

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SurveyMonkey Inc.		10/01/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	TrueSample Holdings II LLC
Street Address:	65 Locust Avenue
Internal Address:	Suite 303
City:	New Canaan
State/Country:	CONNECTICUT
Postal Code:	06840
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3732095	TRUESAMPLE
Registration Number:	3732051	SURVEYSCORE
Registration Number:	3938118	REAL, UNIQUE AND ENGAGED

CORRESPONDENCE DATA

Fax Number: 215279394
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: jordan.lavine@flastergreenberg.com
 Correspondent Name: Jordan A. LaVine
 Address Line 1: 1600 JFK Blvd., 2nd Floor
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Jordan A. LaVine
Signature:	/Jordan A. LaVine/

OP \$90.00 3732095

Date:

10/09/2013

Total Attachments: 4

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property is entered into on October 1, 2013 (“Assignment”) by SurveyMonkey Inc., a Delaware corporation (“Assignor”), and TrueSample Holdings II LLC, a Delaware limited liability company (“Assignee”).

RECITALS

WHEREAS, Assignor is the owner of record of the patent applications listed on Schedule I attached hereto (the “Patents”);

WHEREAS, Assignor is the owner of record of the trademarks listed on Schedule II attached hereto (the “Trademarks”);

WHEREAS, Assignor is the owner of record of the domain names listed on Schedule III attached hereto (the “Domain Names”); and

WHEREAS, Assignor is desirous of assigning to Assignee all of Assignor’s right, title, interest and goodwill in the Patents, Trademarks, Domain Names and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

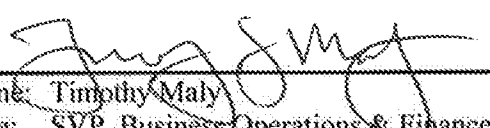
AGREEMENT

1. Assignment. Assignor does hereby assign, transfer, grant, sell and otherwise convey to Assignee all of Assignor’s right, title and interest in and to the Patents, Trademarks and Domain Names, including all common law rights therein, applications to register therefor, together with the good will of the business symbolized by the Patents, Trademarks and the Domain Names and all claims for damages by reason of past infringements of the Patents, Trademarks or the Domain Names with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives. Assignee accepts such assignment.


2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Patents, Trademarks, Domain Names and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

<p>ASSIGNOR</p> <p>SURVEYMONKEY INC.</p> <p>By: </p> <hr/> <p>Name: Timothy Maly Title: SVP, Business Operations & Finance</p>	<p>ASSIGNEE</p> <p>TRUESAMPLE HOLDINGS II LLC By: Five Peaks Capital Management LLC, its managing member</p> <p>By:</p> <hr/> <p>Name: Title:</p>
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IN WITNESS WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

ASSIGNOR	ASSIGNEE
SURVEYMONKEY INC. By:	TRUESAMPLE HOLDINGS II LLC By: Five Peaks Capital Management LLC, its managing member By: 
Name: Timothy Maly Title: SVP, Business Operations & Finance	Name: John Almeida, Jr. Title: Managing Member

SCHEDULE I**PATENTS**

Jurisdiction	Patent Name	Application number	Application Filing Date
USA	Survey Fraud Detection System and Method	12/191,961	08/14/2008
USA	Apparatus and Method for Evaluating Online Surveys	12/883,047	09/15/2010

SCHEDULE II**TRADEMARKS**

Jurisdiction	Mark	Class	Registrant	Serial No.	Reg. No.	Reg. Date
USA	TRUESAMPLE	35	SurveyMonkey Inc.	77-427,671	3,732,095	12/29/2009
USA	SURVEYSCORE	35	SurveyMonkey Inc.	77-409,853	3,732,051	12/29/2009
USA	REAL, UNIQUE AND ENGAGED	35	SurveyMonkey Inc.	85-136,567	3,938,118	3/29/2011
Canada	REAL, UNIQUE AND ENGAGED	35	SurveyMonkey Inc.	15180859	TMA819,392	3/7/2012
European Union (CTM)	REAL, UNIQUE AND ENGAGED	35	SurveyMonkey Inc.	85-136,567	1071651	3/4/2011

SCHEDULE III**DOMAIN NAMES**

Registered Top Level Domain	Country	Registrant	Registrar
truesample.com	USA	SurveyMonkey Inc.	MarkMonitor
truesample.net	USA	SurveyMonkey Inc.	MarkMonitor
truesample.us	USA	SurveyMonkey Inc.	MarkMonitor
tsxtest.com	USA	SurveyMonkey Inc.	MarkMonitor