

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haband Company, Inc.		04/30/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Haband Company LLC		
Street Address:	138 Conant Street, 3rd Floor		
Internal Address:	c/o Legal Department		
City:	Beverly		
State/Country:	MASSACHUSETTS		
Postal Code:	01915		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1797101	AMERICAN SWEETHEART	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-1802		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Richard L. Kirkpatrick		
Address Line 1:	P.O. Box 2824		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94126-2824		
ATTORNEY DOCKET NUMBER:	035062-0397635		
NAME OF SUBMITTER:	Richard L. Kirkpatrick		
Signature:	/Richard L. Kirkpatrick/		

TRADEMARK

Date:

10/07/2013

Total Attachments: 9

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HABAND COMPANY, INC.

PLAN OF CONVERSION

This Plan of Conversion (the "Plan of Conversion") is adopted as of April 30, 2007, to convert Haband Company, Inc., a Delaware corporation (the "Converting Entity"), to a Delaware limited liability company to be known as "Haband Company LLC" (the "Converted Entity").

1. The Converted Entity shall be a limited liability company organized under the laws of the State of Delaware.

2. The Converting Entity is a corporation organized under the laws of the State of Delaware.

3. The Converting Entity shall be converted to the Converted Entity (the "Conversion") pursuant to Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.

4. On and after the Effective Time and Date (as defined below) of this Conversion, the name of the Converted Entity shall be Haband Company LLC.

5. On the Effective Time and Date and as a consequence of the Conversion, all of the outstanding capital stock of the Converting Entity, consisting of 1,000 shares of Common Stock, par value \$0.001 per share, shall, by virtue of the conversion and without any action on the part of the holder thereof, be converted into, in the aggregate, 100% of Membership Interest of the Converted Entity.

6. The Certificate of Formation of the Converted Entity (the "Certificate of Formation") is attached hereto as Exhibit A.

7. The Certificate of Conversion of the Converting Entity (the "Certificate of Conversion") is attached hereto as Exhibit B.

8. The sole stockholder of the Converting Entity shall, from time to time, as and when requested by the sole member of Converted Entity, execute and deliver all such further documents and instruments and take such other further action necessary or desirable to carry out the intent and purposes of the Plan of Conversion.

9. The Plan of Conversion shall become effective upon filing of the duly executed Certificate of Formation and Certification of Conversion in the office of the Secretary of State of the State of Delaware (the "Effective Time and Date").

10. The Plan of Conversion has been duly approved by the unanimous written consent of the Board of Directors and the written consent of the sole stockholder of the Converting Entity.

* * * * *

IN WITNESS WHEREOF, the undersigned has caused the Plan of Conversion to be executed as of the date first set forth above.

HABAND COMPANY, INC.,
a Delaware corporation

By: 

James McClane
President and
Chief Executive Officer

Exhibit A

Form of Certificate of Formation

of

Haband Company LLC

Exhibit B

Form of Certificate of Conversion

of

Haband Company, Inc.

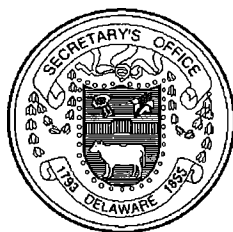
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "HABAND COMPANY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HABAND COMPANY, INC." TO "HABAND COMPANY LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2007, AT 4:36 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3243144 8100V

070496179

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5636633

DATE: 04-30-07

TRADEMARK
REEL: 005126 FRAME: 0452

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT
OF
HABAND COMPANY, INC.

1. The jurisdiction where Haband Company, Inc. (the "Corporation") first formed is State of Delaware.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate of Conversion is State of Delaware.
3. The date the Corporation first formed is June 13, 2000 under the name of "Haband Company, Inc."
4. The name of the Corporation immediately prior to filing this Certificate of Conversion is Haband Company, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Haband Company LLC.

* * * * *

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:31 PM 04/30/2007
FILED 04:36 PM 04/30/2007
SRV 070496179 - 3243144 FILE

K&E 11765808.1

TRADEMARK
REEL: 005126 FRAME: 0453

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the 30th day of April, 2007.

/s/ James McClane

James McClane
Authorized Person

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "HABAND COMPANY LLC" FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2007, AT 4:36 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3243144 8100V

070496179

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5636633

DATE: 04-30-07

TRADEMARK
REEL: 005126 FRAME: 0455

CERTIFICATE OF FORMATION

OF

HABAND COMPANY LLC

This Certificate of Formation is being executed as of April 30, 2007, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. Name. The name of the limited liability company is Haband Company LLC (the "Company").

2. Registered Office and Registered Agent. The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, in the City of Wilmington, County of New Castle, Delaware, 19808. The name of its registered agent at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the date first above written.

/s/ James McClane

James McClane
Authorized Person

K&E 11765809.1

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:31 PM 04/30/2007
FILED 04:36 PM 04/30/2007
SRV 070496179 - 3243144 FILE