TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HSBC Bank USA, N.A.		1109/26/2013	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	American Brand Holdings, LLC
Street Address:	594 Jersey Avenue
City:	New Brunswick
State/Country:	NEW JERSEY
Postal Code:	08901
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Serial Number:	72184491	HANG TEN
Serial Number:	72222050	HANG TEN
Serial Number:	72222181	HANG TEN
Serial Number:	72294298	
Serial Number:	72376936	
Serial Number:	72380706	
Serial Number:	73054947	HANG TEN
Serial Number:	73137807	HANG TEN
Serial Number:	75338714	HANG TEN
Serial Number:	75402692	HANG TEN
Serial Number:	75402693	
Serial Number:	77701916	
Serial Number:	77701940	HANG TEN
Serial Number:	77852411	TRADEMARK

REEL: 005123 FRAME: 0504

P \$590.00 72184491

Serial Number:	77852427	
Serial Number:	77852440	
Serial Number:	77852448	
Serial Number:	77852566	
Serial Number:	77852602	
Serial Number:	77852648	
Serial Number:	77852745	HANG TEN
Serial Number:	77896620	HANG 10
Serial Number:	78595136	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: annie.aymond@nortonrosefulbright.com

Correspondent Name: Annie Aymond - Fulbright & Jaworski, LLP

Address Line 1: 1301 McKinney
Address Line 2: Suite 5100

Address Line 4: Houston, TEXAS 77010

ATTORNEY DOCKET NUMBER:	AMERICAN BRAND/10616451
NAME OF SUBMITTER:	Annie Aymond
Signature:	/Annie Aymond/
Date:	10/02/2013

Total Attachments: 4

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TRADEMARK RELEASE

WHEREAS, HSBC BANK USA, N.A. is the secured party ("Secured Party")

with respect to the trademarks, trademark registrations and trademark applications and associated

goodwill ("Trademarks") owned by American Brand Holdings, LLC ("Obligor"), including,

without limitation, those trademarks, trademark registrations and trademark applications listed on

Exhibit A annexed hereto and described in a security agreement dated March 21, 2012 notice of

which was recorded with the United States Patent and Trademark Office ("USPTO") at reel 4769

and frame 0341 on March 28, 2012 ("Security Agreement"); and

WHEREAS, Secured Party wishes to release the security interest filed with

respect to the Trademarks;

NOW, THEREFORE, Secured Party does hereby release any and all interests in

the Trademarks, including, without limitation, each trademark, trademark registration and

trademark application listed on Exhibit A annexed hereto.

RESTRICTED - Doc #05-439388.1

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release to be duly executed by its duly authorized officer as of the ______ day of September, 2013.

HSBC BANK USA, N.A.

(title)

RESTRICTED - Doc #05-439388.1

) ss.:
COUNTY OF NEW YORK)
On the day of September, 2013 before me, the undersigned, personally
appeared HADAS REICHMAN, personally known to me or proved to me on the basis of
satisfactory evidence to be the individual whose name is subscribed to the within instrument an
acknowledged to me that he executed the same in his capacity, and that by his signature on the

instrument, the individual, or the person upon behalf of which the individual acted, executed the

Notary Public

LENORE THECLA FARRELL Notery Public, State of New York No. 01FA6242562 Qualified in New York County Term Expires June 8, 2015

STATE OF NEW YORK

instrument.

EXHIBIT A

TRADEMARKS

<u>Trademarks</u>	Serial Number	Filing Date	Registration Date
HANG TEN (Design)	72184491	01/10/1964	10/27/1964
HANG TEN (Design)	72222050	06/25/1965	07/19/1966
HANG TEN (Design)	72222181	06/28/1965	05/17/1966
DOUBLE FOOT PRINT	72294298	03/27/1968	09/23/1969
DEVICE (Design)			
DOUBLE FOOT PRINT	72376936	11/23/1970	04/16/1974
DEVICE (Design)			
DOUBLE FOOT PRINT	72380706	01/11/1971	04/16/1974
DEVICE (Design)			
HANG TEN & Design	73054947	06/12/1975	02/17/1976
HANG TEN	73137807	08/16/1977	12/05/1978
HANG TEN & Design	75338714	08/11/1997	11/24/1998
HANG TEN	75402692	12/09/1997	11/24/1998
DOUBLE FOOT PRINT	75402693	12/09/1997	11/24/1998
DEVICE (Design)			
DOUBLE FOOT PRINT	77701916	03/30/2009	
DEVICE (Design)			
HANG TEN	77701940	03/30/2009	
DOUBLE FOOT PRINT	77852411	10/20/2009	
DEVICE (Design)			
DOUBLE FOOT PRINT	77852427	10/20/2009	
DEVICE (Design)			
DOUBLE FOOT PRINT	77852440	10/20/2009	
DEVICE (Design)			
DOUBLE FOOT PRINT	77852448	10/20/2009	
DEVICE (Design)			
DOUBLE FOOT PRINT	77852566	10/20/2009	
DEVICE (Design)			
DOUBLE FOOT PRINT	77852602	10/20/2009	
DEVICE (Design)			
DOUBLE FOOT PRINT	77852648	10/20/2009	06/29/2010
DEVICE (Design)			
HANG TEN	77852745	10/20/2009	
HANG 10	77896620	12/18/2009	
DOUBLE FOOT PRINT	78595136	03/25/2005	08/29/2006
DEVICE (Design)			

RESTRICTED - Doc #05-439388.1

RECORDED: 10/02/2013