REGISTERED	2006-07-23	76937064	2008-02-12	3,583,206
MAGIC BULLET Trade Dress - Color	USA	Homeland Housewares LLC	REGISTERED	2006-03-23	76657146	2007-04-28	3,610,732

CS# 040076096

TRADEMARK	COUNTRY	Owner	Status	Application Date	Application Number	Registration Date	Registration Number
MAKE AN ENTIRE WEEK'S WORTH OF HEALTHY ALL-NATURAL BABY FOOD...IN LESS THAN 5 MINUTES	USA	Homeland Housewares LLC	REGISTERED	2011-02-10	852191332	2012-03-01	4,136,631
MAKE ANY FULL FAMILY MEAL READY TO HEAT OR EAT IN JUST 5 MINUTES OR LESS	USA	Homeland Housewares LLC	REGISTERED	2009-08-13	777715113	2011-03-05	3,029,139
MIGHTY BULLET	USA	Homeland Housewares LLC	FILED	2011-02-10	852391397		
MINI BULLET	USA	Homeland Housewares LLC	FILED	2011-08-07	86031439		
NEVER FORGET THE TIMES YOU CAN'T REMEMBER	USA	Homeland Housewares LLC	FILED	2012-02-02	85932753		
NUTRI BLAST	USA	Homeland Housewares LLC	REGISTERED	2011-03-15	85267329	2012-07-09	4,262,186
NUTRI BULLET	USA	Homeland Housewares LLC	REGISTERED	2011-01-11	85215484	2012-06-19	4,161,917
NUTRI BULLET (logo design)	USA	Homeland Housewares LLC	REGISTERED	2012-08-03	85696130	2013-04-09	4,316,614
NUTRI BULLET PRO	USA	Homeland Housewares LLC	FILED	2012-08-31	85718172		
NUTRI BLASTER	USA	Homeland Housewares LLC	FILED	2013-01-21	86038374		
NUTRI BULLET VITALITY SUPERBOOST	USA	Homeland Housewares LLC	REGISTERED	2012-04-02	85286303	2012-04-02	4,277,250
NUTRICAMEN	USA	Homeland Housewares LLC	FILED	2012-10-01	85701217		
NUTRIWING	USA	Homeland Housewares LLC	FILED	2013-03-20	86001771		
NUTRIWING	USA	Homeland Housewares LLC	FILED	2012-07-24	85683821		
NUTRIWING SUPERFOOD SUPERBOOST	USA	Homeland Housewares LLC	FILED	2013-03-22	85877604		
NUTRIPOP	USA	Homeland Housewares LLC	FILED	2012-10-18	85738198		
NUTRITION EXTRACTOR	USA	Homeland Housewares LLC	REGISTERED	2010-07-30	85096996	2012-09-25	4,214,302
PARTY BULLET	USA	Homeland Housewares LLC	REGISTERED	2010-12-16	85799359	2013-06-04	4,397,145
PEA IN A PPOB	USA	Homeland Housewares LLC	REGISTERED	2011-02-10	85239278	2012-09-25	4,214,744

Case 6:450160206

TRADEMARK	COUNTRY	Owner	Status	Application Date	Application Number	Registration Date	Registration Number
PLATINUM PRO	USA	Homeland Housewares LLC	REGISTERED	2012-07-23	77223,798	2012-04-22	3,416,904
PURE LYING	USA	Homeland Housewares LLC	REGISTERED	2012-08-09	85999,767	2013-04-23	4,323,549
BARBANCE RENEW PERFECTING GEL	USA	Youthology Research Institute, LLC	REGISTERED	2009-05-21	77742,603	2011-01-09	3,901,361
SINGLE SHOT	USA	Homeland Housewares LLC	REGISTERED	2007-07-26	77242,055	2008-04-21	3,658,452
SUPERBULLET	USA	Homeland Housewares LLC	FILED	2012-08-31	85718,279		
SUPERFOOD ENERGY BOOST	USA	Homeland Housewares LLC	FILED	2013-08-27	86049,566		
SUPERFOOD FAT BURNING BOOST	USA	Homeland Housewares LLC	FILED	2013-08-27	86049,576		
SUPERFOOD SUPERBOOST	USA	Homeland Housewares LLC	FILED	2013-08-27	86049,588		
Swift picture	USA	Homeland Housewares LLC	FILED	2013-04-20	85919,488		
TAKE IT FOR A TASTE DRIVE	USA	Homeland Housewares LLC	REGISTERED	2009-03-23	77699,363	2012-05-15	4,142,982
THE AMAZING 8 MINUTE MEAL MACHINE	USA	Homeland Housewares LLC	REGISTERED	2009-04-13	77712,403	2011-03-08	3,959,138
THE BULLET	USA	Homeland Housewares LLC	REGISTERED	2007-07-03	77251,969	2008-03-25	3,401,157
THE BULLET BRAND	USA	Homeland Housewares LLC	REGISTERED	2011-04-26	85994,862	2013-05-07	4,332,393
THE MAGIC BULLET	USA	Homeland Housewares LLC	REGISTERED	2013-04-14	76896,139	2005-03-01	2,929,383
THE SCIENCE OF YOUNGER LOOKING SKIN	USA	Youthology Research Institute, LLC	REGISTERED	2007-02-01	77097,383	2008-03-18	3,399,176
VITAL HYDRATION CREAM CLEANSER	USA	Youthology Research Institute, LLC	REGISTERED	2009-05-21	77742,246	2011-01-09	3,901,358
YOUTHFUL CLARITY	USA	Youthology Research Institute, LLC	REGISTERED	2009-05-29	77748,167	2013-03-19	4,392,682
YOUTHLOGY	USA	Youthology Research Institute, LLC	REGISTERED	2009-07-29	76973,992	2007-07-19	3,261,454
YOUTHLOGY 90 SECOND WRINKLE REMOVING EYE SERUM	USA	Youthology Research Institute, LLC	REGISTERED	2006-06-14	78908,530	2008-03-18	3,409,912
YOUTHLOGY RESEARCH INSTITUTE	USA	Youthology Research Institute, LLC	REGISTERED	2010-06-02	85053,088	2011-04-05	3,940,713

CS-1 6-800-1600-96

TRADEMARK	COUNTRY	Owner	Status	Application Date	Application Number	Registration Date	Registration Number
YUKI BLADE	USA	Bomeland Housewares LLC	REGISTERED	2012-04-27	85810984	2013-05-28	4,343,957

Trademarks Not Currently In Use

None.

Trademark Licenses

None.

CHI 04007820x8