

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Citibank, N.A.</td> <td></td> <td>10/03/2013</td> <td>National Banking Association: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Citibank, N.A.		10/03/2013	National Banking Association: UNITED STATES																
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PROPERTY NUMBERS Total: 2																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1704122</td> <td>CALLVIEW</td> </tr> <tr> <td>Registration Number:</td> <td>2780158</td> <td>INITIA</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1704122	CALLVIEW	Registration Number:	2780158	INITIA															
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CORRESPONDENCE DATA																											
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 732-741-3900 Email: kanderson@ghclaw.com Correspondent Name: Kurt E. Anderson Address Line 1: 125 Half Mile Road, Suite 300 Address Line 4: Red Bank, NEW JERSEY 07701																											
NAME OF SUBMITTER:	Kurt E. Anderson																										
Signature:	/Kurt E. Anderson/																										
Date:	10/04/2013																										
Total Attachments: 3 source=DOC016#page1.tif source=DOC016#page2.tif source=DOC016#page3.tif																											

CH \$65.00 1704122

TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

This Termination and Release of Trademark Security Agreement (this "Agreement") is effective as of October 3, 2013 by and between **Initia, Inc.**, a New Jersey corporation (the "Debtor"), and **Citibank, N.A.** (the "Secured Party"). All capitalized terms used herein, unless otherwise defined, shall have the meanings assigned to them in the Trademark Security Agreement (as defined below).

WHEREAS, pursuant to the terms of the Trademark Security Agreement made by the Debtor in favor of the Secured Party dated as of June 30, 2011 and recorded with the U.S. Patent and Trademark Office on July 8, 2011 at Trademark Reel: 004609 Frame: 0537 thru 0545 (the "Trademark Security Agreement"), the Debtor granted to the Secured Party a security interest in and lien on various Collateral, including, without limitation, the trademarks identified on Schedule A attached hereto (the "Trademarks"); and

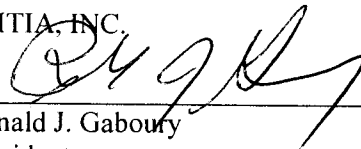
WHEREAS, the Secured Party has agreed to terminate the Trademark Security Agreement and release its security interest in and lien on the Collateral, including, without limitation, the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Secured Party and the Debtor hereby agree as follows:

1. Termination and Release. The Secured Party hereby terminates and releases its security interest and lien on any and all Collateral, including, without limitation, the Trademarks. The parties hereby terminate the Trademark Security Agreement and agree that neither such agreement shall be of any further force or effect.
2. Counterparts. This Agreement may be executed by the parties hereto in counterparts, each of which shall be deemed to be an original and all of which shall constitute together one and the same agreement. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or via other electronic means shall be effective as delivery of a manually executed counterpart of this Agreement.

IN WITNESS WHEREOF, each of the parties hereto has caused this Termination and Release of Trademark Security Agreement to be duly executed on the date set forth below and delivered and effective as of the date first above written.

Date: October 3, 2013

INITIA, INC.
By: 
Name: Ronald J. Gaboury
Title: President

Date: _____, 2013

CITIBANK, N.A.
By: _____
Name: _____
Title: _____

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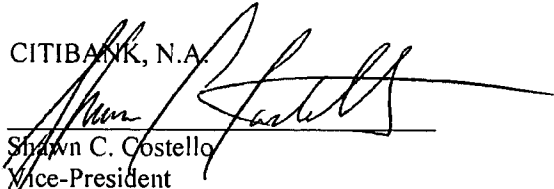
Date: October ____, 2013

INITIA, INC.

By: _____
Name: Ronald J. Gaboury
Title: President

Date: October 3, 2013

CITIBANK, N.A.

By: 
Name: Shawn C. Costello
Title: Vice-President

SCHEDULE A
To Termination and Release of Trademark Security Agreement
Debtor: Initia, Inc.
U.S. Trademarks of Initia, Inc.

<u>Registration No.</u>	<u>Registration Date</u>	<u>Registered Owner</u>	<u>Mark</u>
1704122	July 28, 1992	Initia, Inc.	Callview
2780158	November 4, 2008	Initia, Inc.	Initia & design

Docs #1403890-v1