TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	First Lien Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Penton Media, Inc.		10/03/2013	CORPORATION: DELAWARE
Penton Business Media, Inc.		10/03/2013	CORPORATION: DELAWARE
Duke Investments, Inc.		10/03/2013	CORPORATION: COLORADO
Farm Progress Companies, Inc.		10/03/2013	CORPORATION: DELAWARE
The Miller Publishing Company, Inc.		10/03/2013	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Credit Suisse AG, Cayman Islands Branch, as collateral agent
Street Address:	Eleven Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	Bank: UNITED STATES

PROPERTY NUMBERS Total: 350

Property Type	Number	Word Mark
Registration Number:	1889842	AMERICAN MACHINIST
Registration Number:	2899621	AMERICAN SCHOOL & UNIVERSITY
Registration Number:	2049294	AMERICAN TRUCKER
Registration Number:	1887089	AMERICAN TRUCKER
Registration Number:	2021616	ASSOCIATION MEETINGS
Registration Number:	3457823	ATW
Registration Number:	3764757	ATW'S AIRPORTS TODAY
Registration Number:	3954988	ATW'S SKYPATHS
Registration Number:	2801641	AUTO INTERIORS
Registration Number:	4065448	AUTO INTERIORS

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Registration Number:	2901986	AUTOMOBILE RED BOOK
Registration Number:	2849081	AUTOMOBILE RED BOOK
Registration Number:	791049	AVIATION DAILY
Registration Number:	2452596	AVIATION WEEK
Registration Number:	1678505	AVIATION WEEK & SPACE TECHNOLOGY
Registration Number:	3408879	BAKING MANAGEMENT
Registration Number:	822894	BUSINESS AVIATION
Registration Number:	2244072	BUSINESS FINANCE
Registration Number:	887524	CALIFORNIA FARMER
Registration Number:	2916802	CAROLINA-VIRGINIA FARMER
Registration Number:	1311064	CATALOG AGE
Registration Number:	2135118	CATALOG AGE
Registration Number:	1691510	CATERED ARTS
Registration Number:	1958489	CEE NEWS
Registration Number:	1904579	CLUB INDUSTRY
Registration Number:	1857642	CLUB INDUSTRY
Registration Number:	4193698	CLUB INDUSTRY.COM
Registration Number:	3746013	CLUB INDUSTRY'S FITNESS BUSINESS PRO
Registration Number:	2304845	CM&I
Registration Number:	3940096	COAL PREP INTERNATIONAL
Registration Number:	1723679	COMMERCIAL TRAILER BLUE BOOK
Registration Number:	2859082	CONNECTED HOME
Registration Number:	1759843	DELTA FARM PRESS
Registration Number:	3196029	
Registration Number:	2047486	EAT AWARDS
Registration Number:	1197258	EC & M
Registration Number:	3265824	EC&M
Registration Number:	3449489	E-DEALER 100
Registration Number:	1966305	EE PRODUCT NEWS
Registration Number:	3703456	EE&T
Registration Number:	3703455	EE&T ENERGY EFFICIENCY & TECHNOLOGY
Registration Number:	3596199	EHS TODAY
Registration Number:	3381654	ELECTRICAL MARKETING
Registration Number:	2278200	ELECTRICAL WHOLESALING
Registration Number:	3789783	ELECTRICAL WHOLESALING

	682917	ELECTRONIC DESIGN
Registration Number:	3549190	ELECTRONIC DESIGN EUROPE
Registration Number:	1337433	ELECTRONICS SOURCE BOOK
Registration Number:	1741248	ELECTRONICSSOURCE BOOK
Registration Number:	4135481	ELISTENING
Registration Number:	3684659	ENGINEERING TV
Registration Number:	4226542	ENGREDEA
Registration Number:	4189761	ENGREDEA
Registration Number:	4230696	ENGREDEA INGREDIENTS AND INNOVATION
Registration Number:	2566193	EQUIPMENT WATCH
Registration Number:	4081654	ETV
Registration Number:	3633041	
Registration Number:	3241165	EXECUTIVE TRAVELER EDITION
Registration Number:	4117370	EYETRAFFIC MEDIA
Registration Number:	1232695	FARM FUTURES
Registration Number:	4320325	FARM FUTURES
Registration Number:	3882926	FARM FUTURES DAILY
Registration Number:	1977733	FARM INDUSTRY NEWS
Registration Number:	2630651	FARM PRESS
Registration Number:	708523	FARM PROGRESS
Registration Number:	3879938	FARM PROGRESS AMERICA
Registration Number:	2533810	FARM PROGRESS HAY EXPO
Registration Number:	1233572	FARM TAX SAVER
Serial Number:	85872745	FARM TAX SAVER
Registration Number:	1053920	FEED ADDITIVE COMPENDIUM
Registration Number:	2538257	FEEDSTUFFS
Registration Number:	2191633	FINE DINING HALL OF FAME
Registration Number:	1079863	FIRE CHIEF
Registration Number:	1199515	FLEET OWNER
Registration Number:	4088072	FLEETOWNER
Registration Number:	2865114	FLEETSEEK
Registration Number:	3385257	FOODMANAGEMENT
Registration Number:	2151017	FORGING
Registration Number:	1212435	FOUNDRY MANAGEMENT & TECHNOLOGY
Registration Number:	3985524	FROM SUPPLY TO SHELF

	3428950	FUNCTIONAL INGREDIENTS
Serial Number:	85939159	FUNCTIONAL INGREDIENTS
Registration Number:	4052830	FUTURE OF WELLNESS
Registration Number:	4052832	FUTURE OF WELLNESS
Registration Number:	2268314	GALA AWARDS
Registration Number:	1942080	GASES AND WELDING DISTRIBUTOR
Registration Number:	3624974	GLOBAL WASTE MANAGEMENT SYMPOSIUM
Registration Number:	3434729	GOVERNMENT PROCUREMENT
Registration Number:	1192778	GOVERNMENT PRODUCT NEWS
Registration Number:	2633660	GOVERNMENT SECURITY
Registration Number:	4270682	GOVPRO
Registration Number:	3488574	GPN
Registration Number:	2631238	GREEN GUIDE
Registration Number:	3622996	GROUNDS MAINTENANCE
Registration Number:	4116288	GROVE AND VEGETABLE
Registration Number:	3651124	GWMS
Registration Number:	2817534	HANDS-ON HUNDRED
Serial Number:	85973209	HAY & FORAGE EXPO
Registration Number:	1505426	HAY & FORAGE GROWER
Registration Number:	3586965	HAY & FORAGE GROWER
Registration Number:	4047835	HEALTHY BUSINESS SOLUTIONS
Registration Number:	2103373	HIGH COTTON
Registration Number:	1194518	HOG PRODUCER
Registration Number:	2154907	HOT CONCEPTS!
Registration Number:	2108336	HOT CONCEPTS! CELEBRATION
Registration Number:	2081987	HPAC
Registration Number:	3408885	HPAC ENGINEERING
Registration Number:	974004	HPAC INFO-DEX
Registration Number:	1111459	HUSKER HARVEST DAYS
Registration Number:	2075212	HVAC COMFORTECH
Registration Number:	3704892	HVACR DISTRIBUTION BUSINESS
Registration Number:	4061780	HVAC-TALK
Registration Number:	715803	HYDRAULICS & PNEUMATICS
Registration Number:	1320639	INDIANA PRAIRIE FARMER
Registration Number:	4127748	INGREDIENT INTELLIGENCE MONOGRAPH

