

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest of Reel/Frame 5086/0118

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		10/03/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Penton Business Media Holdings, Inc.
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

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Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

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Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	4292341	BEEF PRODUCER
Registration Number:	4320325	FARM FUTURES

CH \$265.00 4292341

Serial Number:	85872745	FARM TAX SAVER
Serial Number:	85939159	FUNCTIONAL INGREDIENTS
Serial Number:	85973209	HAY & FORAGE EXPO
Serial Number:	85896605	MICROWAVES&RF
Registration Number:	4295637	NFM
Registration Number:	4287707	RECREATIONAL VEHICLE BLUE BOOK
Registration Number:	4328495	SN
Registration Number:	4322900	THE NBJ SUMMIT

CORRESPONDENCE DATA

Fax Number: 3026365454
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 800-927-9801 x 62348
Email: jpaterso@cscinfo.com
Correspondent Name: Corporation Service Company
Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	833557-15
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	10/03/2013

Total Attachments: 7
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**RELEASE OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS (REEL 5086/FRAME 0118)**

This release of security interest in United States trademarks (this "Release"), effective as of October 3, 2013, is granted by GENERAL ELECTRIC CAPITAL CORPORATION (the "Grantee"), in its capacity as the Administrative Agent (as such term is defined in that certain Amended and Restated Collateral Agreement, dated as of March 10, 2010, by and among PENTON BUSINESS MEDIA HOLDINGS, INC., PENTON MEDIA, INC., PENTON BUSINESS MEDIA, INC. and other grantors from time to time party thereto and the Grantee, as amended, modified, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement") for the Secured Parties (as defined in the Collateral Agreement) to PENTON BUSINESS MEDIA, INC. and PENTON MEDIA, INC. (the "Grantors"): as follows:

WITNESSETH:

WHEREAS, reference is made to that certain Amended and Restated Credit Agreement dated as of March 10, 2010, (as the same may be modified from time to time, the "Credit Agreement") among Penton Media, Inc., Penton Business Media, Inc., Penton Business Media Holdings, Inc., the subsidiary loan parties, the Lenders from time to time party thereto and the Grantee as administrative agent;

WHEREAS, each Grantor has heretofore granted to the Grantee a security interest in (i) all trademarks, service marks, corporate names, trade names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office (or any successor office) or any similar offices in any State of the United States or any other country or any political subdivision thereof and all renewals thereof, including without limitation those set forth on Schedule A attached hereto and (ii) all goodwill associated therewith or symbolized thereby (the "Trademark Collateral") to secure the satisfactory performance and payment of all the Obligations (as defined in the Collateral Agreement), which security interest was recorded on August 6, 2013, at Trademark Reel 5086, Frame 0126 in the United States Patent and Trademark Office ("USPTO"); and

WHEREAS, the Grantee wishes to release and restore all right, title and interest in and to the Trademark Collateral to the applicable Grantors and to dissolve any and all liens and encumbrances respecting the Trademark Collateral under the Collateral Agreement and that certain Intellectual Property Security Agreement, dated July 11, 2013, between the Grantors and the Grantee.

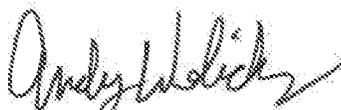
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Grantee hereby, without recourse and without representation or warranty of any kind (either express or implied), releases, discharges, quit claims, and relinquishes unto the Grantors any and all right, title, and interest in and to the Trademark Collateral. The Grantee hereby agrees to provide the Grantors with any information and additional authorization reasonably requested by the Grantors that is reasonably necessary to effect the release of the

Grantee's security interest in the Trademark Collateral. This release shall be binding upon the Grantee's legal representatives, assigns and successors.

-SIGNATURE PAGE FOLLOWS-

IN WITNESS WHEREOF, the undersigned has caused this Release to be
duly executed as of the date first written above.

GENERAL ELECTRIC CAPITAL
CORPORATION, as Administrative Agent

By: 
Name: ANDY WELICKY
Title: **Duly Authorized Signatory**

[Signature Page to Trademark Release]

TRADEMARK
REEL: 005124 FRAME: 0119

SCHEDULE A

Trademarks

SCHEDULE B – TRADEMARKS

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
BEEF PRODUCER							
UNITED STATES	T04514US01	7/10/2012	85/673,084	2/19/2013	4,292,341	REGISTERED	16
FARM FUTURES							
UNITED STATES	T04517US01	7/30/2012	85/690,388	4/16/2013	4,320,325	REGISTERED	09
FARM TAX SAVER							
UNITED STATES	F0701.0001	3/11/2013	85/672,745			PENDING	41
Functional Ingredients							
UNITED STATES	P0912.0014	5/22/2013	85/939,159			PENDING	09,16,41
Hay & Forage Expo							
UNITED STATES	P0522.0514	6/28/2013	85/973,209			PENDING	35
Microwaves&RF							
UNITED STATES	P0912.0086	4/5/2013	85/896,605			PENDING	41
NFM							
UNITED STATES	P0912.0093	7/12/2012	85/675,099	2/26/2013	4,295,637	REGISTERED	16,41
RECREATIONAL VEHICLE BLUE BOOK							
UNITED STATES	P0522.0505	11/21/2011	85/477,750	2/12/2013	4,287,707	REGISTERED	41
SN							
UNITED STATES	P0522.0512	12/10/2012	85/798,742	4/30/2013	4,328,495	REGISTERED	35,41
The NBJ Summit							
UNITED STATES	P0912.0090	12/1/2011	85/485,067	4/23/2013	4,322,900	REGISTERED	41