

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 4078412343 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 407-841-2330 Email: adoppelt@addmg.com, spayne@addmg.com Correspondent Name: Ava K. Doppelt, Esq. Address Line 1: 255 S. Orange Avenue, Suite 1401 Address Line 4: Orlando, FLORIDA 32801																											
ATTORNEY DOCKET NUMBER:	12898																										
NAME OF SUBMITTER:	Ava K. Doppelt																										
Signature:	/Ava K. Doppelt/																										
Date:	10/04/2013																										
Total Attachments: 1 source=Assignment#page1.tif																											

OP \$40.00 1797263

TRADEMARK ASSIGNMENT

WHEREAS, SPORTS MANAGEMENT INTERNATIONAL, INC., a Florida corporation, with an address at 180 Park Avenue North, Winter Park, Florida 32789 (hereinafter "Assignor"), is the owner of U.S. Registration No. 1,797,263 for the mark ROCK 'N' ROLL FOOTBALL in International Class 35 for *promoting football competitions and football-related events of others* (hereinafter "the Trademark"); and

WHEREAS, Assignor desires to assign and transfer all right, title and interest in the Trademark to ALLEN SCHWALB GROUP CORP., a Florida corporation, with an address at 8929 Charleston Park, Orlando, Florida 32819 (hereinafter "Assignee");

NOW, THEREFORE, Assignor, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized thereby.

SPORTS MANAGEMENT INTERNATIONAL, INC.

ALLEN SCHWALB GROUP CORP.



Name: Allen J. Schwalb

Title: PRESIDENT

Date: 10/3/13



Name: Allen J. Schwalb

Title: PRESIDENT

Date: 10/3/13