	3466242	INTERNATIONAL WIRELESS COMMUNICATIONS EX
Registration Number:	3717565	IRONMAX.COM
Registration Number:	2189550	IW
Registration Number:	2153993	IW
Registration Number:	3426598	IWCE
Registration Number:	727256	KANSAS FARMER
Serial Number:	86028851	LAST BID
Registration Number:	2069819	LDI
Registration Number:	2383389	LDINSTITUTE
Registration Number:	3749402	LEFT-BRAIN
Registration Number:	3240662	LIVE DESIGN
Registration Number:	1267904	LODGING HOSPITALITY
Registration Number:	508189	MACHINE DESIGN
Registration Number:	3843736	MARINE BLUE BOOK
Registration Number:	3886465	MASTER FARMER AWARD
Registration Number:	4039950	MATERIAL HANDLING & LOGISTICS
Registration Number:	3426125	MD MEDICAL DESIGN
Registration Number:	3552246	MECHATRONIC DESIGN
Registration Number:	2021615	MEDICAL MEETINGS
Registration Number:	3449487	MEGADEALER 100
Registration Number:	3811748	MENU TRENDS & DIRECTIONS
Registration Number:	3533373	METAL PRODUCING & PROCESSING
Registration Number:	3985512	MH&L
Registration Number:	1604592	MICHIGAN FARMER
Registration Number:	1271773	MICROWAVES & RF
Serial Number:	85896605	MICROWAVES&RF
Registration Number:	1914186	MID-SOUTH FARMER
Registration Number:	1389865	MINE & QUARRY TRADER
Registration Number:	729480	MISSOURI RURALIST
Registration Number:	3646208	MLIS
Registration Number:	3646203	MLIS MIDWEST LODGING INVESTORS SUMMIT
Registration Number:	1976047	MOBILE RADIO TECHNOLOGY
Registration Number:	3422591	MODERNBAKING
Registration Number:	3426649	MOTION SYSTEM DESIGN
Registration Number:	3831041	MRO

	3236714	MRO PROSPECTOR
Registration Number:	2285469	MRT
Registration Number:	2587909	MSD
Registration Number:	3533845	MSPMENTOR
Registration Number:	4216586	MSPMENTOR
Registration Number:	3985882	MUFSO
Registration Number:	668070	MUNICIPAL INDEX
Registration Number:	1426531	MUNICIPAL INDEX
Registration Number:	3173566	NATIONAL HOG FARMER
Registration Number:	1402130	NATIONAL REAL ESTATE INVESTOR
Registration Number:	3275068	NATIONAL REAL ESTATE INVESTOR
Registration Number:	3998054	NATION'S RESTAURANT NEWS
Registration Number:	2503806	NATION'S RESTAURANT NEWS
Serial Number:	85752396	NATION'S RESTAURANT NEWS CONSUMER PICKS
Registration Number:	3426583	NATURAL FOODS MERCHANDISER
Registration Number:	3820475	NATURAL PRODUCTS EXPO EAST
Registration Number:	3820477	NATURAL PRODUCTS EXPO WEST
Registration Number:	4220890	NBJ
Registration Number:	1603700	NEBRASKA FARMER
Registration Number:	509334	NEW EQUIPMENT DIGEST
Registration Number:	3533424	NEW HOPE
Registration Number:	4001787	NEWHOPE 360
Registration Number:	3556288	NEW HOPE NATURAL MEDIA
Registration Number:	2563196	NEW YORK FARM SHOW
Registration Number:	4295637	NFM
Registration Number:	3549444	NINE LIVES MEDIA INC.
Registration Number:	4163726	NINE LIVES MEDIA INC.
Registration Number:	4017977	NPI CENTER
Registration Number:	1618763	NREI
Registration Number:	2800968	NREI NEWSLINE
Registration Number:	4140603	NUTRACON
Registration Number:	3946703	NUTRI COSMETIC SUMMIT
Registration Number:	3475234	NUTRITION BUSINESS JOURNAL
Registration Number:	1609741	OHIO FARMER
Registration Number:	3985528	ON OUR RADAR

	3497423	OUTSOURCED LOGISTICS
Registration Number:	3854013	OVERHAUL & MAINTENANCE
Registration Number:	2439849	PENTON
Registration Number:	3805469	PENTON
Registration Number:	3934984	
Registration Number:	4022898	PENTON MARKETING SERVICES
Registration Number:	4022899	PENTON MARKETING SERVICES WE KNOW YOUR C
Registration Number:	2421818	PENTON MEDIA
Registration Number:	4019019	PENTON ONLINE AUCTIONS
Registration Number:	3508605	PERSONAL STUDIO BUYER'S GUIDE
Registration Number:	2319923	POWERSPORT VEHICLE BLUE BOOK
Registration Number:	557269	PRAIRIE FARMER
Registration Number:	2445745	QUALITY HOME COMFORT AWARDS
Registration Number:	4287707	RECREATIONAL VEHICLE BLUE BOOK
Registration Number:	764854	RED BOOK OFFICIAL USED CAR VALUATIONS
Registration Number:	3643462	REFRESH
Registration Number:	2174426	REFRIGERATED TRANSPORTER
Registration Number:	2706463	REGISTERED REP.
Registration Number:	3523305	RELIGIOUS CONFERENCE MANAGER
Registration Number:	3526668	RENTAL EQUIPMENT REGISTER
Registration Number:	979977	RENTAL RATE BLUE BOOK
Serial Number:	85724803	REP.
Registration Number:	3912035	REP. THINKTANK
Registration Number:	1169251	RESTAURANT HOSPITALITY
Registration Number:	3771445	RETAIL TRAFFIC
Registration Number:	1517932	RF DESIGN
Registration Number:	3548527	RUNNING GREEN
Registration Number:	3548156	RUNNING GREEN
Registration Number:	3656272	RURALLIFE
Registration Number:	4054096	SMART ENERGY PORTAL
Registration Number:	1807439	SN
Registration Number:	4328495	SN
Registration Number:	3395262	SN'S WH WHOLE HEALTH
Registration Number:	4163771	SOURCE ESB
Registration Number:	1900240	SOUTHEAST COTTON CONFERENCE

	2001271	SOUTHEAST COTTON CONFERENCE
Registration Number:	1042260	SOUTHEAST FARM PRESS
Registration Number:	2824341	SOUTHEAST FARM PRESS
Registration Number:	2920190	SOUTHERN FARMER
Registration Number:	2824340	SOUTHWEST FARM PRESS
Registration Number:	1042259	SOUTHWEST FARM PRESS
Registration Number:	676491	SPACE TECHNOLOGY
Registration Number:	1587750	SPECIAL EVENTS
Registration Number:	2683328	SPEEDNEWS
Registration Number:	2700006	SPEEDNEWS
Registration Number:	3322459	SPEEDNEWS
Registration Number:	1904410	STITCHES MAGAZINE
Registration Number:	636191	SUPERMARKET NEWS
Registration Number:	3946518	SUPPLY NETWORK
Registration Number:	4151833	SUPPLYEXPO
Registration Number:	3876984	
Registration Number:	885510	T & D
Registration Number:	4201032	TACK 'N TOGS
Registration Number:	1047255	TACK 'N TOGS MERCHANDISING
Registration Number:	4002019	TALKIN' CLOUD
Registration Number:	4163727	TALKIN' CLOUD
Registration Number:	3785758	TDCOMPARE BY TRANSMISSION & DISTRIBUTION
Registration Number:	1921912	TELEPHONY
Registration Number:	3302334	THE AIR CHARTER GUIDE
Registration Number:	3285279	THE BRIEFING ROOM
Registration Number:	2508710	THE ELECTRONICS SOURCE BOOK
Registration Number:	1361860	THE FARMER
Registration Number:	2784911	THE FARMER - STOCKMAN
Registration Number:	1865402	THE FARMER-STOCKMAN SHOW
Registration Number:	4139217	THE INDEPENDENT
Registration Number:	2281726	THE INDEPENDENT VOICE OF ELECTRICAL DIST
Registration Number:	4322900	THE NBJ SUMMIT
Registration Number:	4185096	THE OFFICIAL TRACTOR BLUE BOOK
Registration Number:	1634000	THE OLDER TRUCK BLUE BOOK
Registration Number:	3679562	THE SITE OPTIMIZER

