

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	NEWHERE, Inc.		10/03/2013
			Entity Type
			CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	NEWHERE, Inc.		
Street Address:	6860 Canby Ave., Ste 107		
City:	Reseda		
State/Country:	CALIFORNIA		
Postal Code:	91335		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4389476	NE WHERE
CORRESPONDENCE DATA			
Fax Number:	2065832344		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	206-583-2609		
Email:	dwcdocket@dwccattorney.com		
Correspondent Name:	DWC Law Firm, P.S.		
Address Line 1:	PO Box 3041		
Address Line 4:	Seattle, WASHINGTON 98114		
ATTORNEY DOCKET NUMBER:	500-232T-1		
NAME OF SUBMITTER:	Tyler Hubley		
Signature:	/tyler hubley/		
Date:	10/04/2013		
Total Attachments: 2 source=500232T1SignedAssign#page1.tif source=500232T1SignedAssign#page2.tif			

OP \$40.00 4389476

## TRADEMARK ASSIGNMENT

WHEREAS, NEWHERE, Inc., a Washington corporation, with its principal place of business at 6860 Canby Ave., Ste 107, Reseda, CA 91335 (“Assignor”), has adopted, owns and is using the Mark listed below (“the Mark”) in connection with the goods and/or services described below;

WHEREAS, Assignor owns a federal trademark registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, in the following federal trademark registration (“the Registration”):

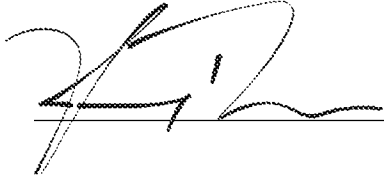
Mark:	NE WHERE (stylized with design – no color claim)
US Registration No:	4,389,476
Registration Date:	August 20, 2013
US Application No:	85/707,868
Filing Date:	August 20, 2012
Goods/Services:	Class 034: <i>Electronic cigarettes</i> Class 035: <i>On-line retail store services featuring electronic cigarettes; Wholesale ordering services in the field of electronic cigarettes</i>

WHEREAS, NEWHERE, Inc., a California corporation, with its principal place of business at 6860 Canby Ave., Ste 107, Reseda, CA 91335 (“Assignee”), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

IN WITNESS THEREOF, Assignor has duly executed this Agreement.

By NEWHERE, Inc. of Washington

Signature:  \_\_\_\_\_ Date: 10/3/13 \_\_\_\_\_

Name: Jameson Rodgers \_\_\_\_\_

Title: Director of Business Development

State/Province/Region )  
\_\_\_\_\_ ) s.s.  
County or City )  
\_\_\_\_\_ )

I certify that I know or have satisfactory evidence that \_\_\_\_\_ is the person who appeared before me, and said person acknowledged that he/she signed this instrument and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

Dated \_\_\_\_\_

Signature of  
Notary Public \_\_\_\_\_

Printed Name \_\_\_\_\_

Official Seal of Notary Public