

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miller Sports Group LLC		03/05/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Tennis Media Co. LLC		
Street Address:	814 South Westgate Ave., Suite 100		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90049		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3126373	SMASH	
Registration Number:	1477625	TENNIS	
Registration Number:	3563487	TENNIS	
Registration Number:	2226886	TENNIS.COM	
Registration Number:	3801634	TENNIS.COM	
CORRESPONDENCE DATA			
Fax Number:	6267956321		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6267964000		
Email:	jgsheldon@usip.com		
Correspondent Name:	Jeffrey G. Sheldon		
Address Line 1:	100 Corson Street, Third Floor		
Address Line 4:	Pasadena, CALIFORNIA 91103		
ATTORNEY DOCKET NUMBER:	8231.01 THE TENNIS MEDIA		

OP \$140.00 3126373

NAME OF SUBMITTER:	Jeffrey G. Sheldon
Signature:	/Jeffrey G. Sheldon/
Date:	10/03/2013
Total Attachments: 2 source=20100305 Name Change Amendment#page1.tif source=20100305 Name Change Amendment#page2.tif	

# Delaware

PAGE 1

*The First State*

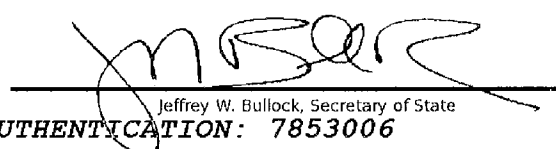
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MILLER SPORTS GROUP LLC", CHANGING ITS NAME FROM "MILLER SPORTS GROUP LLC" TO "THE TENNIS MEDIA CO. LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF MARCH, A.D. 2010, AT 5:39 O'CLOCK P.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7853006

DATE: 03-08-10

TRADEMARK  
REEL: 005123 FRAME: 0939

**CERTIFICATE OF AMENDMENT TO  
CERTIFICATE OF FORMATION**

**OF**

**MILLER SPORTS GROUP LLC**

1. The name of the limited liability company is **Miller Sports Group LLC**.
2. The Certificate of Formation of the limited liability company is hereby amended to read as follows:

"1. The name of the limited liability company is **The Tennis Media Co. LLC** (the "Company")."

IN WITNESS WHEREOF, the undersigned has caused this Certificate to be duly executed on the 5th day of March, 2010.

By: \_\_\_\_\_

Name: Robert L. Miller

Title: Manager

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