	3630298	THE SOURCE FOR INVESTMENT PROFESSIONALS
Registration Number:	2247038	THE SPECIAL EVENT
Registration Number:	3536602	THE VAR GUY
Registration Number:	4160371	THE VAR GUY
Registration Number:	2391192	THE WEEKLY OF BUSINESS AVIATION
Registration Number:	1491089	THE WEEKLY OF BUSINESS AVIATION
Registration Number:	3999774	THE WINDSHIELD
Registration Number:	3736893	TRAFFIC COURT
Registration Number:	2174425	TRAILER BODY BUILDERS
Registration Number:	1864721	TRANSMISSION & DISTRIBUTION
Registration Number:	3426085	TRANSMISSION & DISTRIBUTION WORLD
Registration Number:	1358016	TRUCK BLUE BOOK
Registration Number:	873461	TRUCK BLUE BOOK OFFICIAL USED TRUCK VALU
Registration Number:	1052169	TRUCK IDENTIFICATION BOOK
Registration Number:	3254610	TRUCK IDENTIFICATION BOOK
Registration Number:	2751693	TRUCKER.COM
Registration Number:	2524774	TRUSTS & ESTATES
Registration Number:	1197227	TRUSTS & ESTATES
Serial Number:	85724807	TRUSTS & ESTATES
Registration Number:	977322	UED
Registration Number:	4175635	UED
Registration Number:	3565511	URGENT COMMUNICATIONS
Registration Number:	4156902	USAGRICULTURE BRANDFILE
Registration Number:	4145642	USAGRICULTURE MASTERFILE
Registration Number:	929589	USED EQUIPMENT DIRECTORY
Registration Number:	4193723	USED EQUIPMENT DIRECTORY
Registration Number:	854646	WALLACES FARMER
Registration Number:	3286099	WARD'S
Registration Number:	542113	WARD'S
Registration Number:	3354990	WARD'S AUTO WORLD
Registration Number:	542114	WARD'S AUTOMOTIVE REPORTS
Registration Number:	1461884	WARD'S AUTOMOTIVE YEARBOOK
Registration Number:	896525	WARD'S AUTOWORLD
Registration Number:	2150243	WARD'S DEALER BUSINESS
Registration Number:	1996456	WARD'S ENGINE AND VEHICLE TECHNOLOGY UPD

	2426977	WASTE AGE
Registration Number:	1869900	WASTE EXPO
Serial Number:	85543059	WEALTH MANAGEMENT LETTER
Registration Number:	4394140	WEALTHMANAGEMENT.COM
Registration Number:	698178	WELDING DESIGN & FABRICATION
Registration Number:	3555524	WELDING MAGAZINE
Registration Number:	2903972	WESTERN BEEF PRODUCER
Registration Number:	2741018	WESTERN FARM PRESS
Registration Number:	2561324	WESTERN FARMER-STOCKMAN
Registration Number:	4383924	WILDFIRE
Registration Number:	3508303	WIRELESS REVIEW
Registration Number:	4114570	WISCONSIN AGRICULTURIST
Registration Number:	699841	WISCONSIN AGRICULTURIST AMERICA'S DAIRYL
Registration Number:	3718226	WORKSWITHU
Registration Number:	3617890	WORLD AEROSPACE DATABASE
Registration Number:	1405779	WORLD AVIATION DIRECTORY
Registration Number:	2840282	100 HANDS-ON HUNDRED
Registration Number:	3656516	A VERTICAL APPROACH TO HORIZONTAL ADVERT
Registration Number:	3734189	ABOS
Registration Number:	2552003	AC-U-KWIK
Registration Number:	879496	AEROSPACE DAILY
Registration Number:	3250614	AIR CHARTER GUIDE
Registration Number:	934481	AIR TRANSPORT WORLD
Registration Number:	3847407	AIRCRAFT BLUEBOOK PRICE DIGEST
Registration Number:	1198712	AIRCRAFT; BLUEBOOK-PRICE DIGEST
Registration Number:	3428960	AIRLINE PROCUREMENT
Registration Number:	4113939	ALL THINGS ORGANIC
Registration Number:	2298981	AM
Registration Number:	2380649	AMERICAN AGRICULTURIST
Registration Number:	1756803	AMERICAN CITY & COUNTY
Registration Number:	2199546	BEEF
Registration Number:	4292341	BEEF PRODUCER
Serial Number:	85643795	BEEFVET
Registration Number:	2389741	BEYOND BORDERS
Registration Number:	3003977	BLMC

	1590834	BLUE BOOK
Registration Number:	861985	BLUE BOOK
Registration Number:	3578563	BPM BUSINESS PERFORMANCE MANAGEMENT
Registration Number:	712158	BROADCAST ENGINEERING
Registration Number:	2956246	BROADWAY LIGHTING MASTER CLASSES
Registration Number:	2926115	BROADWAY SOUND MASTER CLASSES
Registration Number:	3717573	BSE BOILER SYSTEMS ENGINEERING
Registration Number:	3003978	BSMC
Registration Number:	3163845	BULK TRANSPORTER
Registration Number:	908640	BUSINESS & COMMERCIAL AVIATION
Registration Number:	3770653	CONNECTED HOME MEDIA
Registration Number:	3868336	CONNECTED PLANET
Registration Number:	1240252	CONTRACTING BUSINESS
Registration Number:	3426648	CONTRACTOR
Registration Number:	4020791	CONVENIENCE RETAILING
Registration Number:	3629314	CORN AND SOYBEAN DIGEST
Registration Number:	2068462	CORPORATE MEETINGS & INCENTIVES
Registration Number:	1529984	CORPORATE PROFILE
Registration Number:	3449488	DEALER 500
Registration Number:	1473119	DEFENSE ELECTRONICS
Registration Number:	4338335	DEFENSE TECHNOLOGY INTERNATIONAL
Registration Number:	2615850	DELICIOUS LIVING
Registration Number:	3792335	DELICIOUSLIVING
Registration Number:	1494181	DELTA AGRICULTURAL DIGEST
Registration Number:	2653556	DELTA FARM PRESS

CORRESPONDENCE DATA

Fax Number: 3026365454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-927-9801 x 62348

Email: jpaterso@cscinfo.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	834482-5
NAME OF SUBMITTER:	

	Jean Paterson
Signature:	/jep/
Date:	10/04/2013

Total Attachments: 30
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SHORT FORM
INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the "IP Security Agreement") dated October 3, 2013, is made by the Persons listed on the signature pages hereof (collectively, the "Grantors") in favor of CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH ("CS"), as Collateral Agent (the "Collateral Agent") for the Secured Parties. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement and the Security Agreement referred to therein.

