

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novelis Brand LLC		10/01/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Novelis Europe Holdings Ltd.		
Street Address:	Latchford Lock Works, Thelwall Lane		
City:	Warrington		
State/Country:	UNITED KINGDOM		
Postal Code:	WA4 1NN		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3119944	NOVELIS	
Registration Number:	3716665	NOVELIS FUSION	
Registration Number:	3457730	NOVELIS KING CAN	
CORRESPONDENCE DATA			
Fax Number:	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-815-6500		
Email:	byates@kilpatricktownsend.com		
Correspondent Name:	Allison Scott Roach, Esq.		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 2:	c/o Kilpatrick Townsend & Stockton LLP		
Address Line 4:	Atlanta, GEORGIA 30309-4528		
ATTORNEY DOCKET NUMBER:	62304/832758		

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DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Allison Scott Roach
Signature:	/Allison Scott Roach/
Date:	10/07/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective October 1, 2013, and is between Novelis Brand LLC, a Delaware Limited Liability Company having an address of 191 Evans Avenue, Toronto, Ontario M8Z1J5 Canada ("Assignor"), and Novelis Europe Holdings Ltd., a United Kingdom Private Limited Company having an address of Latchford Lock Works, Thelwall Lane, Warrington WA4 1NN, United Kingdom ("Assignee").

WHEREAS, the Assignor is the owner in the United States of the registrations listed in Appendix A and any associated common law rights in the underlying marks (the registrations and the marks collectively referred to as the "Marks"); and


WHEREAS, the Assignor and Assignee desire to execute this Trademark Assignment for purposes of recordation with the United States Patent and Trademark Office.

NOW THEREFORE, in consideration of the sum of two dollars (USD\$2.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby confirms the assignment to the Assignee of full right to and title in the Marks together with the goodwill of the ongoing and existing business of the Assignor to which the Marks pertain, and all rights of action for past infringements thereof.

This Assignment may be executed in any number of counterparts and exchanged via email or facsimile, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same assignment.

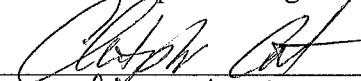
IN WITNESS WHEREOF, the Parties have executed this Assignment.

Novelis Brand LLC



Name: Nichole Robinson
Title: Director
Date: October 1, 2013

Novelis Europe Holdings Ltd.



Name: Christopher Courts
Title: Attorney
Date: October 1, 2013

Appendix AMarks

Mark	App. No. Filing Date	Reg. No. Reg. Date	Classes
NOVELIS	78/651,851 June 16, 2005	3,119,944 July 25, 2006	6
NOVELIS FUSION & Design Novelis Fusioøn	77/600,261 October 24, 2008	3,716,665 November 24, 2009	6
NOVELIS KING CAN	77/321,160 November 5, 2007	3,457,730 July 1, 2008	6