

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beauty Innovations Group, LLC		06/04/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Beauty Innovation Group, LLC
Street Address:	18940 North Pima Road, Suite 250
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85255
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	4388362	ARCHETYPE
Registration Number:	4384194	BLOW OUT
Registration Number:	4380457	SICK OUT
Registration Number:	4400385	FLASH OF GENIUS
Serial Number:	77888347	O.K. ORGANIC KIDS
Serial Number:	77888377	O.K. ORGANIC KIDS FIRST AID
Serial Number:	85044627	BORN TO BE BEAUTIFUL
Serial Number:	85587979	BEAUTIFUL BEAST
Serial Number:	85587981	HANDS AND KNEES
Serial Number:	85599703	MY PLACE IN THE SUN
Serial Number:	85578055	PARADISE VALLEY
Serial Number:	85845081	ARTISTA
Serial Number:	85762025	KACHOO
Serial Number:	85897431	THIN LASHES

**TRADEMARK**

Serial Number:	85897429	THIN NAILS
Serial Number:	85897426	THIN LIPS
Serial Number:	85897422	THIN WIG
Serial Number:	85765708	LIQUID LIPS
Serial Number:	85765711	LIQUID LIDS
Serial Number:	85766777	LIQUID CHEEKS
Serial Number:	85031682	ANGEL OF GOOD
Serial Number:	85632534	THE STREET IS ON FIRE
Serial Number:	85155195	GODSEND

**CORRESPONDENCE DATA**

Fax Number: 4806830309

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (480) 683-0286

Email: denise@markcarlino.com

Correspondent Name: Mark A. Carlino

Address Line 1: 28150 N Alma School Pkwy #103-617

Address Line 4: Scottsdale, ARIZONA 85262

ATTORNEY DOCKET NUMBER:	BIG - RECORD NAME CHANGE
NAME OF SUBMITTER:	Mark A. Carlino
Signature:	/Mark A. Carlino/
Date:	10/07/2013

Total Attachments: 0

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