## 900268212 10/07/2013

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |  |

#### **CONVEYING PARTY DATA**

| Name                               | Formerly | Execution Date | Entity Type           |
|------------------------------------|----------|----------------|-----------------------|
| The Carriage House Companies, Inc. |          | 08/26/2013     | CORPORATION: DELAWARE |

### **RECEIVING PARTY DATA**

| Name:           | Arcobasso Foods, Inc. |
|-----------------|-----------------------|
| Street Address: | 8850 Pershall Road    |
| City:           | Hazelwood             |
| State/Country:  | MISSOURI              |
| Postal Code:    | 63042                 |
| Entity Type:    | CORPORATION: MISSOURI |

# PROPERTY NUMBERS Total: 2

| Property Type        | Number  | Word Mark     |
|----------------------|---------|---------------|
| Registration Number: | 1314906 | JERO          |
| Registration Number: | 2105529 | MAJOR PETERS' |

### **CORRESPONDENCE DATA**

Fax Number: 3148624656

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 314-863-7733

Email: sfbbaction@spencerfane.com

Correspondent Name: SPENCER FANE BRITT & BROWNE LLP

Address Line 1: 1 North Brentwood Blvd.

Address Line 2: Suite 1000

Address Line 4: St. Louis, MISSOURI 63105

| ATTORNEY DOCKET NUMBER: | 5015175-22          |
|-------------------------|---------------------|
| NAME OF SUBMITTER:      | Glenn K. Robbins II |

TRADEMARK REEL: 005126 FRAME: 0439 1314906

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| Signature:   | /Glenn K. Robbins II/ |
|--|-----------------------|
| Date:  | 10/07/2013            |
| Total Attachments: 1 source=ARCOBASSO ASSIGNMENT#page1.tif |                       |

TRADEMARK REEL: 005126 FRAME: 0440

#### TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into effective as of August 26, 2013, ("Effective Date"), by and between THE CARRIAGE HOUSE COMPANIES, INC. ("Assignor") a Delaware corporation, and ARCOBASSO FOODS, INC. ("Assignee"), a Missouri corporation.

This assignment supplements and implements the Asset Purchase Agreement dated August 26, 2013 as it regards the assignment of the entire right, title, and interest in and to the following U.S. and Mexican Trademark Registrations (the "Marks").

| Trademark     | Country | Reg. No.  | Goods/Services  |
|---------------|---------|-----------|---|
| JERO          | U.S.    | 1,314,906 | Non-alcoholic cocktail mixes (Class 32)   |
| MAJOR PETERS' | U.S.    | 2,105,529 | Non-alcoholic cocktail mixes (Class 32)   |
| MAJOR PETERS' | Mexico  | 751131    | Non-alcoholic cocktail mixes for, and in general, beer, and soda mineral water and other non-alcoholic beverages, fruit juice drinks and syrups and other preparations for making beverages |

WHEREAS, Assignor presently owns the Marks and Assignee is desirous of acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks and any and all rights therein which may now or hereafter exist, and the goodwill of the business symbolized thereby.

Furthermore, Assignor specifically assigns to Assignee all its claims (if any) to recover for any infringement or other violation of the ownership rights of the Marks, whether such infringement or violation occurs in the future or has occurred in the past.

IN WITNESS WHEREOF, the undersigned Assignor has executed this Trademark Assignment.

| THE CARRIAGE HOUSE COMPANIES, INC. |
|------------------------------------|
| Must Edit                          |
| Signature                          |
| Matthew Stevshal                   |
| Printed Name                       |
| Manager - M+A                      |
| Title                              |
| 00/26/13                           |
| Date                               |

TRADEMARK REEL: 005126 FRAME: 0441

**RECORDED: 10/07/2013**