

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/13/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Beaucoup Wedding Favors, Inc.		09/01/2013
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Beaucoup Swoozie's LLC		
Street Address:	299 Milwaukee Street, Suite 500		
Internal Address:	c/o The Gart Companies, Inc.		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80206		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3969627	BEAU-COUP
CORRESPONDENCE DATA			
Fax Number:	3038931379		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	pantea.garroussi@dgslaw.com		
Correspondent Name:	Pantea Garroussi		
Address Line 1:	1550 17th Street, Suite 500		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	071193-0004		
NAME OF SUBMITTER:	Pantea Garroussi		
Signature:	/Pantea Garrouss/		

CH \$40.00 3969627

Date:

10/03/2013

Total Attachments: 3

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TRADEMARK, COPYRIGHT, AND DOMAIN NAME ASSIGNMENT

THIS TRADEMARK, COPYRIGHT, AND DOMAIN NAME ASSIGNMENT (“Assignment”) is made and entered into as of September 1, 2013 (“Effective_Date”), by and between Beaucoup Wedding Favors, Inc., a California corporation (“Assignor”), and Beaucoup Swoozie’s LLC, a Delaware limited liability company (“Assignee”), and is made and delivered pursuant to and subject to the terms of that certain Asset Contribution Agreement of even date herewith, between Assignor, Assignee, and Swoozie’s 2 LLC, a Colorado limited liability company (“Contribution Agreement”).

WHEREAS, Assignor has adopted, owns and is using certain registered and unregistered trademarks, copyrights, and domain names in connection with its business; and

WHEREAS, Assignor desires to assign and transfer to Assignee, and Assignee desires to acquire and receive from Assignor, such registered and unregistered trademarks, copyrights, and domain names of Assignor, pursuant to and subject to the Contribution Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Trademarks: Assignor hereby assigns, transfers and sets over to Assignee all of Assignor’s right, title and interest in and to any and all registered, unregistered, and common law trademarks, service marks, trade dress, logos, taglines, trade names, and any other name, design or symbol used and owned by Assignor which exclusively identify Assignor as the source of goods or services offered by Assignor in its business (collectively, the “Marks”). The foregoing assignment includes all rights in and to all of the goodwill of the business connected with and symbolized by the Marks, the rights in and to the United States trademark registration identified below, all rights to renew and amend the registration, any rights to file new applications to register any Mark anywhere in the world, and any right to sue for past, current and future claims, including for licenses, infringement, and dilution. The Marks include the following:

BEAU-COUP	U.S. Patent & Trademark Office Registration # 3,969,627
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2. Copyrights. Assignor hereby assigns, transfers and sets over to Assignee all of Assignor’s right, title and interest in and to any and all registered and unregistered copyrights owned exclusively by the Assignor (collectively, the “Copyrights”). The foregoing assignment includes all rights in and to United States copyright registration identified below, all rights to renew and extend the registration, any rights to file new applications to register any Copyrights anywhere in the world, and any right to sue for past, current and future claims, including for licenses and infringement. The Copyrights include the following:

Website, including backend and	U.S. Copyright Office
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infrastructure software code and content. Software code includes: Bistro - CMS Preview - personalization engine Mistro - mobile reporting app StoneEdge - custom code modification portions Vendor Portal Full and mobile Website	Registration # _____
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3. Domain Name. Assignor hereby assigns, transfers and sets over to Assignee all of Assignor's right, title and interest in and to the domain name registration identified below, including all rights to renew, amend, and move the registration to another registrar.


beau-coup.com	Registrar: Register.com
beau-coup.ca	Registrar: Canadian Internet Registration Authority
beaucoupribbon.com	Registrar: DomainPeople, Inc.

4. Further Assurances. Assignor agrees to execute and deliver all documents and instruments, and otherwise reasonably assist Assignee in every lawful way, to evidence, record and perfect the assignment of rights effected by this Assignment.

[Signature Page Follows]


IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

ASSIGNOR:
Beaucoup Wedding Favors, Inc.,
a California corporation

By: 
Name: Polly Liu
Title: Board Director

ASSIGNEE:
Beaucoup Swoozie's LLC,
a Delaware limited liability company

By: The Gart Companies, Inc., its Manager

By: 
Name: Thomas A. Gart
Title: President

Signature Page – Trademark, Copyright, and Domain Name Assignment (Beaucoup)