WHEREAS, PENTON MEDIA, INC., a Delaware corporation ("Penton Media"), PENTON BUSINESS MEDIA, INC., a Delaware corporation ("Penton Business" or a "Borrower" and together with Penton Media, the "Borrowers"), PENTON OPERATING HOLDINGS, INC., a Delaware corporation ("Holdings"), CS, as Administrative Agent and Collateral Agent, each Lender from time to time party thereto and each other party thereto have entered into the First Lien Credit Agreement dated as of October 3, 2013 (the "Closing Date") (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), pursuant to which the Lenders have severally agreed to make Loans, the L/C Issuers to issue Letters of Credit and the Hedge Banks to enter into Secured Hedge Agreements to the Borrowers upon the terms and subject to the conditions therein.

WHEREAS, in connection with the Credit Agreement, the Grantors have entered into the Security Agreement dated as of the Closing Date (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") in order to induce the Lenders to make Loans, the L/C Issuers to issue Letters of Credit and the Hedge Banks to enter into Secured Hedge Agreements.

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the ratable benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest in and to the following (the "Collateral"):

(a) the registered Trademarks (as defined in the Security Agreement) and Trademarks for which applications are pending in the United States Patent and Trademark Office set forth in Schedule B hereto (excluding any Excluded ITU Application).

SECTION 2. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect,

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absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this IP Security Agreement secures, as to each Grantor, the payment of all amounts that constitute part of the secured Obligations and that would be owed by such Grantor to any Secured Party under the Loan Documents but for the fact that such secured Obligations are unenforceable or not allowable due to the existence of a bankruptcy, reorganization or similar proceeding involving a Loan Party.

SECTION 3. Recordation. This IP Security Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. Each Grantor authorizes and requests that the Commissioner for Trademarks record this IP Security Agreement.

SECTION 4. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 6. GOVERNING LAW. THIS IP SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 7. Severability. In case any one or more of the provisions contained in this IP Security Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

[Signature Pages Follow]

TRADEMARK
REEL: 005128 FRAME: 0308

IN WITNESS WHEREOF, each Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

PENTON MEDIA, INC.
PENTON BUSINESS MEDIA, INC.
DUKE INVESTMENTS, INC.
FARM PROGRESS COMPANIES, INC.
THE MILLER PUBLISHING COMPANY, INC.
as Initial Grantors

By: _____
Name: Andrew Schmolka
Title: Senior Vice President, General Counsel and Secretary

CREDIT SUISSE ~~AG, CAYMAN~~
ISLANDS BRANCH, as Collateral Agent

By: _____

Name: MIKHAIL FAYBUSOVICH
Title: AUTHORIZED SIGNATORY

Tyler R. Smith
Authorized Signatory

[Signature Page to Penton – Short Form First Lien Trademark Security Agreement]

SCHEDULE A

United States Trademark Registrations and Trademark Applications

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
100 HANDS-ON HUNDRED UNITED STATES	P0522-0035	4/17/2003	78/238,995	5/11/2004	2,840,282	REGISTERED	41
A VERTICAL APPROACH TO HORIZONTAL ADVERTISING UNITED STATES	P0522.0435	2/12/2008	77/394,747	7/21/2009	3,656,516	REGISTERED	35
ABOS UNITED STATES	P0522.0462	6/9/2009	77/755,388	1/5/2010	3,734,189	REGISTERED	09,16
AC-U-KWIK UNITED STATES	P0522-0144	7/7/2000	76/084,870	3/26/2002	2,552,003	REGISTERED	09,16,42
AEROSPACE DAILY UNITED STATES	T04792US00	3/12/1968	72/293,014	10/28/1969	879,496	REGISTERED	16
AIR CHARTER GUIDE UNITED STATES	P0522-0003	8/10/2005	78/689,877	6/12/2007	3,250,614	REGISTERED	35,39
AIR TRANSPORT WORLD UNITED STATES	P0912-0489	4/10/1970	72/356,530	5/23/1972	934,481	REGISTERED	38
AIRCRAFT BLUEBOOK PRICE DIGEST UNITED STATES	P0522.0472	12/17/2009	77/895,869	9/14/2010	3,847,407	REGISTERED	16,37
AIRCRAFT; BLUEBOOK-PRICE DIGEST UNITED STATES	P0522-0126	6/8/1981	73/313,782	6/22/1982	1,198,712	REGISTERED	16
AIRLINE PROCUREMENT UNITED STATES	P0912.0019	10/23/2007	77/311,303	5/13/2008	3,428,960	REGISTERED	16,41
ALL THINGS ORGANIC UNITED STATES	P0912.0067	1/31/2011	85/230,194	3/20/2012	4,113,939	REGISTERED	41
AM (STYLIZED) UNITED STATES	PO522-0011/202	5/22/1998	75/490,245	12/7/1999	2,298,981	REGISTERED	16,42
AMERICAN AGRICULTURIST UNITED STATES	F0701.0050	1/11/1999	75/619,875	8/29/2000	2,380,649	REGISTERED	16
AMERICAN CITY & COUNTY UNITED STATES	P0522.0113	6/18/1992	74/285,871	3/9/1993	1,756,803	REGISTERED	16

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
AMERICAN MACHINIST UNITED STATES	P0912-0418	11/8/1993	74/455,365	4/18/1995	1,889,842	REGISTERED	16
AMERICAN SCHOOL & UNIVERSITY UNITED STATES	P0522-0327	6/4/2003	78/258,159	11/2/2004	2,899,621	REGISTERED	16
AMERICAN TRUCKER UNITED STATES	P0522-0094	7/9/1996	75/131,599	4/1/1997	2,049,294	REGISTERED	25
AMERICAN TRUCKER UNITED STATES	P0522-0106	6/25/1993	74/407,003	4/4/1995	1,887,089	REGISTERED	16
ASSOCIATION MEETINGS UNITED STATES	P0522-0225	8/26/1994	74/566,345	12/10/1996	2,021,616	REGISTERED	16
ATW UNITED STATES	P0912.0021	11/8/2007	77/324,690	7/1/2008	3,457,823	REGISTERED	16,41
ATW'S AIRPORTS TODAY UNITED STATES	P0912.0035	11/24/2008	77/620,732	3/23/2010	3,764,757	REGISTERED	41
ATW'S SKYPATHS UNITED STATES	P0912.0057	9/15/2010	85/129,822	5/3/2011	3,954,988	REGISTERED	41
AUTO INTERIORS UNITED STATES	P0522-0293	2/10/2003	78/212,842	12/30/2003	2,801,641	REGISTERED	35
AUTO INTERIORS UNITED STATES	P0522.0476	4/13/2010	85/012,988	12/6/2011	4,065,448	REGISTERED	41
AUTOMOBILE RED BOOK UNITED STATES	P0522-0040	4/18/2002	76/397,315	11/9/2004	2,901,986	REGISTERED	42
AUTOMOBILE RED BOOK UNITED STATES	P0522-0039	4/18/2002	76/976,550	6/1/2004	2,849,081	REGISTERED	16
AVIATION DAILY UNITED STATES	T04793US00	11/27/1963	72/181,946	6/15/1965	791,049	REGISTERED	16
AVIATION WEEK UNITED STATES	T04794US00	9/21/1999	75/804,431	5/22/2001	2,452,596	REGISTERED	09,35,42
AVIATION WEEK & SPACE TECHNOLOGY UNITED STATES	T04795US00	1/14/1991	74/131,302	3/10/1992	1,678,505	REGISTERED	16
BAKING MANAGEMENT UNITED STATES	P0912.0006	8/22/2007	77/261,276	4/8/2008	3,408,879	REGISTERED	16,41

