

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
ADT Holdings, Inc.			09/26/2013
Entity Type			
CORPORATION: DELAWARE			
RECEIVING PARTY DATA			
Name:	ADT US Holdings, Inc.		
Street Address:	1501 Yamato Road		
Internal Address:	IP Law Department		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3816903	CREATING CUSTOMERS FOR LIFE	
CORRESPONDENCE DATA			
Fax Number:	5612262986		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-226-2920		
Email:	ip@adt.com		
Correspondent Name:	Frank A. Cona		
Address Line 1:	1501 Yamato Road		
Address Line 2:	IP Law Department		
Address Line 4:	Boca Raton, FLORIDA 33431		
ATTORNEY DOCKET NUMBER:		T-W-ADTCH-00147	
NAME OF SUBMITTER:		Frank A. Cona	
Signature:		/Frank Cona/	

CH \$40.00 3816903

Date:

10/02/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **ADT Holdings, Inc.**, a Delaware Corporation having a registered address of c/o The Corporation Trust Company, 1209 Orange Street, Wilmington, DE 19801 ("Assignor"), owns all right, title, and interest in the trademark registrations in the attached Schedule A ("the Marks"), together with the goodwill symbolized by and associated with the assigned trademarks; and

WHEREAS, **ADT US Holdings, Inc.**, a Delaware Corporation having a registered address of c/o The Corporation Trust Company, 1209 Orange Street, Wilmington, DE 19801 ("Assignee") desires to acquire all of Assignor's right, title, and interest in and to the assigned trademarks in the attached Schedule A, together with the goodwill symbolized by and associated with the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor agrees as follows:

Assignor assigns to Assignee all of its right, title, and interest in and to the assigned trademarks together with the goodwill symbolized by and associated with the assigned trademark.

The undersigned warrants that he or she has the authority to execute this Assignment on behalf of Assignor.

ADT Holdings, Inc.

By: 

Name: N. David Bleisch

Title: President, Chief Legal Officer & Corp.
Secretary

Date: September 26, 2013

SCHEDULE A

Country	Trademark	Status	Appl. No.	Reg. No.
Canada	CREATING CUSTOMERS FOR LIFE	Registered	1450386	852543
United States	CREATING CUSTOMERS FOR LIFE	Registered	77808824	3816903