

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/13/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Swoozie's 2 LLC		09/01/2013
			LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Beaucoup Swoozie's LLC		
Street Address:	299 Milwaukee Street, Suite 500		
Internal Address:	c/o The Gart Companies, Inc.		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80206		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2651394	SWOOZIE'S
CORRESPONDENCE DATA			
Fax Number:	3038931379		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3038927353		
Email:	pantea.garroussi@dgsllaw.com		
Correspondent Name:	Pantea Garroussi		
Address Line 1:	1550 17th Street, Suite 500		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	071193-0004		
NAME OF SUBMITTER:	Pantea Garroussi		

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Signature:	/Pantea Garroussi/
Date:	10/03/2013
Total Attachments: 3 source=TradenamcopyrightDomainNameAssignment-Swoozie2#page1.tif source=TradenamcopyrightDomainNameAssignment-Swoozie2#page2.tif source=TradenamcopyrightDomainNameAssignment-Swoozie2#page3.tif	

TRADEMARK, COPYRIGHT, AND DOMAIN NAME ASSIGNMENT

THIS TRADEMARK, COPYRIGHT, AND DOMAIN NAME ASSIGNMENT (“Assignment”) is made and entered into as of September 1, 2013 (“Effective_Date”), by and between Swoozie’s 2 LLC, a Colorado limited liability company (“Assignor”), and Beaucoup Swoozie’s LLC, a Delaware limited liability company (“Assignee”), and is made and delivered pursuant to and subject to the terms of that certain Asset Contribution Agreement of even date herewith, between Assignor, Assignee, and Beaucoup Wedding Favors, Inc., a California corporation (“Contribution Agreement”).

WHEREAS, Assignor has adopted, owns and is using certain registered and unregistered trademarks, copyrights, and domain names in connection with its business; and

WHEREAS, Assignor desires to assign and transfer to Assignee, and Assignee desires to acquire and receive from Assignor, such registered and unregistered trademarks, copyrights, and domain names of Assignor, pursuant to and subject to the Contribution Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Trademarks: Assignor hereby assigns, transfers and sets over to Assignee all of Assignor’s right, title and interest in and to any and all registered, unregistered, and common law trademarks, service marks, trade dress, logos, taglines, trade names, and any other name, design or symbol used and owned by Assignor which exclusively identify Assignor as the source of goods or services offered by Assignor in its business (collectively, the “Marks”). The foregoing assignment includes all rights in and to all of the goodwill of the business connected with and symbolized by the Marks, the rights in and to the United States trademark registration identified below, all rights to renew and amend the registration, any rights to file new applications to register any Mark anywhere in the world, and any right to sue for past, current and future claims, including for licenses, infringement, and dilution. The Marks include the following:

Swoozie’s	U.S. Patent & Trademark Office Registration # 2,651,394
Swoozie’s (word mark and design)	Common law

2. Copyrights. Assignor hereby assigns, transfers and sets over to Assignee all of Assignor’s right, title and interest in and to any and all registered and unregistered copyrights owned exclusively by the Assignor (collectively, the “Copyrights”). The foregoing assignment includes all rights in and to United States copyright registration identified below, all rights to renew and extend the registration, any rights to file new applications to register any Copyrights anywhere in the world, and any right to sue for past, current and future claims, including for licenses and infringement. The Copyrights include the following:

Swoozie's logo project	U.S. Copyright Office Registration # VAu000973323
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3. Domain Name. Assignor hereby assigns, transfers and sets over to Assignee all of Assignor's right, title and interest in and to the domain name registration identified below, including all rights to renew, amend, and move the registration to another registrar.


swoozies.com	Registrar: Network Solutions
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4. Further Assurances. Assignor agrees to execute and deliver all documents and instruments, and otherwise reasonably assist Assignee in every lawful way, to evidence, record and perfect the assignment of rights effected by this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

ASSIGNOR:
Swoozie's 2 LLC,
a Colorado limited liability company

By:  _____

Name: Thomas A. Gart

Title: Manager

ASSIGNEE:
Beaucoup Swoozie's LLC,
a Delaware limited liability company

By: The Gart Companies, Inc., its Manager

By:  _____

Name: Thomas A. Gart

Title: President

Signature Page --- Trademark, Copyright, and Domain Name Assignment (Swoozie's)