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
BEEF UNITED STATES	P0522-0083	5/27/1997	75/297,943	10/27/1998	2,199,546	REGISTERED	16
BEEF PRODUCER UNITED STATES	T04514US01	7/10/2012	85/673,084	2/19/2013	4,292,341	REGISTERED	16
BEEFVET UNITED STATES	P0522.0508	6/5/2012	85/643,795	PENDING	16,41		
BEYOND BORDERS UNITED STATES	P0522-0175	8/30/1999	75/787,596	9/26/2000	2,389,741	REGISTERED	16,35,41
BLMC UNITED STATES	PO511-0011/29	4/20/2004	78/405,100	10/4/2005	3,003,977	REGISTERED	41
BLUE BOOK UNITED STATES	P0522-0239	12/12/1988	73/769,112	4/10/1990	1,590,834	REGISTERED	16
BLUE BOOK UNITED STATES	P0522-0288	11/13/1967	72/284,665	12/17/1968	861,985	REGISTERED	16
BPM BUSINESS PERFORMANCE MANAGEMENT UNITED STATES	P0912.0004	8/21/2007	77/260,362	2/24/2009	3,578,563	REGISTERED	16,41
BROADCAST ENGINEERING UNITED STATES	P0522-0290	4/27/1959	72/072,336	3/7/1961	712,158	REGISTERED	38
BROADWAY LIGHTING MASTER CLASSES UNITED STATES	P0522-0228	4/20/2004	78/405,105	5/24/2005	2,956,246	REGISTERED	41
BROADWAY SOUND MASTER CLASSES UNITED STATES	P0522-0011/25	4/27/2004	78/408,925	2/8/2005	2,926,115	REGISTERED	41
BSE BOILER SYSTEMS ENGINEERING UNITED STATES	P0912.0033	10/21/2008	77/596,666	12/1/2009	3,717,573	REGISTERED	16
BSMC UNITED STATES	P0522-0011/28	4/20/2004	78/405,102	10/4/2005	3,003,978	REGISTERED	41
BULK TRANSPORTER UNITED STATES	P0522-0021	2/3/2005	78/560,130	10/24/2006	3,163,845	REGISTERED	16
BUSINESS & COMMERCIAL AVIATION UNITED STATES	T04797US00	4/20/1970	72/357,463	2/23/1971	908,640	REGISTERED	16

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
BUSINESS AVIATION UNITED STATES	T04798US00	9/30/1965	72/228,970	1/24/1967	822,894	REGISTERED	16
BUSINESS FINANCE UNITED STATES	P0912-0496	6/26/1998	75/509,329	5/4/1999	2,244,072	REGISTERED	16
CALIFORNIA FARMER UNITED STATES	F0701.0003	7/10/1969	72/332,215	3/10/1970	887,524	REGISTERED	16
CAROLINA-VIRGINIA FARMER UNITED STATES	F0701.0004	3/12/2004	76/580,730	1/4/2005	2,916,802	REGISTERED	16
CATALOG AGE UNITED STATES	P0522-0011/124	2/27/1984	73/467,624	12/25/1984	1,311,064	REGISTERED	16
CATALOG AGE UNITED STATES	P0522-0011/66	12/7/1995	75/976,715	2/3/1998	2,135,118	REGISTERED	35
CATERED ARTS (Stylized) UNITED STATES	P0522-0011/117	6/17/1991	74/176,399	6/9/1992	1,691,510	REGISTERED	16
CEE NEWS UNITED STATES	P0522-0011/98	9/15/1994	74/572,469	2/27/1996	1,958,489	REGISTERED	16
CLUB INDUSTRY UNITED STATES	P0522-0011/107	4/15/1993	74/380,950	7/11/1995	1,904,579	REGISTERED	35,41
CLUB INDUSTRY UNITED STATES	P0522-0011/108	4/13/1993	74/378,854	10/11/1994	1,857,642	REGISTERED	16
CLUB INDUSTRY.COM UNITED STATES	P0912.0089	12/1/2011	85/485,123	8/21/2012	4,193,698	REGISTERED	41
CLUB INDUSTRY'S FITNESS BUSINESS PRO UNITED STATES	P0522.0454	1/13/2009	77/648,435	2/9/2010	3,746,013	REGISTERED	16,41
CM&I AND DESIGN UNITED STATES	P0522-0011/201	5/22/1998	75/490,246	12/28/1999	2,304,845	REGISTERED	16,42
COAL PREP INTERNATIONAL UNITED STATES	P0522.0474	4/7/2010	85/008,447	4/5/2011	3,940,096	REGISTERED	41
COMMERCIAL TRAILER BLUE BOOK UNITED STATES	P0522-0011/119	2/25/1991	74/141,592	10/13/1992	1,723,679	REGISTERED	16
CONNECTED HOME UNITED STATES	P0912-0477	4/9/2003	76/505,131	6/29/2004	2,859,082	REGISTERED	16

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
CONNECTED HOME MEDIA UNITED STATES	P0522.0466	8/11/2009	77/801,820	4/6/2010	3,770,653	REGISTERED	41
CONNECTED PLANET UNITED STATES	P0522.0464	6/22/2009	77/764,869	10/26/2010	3,868,336	REGISTERED	16,41
CONTRACTING BUSINESS UNITED STATES	P0912-0474	10/8/1981	73/331,612	5/31/1983	1,240,252	REGISTERED	16
CONTRACTOR UNITED STATES	P0912.0017	9/25/2007	77/288,318	5/13/2008	3,426,648	REGISTERED	16,41
CONVENIENCE RETAILING UNITED STATES	P0912.0054	8/25/2010	85/115,750	8/30/2011	4,020,791	REGISTERED	16,41
CORN AND SOYBEAN DIGEST UNITED STATES	P0522.0417	6/14/2007	77/205,745	6/2/2009	3,629,314	REGISTERED	16,41
CORPORATE MEETINGS & INC.ENTIVES UNITED STATES	P0522-0011/4	8/7/1995	74/712,185	6/10/1997	2,068,462	REGISTERED	16
CORPORATE PROFILE UNITED STATES	P0522-0011/243	1/28/1988	73/714,579	3/14/1989	1,529,984	REGISTERED	35
DEALER 500 UNITED STATES	P0522-0029	4/14/2006	78/861,813	6/17/2008	3,449,488	REGISTERED	16,35
DEFENSE ELECTRONICS UNITED STATES	P0522-0011/120	3/25/1987	73/651,389	1/19/1988	1,473,119	REGISTERED	16
DEFENSE TECHNOLOGY INTERNATIONAL UNITED STATES	T04799US00	9/19/2012	85/732,717	5/21/2013	4,338,335	REGISTERED	16,41
DELICIOUS LIVING UNITED STATES	P0912-0473	7/14/2000	76/091,332	9/3/2002	2,615,850	REGISTERED	16
DELICIOUSLIVING UNITED STATES	P0912.0042	6/15/2009	77/759,823	5/25/2010	3,792,335	REGISTERED	41
DELTA AGRICULTURAL DIGEST UNITED STATES	P0522-0011/252	4/20/1987	73/656,106	6/28/1988	1,494,181	REGISTERED	16
DELTA FARM PRESS UNITED STATES	P0522-0011/57	3/6/2001	76/220,409	11/26/2002	2,653,556	REGISTERED	42

