

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Rachel Malsin		SOLE PROPRIETORSHIP: CALIFORNIA
EXECUTION DATE			
	10/08/2013		
RECEIVING PARTY DATA			
Name:	Project Juice		
Street Address:	1098 San Mateo Ave		
Internal Address:	Unit 5		
City:	South San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94080		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85701356	PROJECT JUICE
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	832-474-9225		
Email:	zack@zhillerlaw.com		
Correspondent Name:	Zachary Hiller		
Address Line 1:	1415 North Loop West		
Address Line 2:	Suite 1013		
Address Line 4:	Houston, TEXAS 77008		
NAME OF SUBMITTER:	Zachary Hiller		
Signature:	/Zachary Hiller/		
Date:	10/08/2013		
Total Attachments: 1 source=project juice assignment#page1.tif			

OP \$40.00 85701356

10/8/2013

## TRADEMARK ASSIGNMENT

This Agreement is entered into freely by and between Rachel Malsin ("Assignor") and Project Juice, LLC ("Assignee").

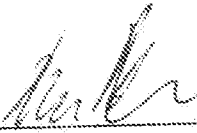
WHEREAS, Assignor is the owner of the actual trademark identified as follows: PROJECT JUICE, Serial No. 85701356 (the "Trademark"); and

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest in the Trademark in perpetuity;

NOW, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.

2. Consideration. Assignor hereby acknowledges that Assignee has paid Assignor good and valuable consideration for the assignment set forth in Section 1.



Date: 10/8/2013

Rachel Malsin

TRADEMARK