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
DELTA FARM PRESS UNITED STATES	P0522-0011/112	6/22/1992	74/287,182	3/23/1993	1,759,843	REGISTERED	16
DESIGN ONLY UNITED STATES	T04796US00	8/4/2005	78/685,703	1/9/2007	3,196,029	REGISTERED	16,35
EAT AWARDS UNITED STATES	P0912	3/7/1996	75/068,820	3/25/1997	2,047,486	REGISTERED	41
EC&M UNITED STATES	P0522-0011/127	5/22/1981	73/311,635	6/8/1982	1,197,258	REGISTERED	16
EC&M UNITED STATES	P0522-0019	12/16/2004	78/533,505	7/17/2007	3,265,824	REGISTERED	35
E-DEALER 100 UNITED STATES	P0522-0030	4/14/2006	78/861,815	6/17/2008	3,449,489	REGISTERED	16,35
EE PRODUCT NEWS UNITED STATES	P0912-0475	9/15/1994	74/574,052	4/9/1996	1,966,305	REGISTERED	16
EE&T UNITED STATES	P0912.0037	1/22/2009	77/654,673	10/27/2009	3,703,456	REGISTERED	16,41
EE&T ENERGY EFFICIENCY & TECHNOLOGY UNITED STATES	P0912.0038	1/22/2009	77/654,670	10/27/2009	3,703,455	REGISTERED	16,41
EHS TODAY UNITED STATES	P0912.0030	1/25/2008	77/380,676	3/24/2009	3,596,199	REGISTERED	16,41
ELECTRICAL MARKETING UNITED STATES	P0522-0420	8/10/2007	77/252,450	2/12/2008	3,381,654	REGISTERED	16,41
ELECTRICAL WHOLESALING UNITED STATES	P0522-0011/69	10/28/1998	75/578,746	9/14/1999	2,278,200	REGISTERED	16
ELECTRICAL WHOLESALING UNITED STATES	P0522.0467	8/28/2009	77/814,754	5/18/2010	3,789,783	REGISTERED	
ELECTRONIC DESIGN UNITED STATES	P0912-0420	9/25/1958	72/059,539	8/4/1959	682,917	REGISTERED	38
ELECTRONIC DESIGN EUROPE UNITED STATES	P0912.0025	12/7/2007	77/346,321	12/23/2008	3,549,190	REGISTERED	16,41
ELECTRONICS SOURCE BOOK UNITED STATES	P0522-0011/123	3/26/1984	73/471,946	5/21/1985	1,337,433	REGISTERED	16

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
ELECTRONICSSOURCE BOOK UNITED STATES	P0522-0011/115	8/14/1991	74/194,517	12/22/1992	1,741,248	REGISTERED	16
ELISTENING UNITED STATES	P0912.0081	9/9/2011	85/418,777	5/1/2012	4,135,481	REGISTERED	35,42
ENGINEERING TV UNITED STATES	P0522.0445	8/28/2008	77/558,168	9/15/2009	3,684,659	REGISTERED	41
ENGREDEA UNITED STATES	P0912.0071	2/25/2011	85/251,451	10/16/2012	4,226,542	REGISTERED	41
ENGREDEA UNITED STATES	P0912.0087	12/2/2011	85/485,676	8/14/2012	4,189,761	REGISTERED	35,41
ENGREDEA INGREDIENTS AND INNOVATION UNITED STATES	P0912.0070	2/25/2011	85/251,481	10/23/2012	4,230,696	REGISTERED	41
EQUIPMENT WATCH UNITED STATES	PO522-0011/138	12/19/2000	76/183,093	4/30/2002	2,566,193	REGISTERED	16,42
ETV UNITED STATES	P0522.0471	10/12/2009	77/846,324	1/10/2012	4,081,654	REGISTERED	41
EXCLAMATION POINT LOGO UNITED STATES	P0522.0448	9/18/2008	77/573,390	6/2/2009	3,633,041	REGISTERED	35,41
EXECUTIVE TRAVELER EDITION UNITED STATES	P0522-0404	9/18/2006	77/001,464	5/15/2007	3,241,165	REGISTERED	16
EYETRAFFIC MEDIA UNITED STATES	P0912.0073	3/25/2011	85/277,398	3/27/2012	4,117,370	REGISTERED	35,42
FARM FUTURES UNITED STATES	F0701.0005	9/14/1981	73/327,804	3/29/1983	1,232,695	REGISTERED	16
FARM FUTURES UNITED STATES	T04517US01	7/30/2012	85/690,388	4/16/2013	4,320,325	REGISTERED	09
FARM FUTURES DAILY UNITED STATES	F0701.0006	4/14/2010	85/013,704	11/30/2010	3,882,926	REGISTERED	44
FARM INDUSTRY NEWS UNITED STATES	P0522-0011/96	10/14/1994	74/585,721	6/4/1996	1,977,733	REGISTERED	16
FARM PRESS UNITED STATES	P0522-0011/54	3/6/2001	76/220,736	10/8/2002	2,630,651	REGISTERED	16,42

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
FARM PROGRESS UNITED STATES	F0701.0007	7/23/1959	72/078,303	12/13/1960	708,523	REGISTERED	35
FARM PROGRESS AMERICA UNITED STATES	F0701.0008	4/15/2010	85/014,550	11/23/2010	3,879,938	REGISTERED	41
FARM PROGRESS HAY EXPO UNITED STATES	F0701.0009	7/21/2000	76/093,234	1/29/2002	2,533,810	REGISTERED	35
FARM TAX SAVER UNITED STATES	F0701.0010	6/1/1982	73/367,522	4/5/1983	1,233,572	REGISTERED	16
FARM TAX SAVER UNITED STATES	F0701.0001	3/11/2013	85/872,745	PENDING	41		
FEED ADDITIVE COMPENDIUM UNITED STATES	F0701.0041	3/26/1976	73/081,617	12/7/1976	1,053,920	REGISTERED	16
FEEDSTUFFS UNITED STATES	F0701.0040	7/23/2001	76/288,079	2/12/2002	2,538,257	REGISTERED	16
FINE DINING HALL OF FAME UNITED STATES	T03974US00	3/6/1997	75/263,315	9/22/1998	2,191,633	REGISTERED	41
FIRE CHIEF UNITED STATES	P0522-0011/278	2/16/1977	73/116,076	12/20/1977	1,079,863	REGISTERED	16
FLEET OWNER UNITED STATES	P0522-0011/129	4/11/1980	73/257,664	6/29/1982	1,199,515	REGISTERED	16
FLEETOWNER UNITED STATES	P0522.0481	7/28/2011	85/383,095	1/17/2012	4,088,072	REGISTERED	39,41
FLEETSEEK UNITED STATES	P0522-0402-1	6/18/2003	78/263,677	7/20/2004	2,865,114	REGISTERED	39
FOODMANAGEMENT UNITED STATES	P0912.0007	8/22/2007	77/261,410	2/19/2008	3,385,257	REGISTERED	16,41
FORGING UNITED STATES	P0912-0417	6/20/1997	75/312,209	4/14/1998	2,151,017	REGISTERED	16
FOUNDRY MANAGEMENT & TECHNOLOGY UNITED STATES	P0912-0460	1/25/1982	73/346,955	10/12/1982	1,212,435	REGISTERED	16
FROM SUPPLY TO SHELF UNITED STATES	P0912.0061	11/22/2010	85/182,674	6/28/2011	3,985,524	REGISTERED	35,41

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
FUNCTIONAL INGREDIENTS UNITED STATES	P0912.0200	9/11/2007	77/276,510	5/13/2008	3,428,950	REGISTERED	16,41
FUNCTIONAL INGREDIENTS UNITED STATES	P0912.0014	5/22/2013	85/939,159	PENDING			09,16,41
FUTURE OF WELLNESS UNITED STATES	P0912.0076	4/11/2011	85/291,357	11/8/2011	4,052,830	REGISTERED	16,41
FUTURE OF WELLNESS UNITED STATES	P0912.0075	4/11/2011	85/291,373	11/8/2011	4,052,832	REGISTERED	16,41
GALA AWARDS UNITED STATES	P0522-0011/76	10/20/1997	75/375,922	8/10/1999	2,268,314	REGISTERED	41
GASES AND WELDING DISTRIBUTOR UNITED STATES	P0912-0468	3/4/1994	74/496,894	12/19/1995	1,942,080	REGISTERED	16
GLOBAL WASTE MANAGEMENT SYMPOSIUM UNITED STATES	P0522.0456	2/11/2009	77/667,932	5/19/2009	3,624,974	REGISTERED	41
GOVERNMENT PROCUREMENT UNITED STATES	P0912.0008	8/22/2007	77/262,051	5/27/2008	3,434,729	REGISTERED	16,41
GOVERNMENT PRODUCT NEWS UNITED STATES	P0912-0430	1/15/1981	73/293,148	3/30/1982	1,192,778	REGISTERED	16
GOVERNMENT SECURITY UNITED STATES	P0522-0011/48	10/30/2001	76/332,147	10/8/2002	2,633,660	REGISTERED	16,42
GOVPRO UNITED STATES	P0912.0082	10/6/2011	85/441,012	1/8/2013	4,270,682	REGISTERED	41
GPN UNITED STATES	P0912.0031	3/20/2008	77/427,578	8/19/2008	3,488,574	REGISTERED	16,41
GREEN GUIDE UNITED STATES	P0522-0011/49	9/14/2001	76/312,550	10/8/2002	2,631,238	REGISTERED	16
GROUNDS MAINTENANCE UNITED STATES	P0522.0450	11/18/2008	77/616,382	5/19/2009	3,622,996	REGISTERED	41

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
GROVE AND VEGETABLE UNITED STATES	P0522.0480	6/17/2011	85/349,138	3/20/2012	4,116,288	REGISTERED	16,41
GWMS UNITED STATES	P0522.0457	2/11/2009	77/667,937	7/7/2009	3,651,124	REGISTERED	41
HANDS-ON HUNDRED UNITED STATES	P0522-0011/34	4/17/2003	78/239,121	2/24/2004	2,817,534	REGISTERED	41
HAY & FORAGE EXPO UNITED STATES	P0522.0514	6/28/2013	85/973,209	PENDING ITU	35		
HAY & FORAGE GROWER UNITED STATES	P0522-0011/249	9/14/1987	73/684,163	9/20/1988	1,505,426	REGISTERED	16
HAY & FORAGE GROWER UNITED STATES	P0522.0442	8/7/2008	77/541,543	3/10/2009	3,586,965	REGISTERED	16,41
HEALTHY BUSINESS SOLUTIONS UNITED STATES	P0912.0056	8/30/2010	85/119,050	11/1/2011	4,047,835	REGISTERED	35,41
HIGH COTTON UNITED STATES	P0522-0011/92	10/15/1996	75/181,390	10/7/1997	2,103,373	REGISTERED	41
HOG PRODUCER UNITED STATES	F0701.0011	4/28/1981	73/307,912	4/27/1982	1,194,518	REGISTERED	16
HOT CONCEPTS! UNITED STATES	T03977US00	4/10/1997	75/272,454	5/5/1998	2,154,907	REGISTERED	35
HOT CONCEPTS! CELEBRATION AND DESIGN UNITED STATES	T03978US00	3/18/1996	75/074,802	10/28/1997	2,108,336	REGISTERED	35
HPAC UNITED STATES	P0912-0451	2/22/1995	74/637,236	7/22/1997	2,081,987	REGISTERED	16
HPAC ENGINEERING UNITED STATES	P0912.0009	8/24/2007	77/263,367	4/8/2008	3,408,885	REGISTERED	16,41
HPAC INFO-DEX UNITED STATES	P0912-0469	8/25/1972	72/433,794	11/27/1973	974,004	REGISTERED	38

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
HUSKER HARVEST DAYS UNITED STATES	F0701.0012	9/29/1977	73/142,943	1/16/1979	1,111,459	REGISTERED	35
HVAC COMFORTECH UNITED STATES	P0912-0481	1/18/1996	75/047,721	7/1/1997	2,075,212	REGISTERED	35
HVACR DISTRIBUTION BUSINESS UNITED STATES	P0912.0040	4/1/2009	77/704,294	11/3/2009	3,704,892	REGISTERED	16,41
HVAC-TALK UNITED STATES	P0912.0023	11/19/2007	77/333,066	11/29/2011	4,061,780	REGISTERED	38,41
HYDRAULICS & PNEUMATICS UNITED STATES	P0912-0486	8/9/1960	72/102,320	5/23/1961	715,803	REGISTERED	38
INDIANA PRAIRIE FARMER UNITED STATES	F0701.0013	3/12/1984	73/469,674	2/19/1985	1,320,639	REGISTERED	16
INGREDIENT INTELLIGENCE MONOGRAPH UNITED STATES	P0912.0069	2/17/2011	85/244,932	4/17/2012	4,127,748	REGISTERED	35,41
INTERNATIONAL WIRELESS COMMUNICATIONS EXPO UNITED STATES	P0522-0424	9/14/2007	77/279,916	7/15/2008	3,466,242	REGISTERED	35,41
IRONMAX.COM UNITED STATES	P0522.0500	10/15/2008	77/592,937	12/1/2009	3,717,565	REGISTERED	35,37
IW UNITED STATES	P0912-0458	1/4/1995	74/617,955	9/15/1998	2,189,550	REGISTERED	35
IW UNITED STATES	P0912-0467	1/4/1995	74/617,954	4/28/1998	2,153,993	REGISTERED	16
IWCE UNITED STATES	P0522-0425	9/14/2007	77/279,863	5/13/2008	3,426,598	REGISTERED	35,41
KANSAS FARMER UNITED STATES	F0701.0014	5/29/1961	72/120,989	2/6/1962	727,256	REGISTERED	16
LAST BID UNITED STATES	P0522.0515	8/5/2013	86/028,851	PENDING	35		

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LDI UNITED STATES	P0522-0011/93	7/22/1996	75/136,991	6/10/1997	2,069,819	REGISTERED	35,41
LDINSTITUTE UNITED STATES	P0522-0011/168	11/5/1999	75/842,009	9/5/2000	2,383,389	REGISTERED	41
Left-Brain UNITED STATES	P0912.0047	7/8/2009	77/776,569	2/16/2010	3,749,402	REGISTERED	35
LIVE DESIGN UNITED STATES	P0522-0013	8/4/2005	78/685,580	5/8/2007	3,240,662	REGISTERED	16
LODGING HOSPITALITY UNITED STATES	P0912-0461	4/8/1980	73/257,295	2/21/1984	1,267,904	REGISTERED	16
MACHINE DESIGN UNITED STATES	P0912-0488	10/1/1947	71/536,440	4/5/1949	508,189	REGISTERED	38
MARINE BLUE BOOK UNITED STATES	P0522.0463	6/9/2009	77/755,383	9/7/2010	3,843,736	REGISTERED	09,16
MASTER FARMER AWARD UNITED STATES	F0701.0015	6/17/2010	85/065,235	12/7/2010	3,886,465	REGISTERED	35
Material Handling & Logistics UNITED STATES	P0912.0059	11/22/2010	85/182,444	10/11/2011	4,039,950	REGISTERED	16,41
MD MEDICAL DESIGN UNITED STATES	P0912.0010	8/27/2007	77/264,654	5/13/2008	3,426,125	REGISTERED	16,41
MECHATRONIC DESIGN UNITED STATES	P0912.0003	6/26/2007	77/215,304	12/23/2008	3,552,246	REGISTERED	41,42
MEDICAL MEETINGS UNITED STATES	P0522-0011/226	8/26/1994	74/566,344	12/10/1996	2,021,615	REGISTERED	16
MEGADEALER 100 UNITED STATES	P0522-0027	4/14/2006	78/861,811	6/17/2008	3,449,487	REGISTERED	16,35
MENU TRENDS & DIRECTIONS UNITED STATES	T03979US00	2/17/2009	77/671,691	6/29/2010	3,811,748	REGISTERED	35
METAL PRODUCING & PROCESSING UNITED STATES	P0912.0022	11/26/2007	77/336,451	11/18/2008	3,533,373	REGISTERED	16,41

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MH&L UNITED STATES	P0912.0058	11/22/2010	85/182,417	6/28/2011	3,985,512	REGISTERED	16,41
MICHIGAN FARMER UNITED STATES	F0701.0016	9/5/1989	73/823,742	7/3/1990	1,604,592	REGISTERED	16
MICROWAVES & RF UNITED STATES	P0912-0483	12/20/1982	73/406,541	3/27/1984	1,271,773	REGISTERED	16
MICROWAVES&RF UNITED STATES	P0912.0096	4/5/2013	85/896,605	PENDING	41		
MID-SOUTH FARMER UNITED STATES	F0701.0017	1/10/1994	74/478,142	8/22/1995	1,914,186	REGISTERED	16
MINE & QUARRY TRADER UNITED STATES	P0522-0011/270	9/5/1985	73/556,963	4/15/1986	1,389,865	REGISTERED	16
MISSOURI RURALIST UNITED STATES	F0701.0019	5/29/1961	72/120,988	4/3/1962	729,480	REGISTERED	16
MLIS UNITED STATES	P0522.0444	8/13/2008	77/546,242	6/30/2009	3,646,208	REGISTERED	41
MLIS MIDWEST LODGING INVESTORS SUMMIT UNITED STATES	P0522.0443	8/12/2008	77/545,023	6/30/2009	3,646,203	REGISTERED	41
MOBILE RADIO TECHNOLOGY UNITED STATES	PO522-0011/1	12/22/1994	74/613,779	5/28/1996	1,976,047	REGISTERED	16
MODERNBAKING UNITED STATES	P0912.0012	8/30/2007	77/268,174	5/6/2008	3,422,591	REGISTERED	16,41
MOTION SYSTEM DESIGN UNITED STATES	P0912.0018	9/25/2007	77/288,369	5/13/2008	3,426,649	REGISTERED	16,41
MRO UNITED STATES	T04800US00	12/2/2009	77/884,114	8/10/2010	3,831,041	REGISTERED	35,41
MRO PROSPECTOR UNITED STATES	T04801US00	4/11/2006	78/858,842	5/1/2007	3,236,714	REGISTERED	35
MRT UNITED STATES	P0522-0011/71	10/5/1998	75/564,752	10/12/1999	2,285,469	REGISTERED	16

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
MSD UNITED STATES	P0912-0463	2/7/2001	76/205,854	7/2/2002	2,587,909	REGISTERED	16
MSPMENTOR UNITED STATES	T04120US00	4/9/2008	77/444,479	11/18/2008	3,533,845	REGISTERED	42
MSPMENTOR UNITED STATES	P0912.0077	8/31/2011	85/411,782	10/2/2012	4,216,586	REGISTERED	41,42
MUFSO UNITED STATES	P0912.0066	1/6/2011	85/211,619	6/28/2011	3,985,882	REGISTERED	41
MUNICIPAL INDEX UNITED STATES	P0522-0011/291	7/19/1957	72/034,890	10/7/1958	668,070	REGISTERED	16
MUNICIPAL INDEX UNITED STATES	P0522-0011/261	2/3/1986	73/580,963	1/27/1987	1,426,531	REGISTERED	16
NATIONAL HOG FARMER UNITED STATES	P0522-0010	8/4/2005	78/685,573	11/21/2006	3,173,566	REGISTERED	16
NATIONAL REAL ESTATE INVESTOR UNITED STATES	P0522-0011/268	12/19/1985	73/574,281	7/22/1986	1,402,130	REGISTERED	16
NATIONAL REAL ESTATE INVESTOR UNITED STATES	P0522-0075	7/17/2006	78/930,604	8/7/2007	3,275,068	REGISTERED	35,41,42
NATION'S RESTAURANT UNITED STATES	P0912.0064	1/5/2011	85/211,275	7/19/2011	3,998,054	REGISTERED	41,43
NATION'S RESTAURANT NEWS UNITED STATES	T03980US00	6/29/2000	76/085,299	11/6/2001	2,503,806	REGISTERED	16
NATION'S RESTAURANT NEWS CONSUMER PICKS UNITED STATES	P0912.0094	10/12/2012	85/752,396	PENDING			35
NATURAL FOODS MERCHANDISER UNITED STATES	P0912.0013	9/11/2007	77/276,145	5/13/2008	3,426,583	REGISTERED	16,41
NATURAL PRODUCTS EXPO EAST UNITED STATES	P0912.0043	6/15/2009	77/759,827	7/20/2010	3,820,475	REGISTERED	41

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
NATURAL PRODUCTS EXPO WEST UNITED STATES	P0912.0044	6/15/2009	77/759,829	7/20/2010	3,820,477	REGISTERED	41
NBJ UNITED STATES	P0912.0088	12/2/2011	85/485,575	10/9/2012	4,220,890	REGISTERED	16,41
NEBRASKA FARMER UNITED STATES	F0701.0020	8/25/1989	73/821,662	6/26/1990	1,603,700	REGISTERED	16
NEW EQUIPMENT DIGEST UNITED STATES	P0912-0456	10/1/1947	71/536,356	5/3/1949	509,334	REGISTERED	38
NEW HOPE UNITED STATES	P0912.0026	12/20/2007	77/356,706	11/18/2008	3,533,424	REGISTERED	35,41
NEW HOPE 360 UNITED STATES	P0912.0060	11/22/2010	85/182,606	7/26/2011	4,001,787	REGISTERED	35,41
NEW HOPE NATURAL MEDIA UNITED STATES	P0912-0027	12/20/2007	77/357,215	1/6/2009	3,556,288	REGISTERED	35,41
NEW YORK FARM SHOW UNITED STATES	F0701.0021	7/21/2000	76/093,233	4/23/2002	2,563,196	REGISTERED	35
NFM UNITED STATES	P0912.0093	7/12/2012	85/675,089	2/26/2013	4,295,637	REGISTERED	16,41
NINE LIVES MEDIA INC.. UNITED STATES	T04119US00	4/9/2008	77/444,492	12/23/2008	3,549,444	REGISTERED	35,42
NINE LIVES MEDIA INC.. UNITED STATES	P0912.0080	8/31/2011	85/411,803	6/26/2012	4,163,726	REGISTERED	35,41
NPI CENTER UNITED STATES	P0912.0052	4/15/2010	85/014,587	8/30/2011	4,017,977	REGISTERED	35,41
NREI UNITED STATES	P0522-0011/230	1/16/1990	74/019,149	10/23/1990	1,618,763	REGISTERED	01
NREI NEWSLINE UNITED STATES	P0522-0011/45	12/7/2001	76/347,008	12/30/2003	2,800,968	REGISTERED	42
NUTRACON UNITED STATES	P0912.0045	6/17/2009	77/761,550	5/15/2012	4,140,603	REGISTERED	41

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NUTRI COSMETIC SUMMIT UNITED STATES	P0912.0049	11/10/2009	77/868,893	4/19/2011	3,946,703	REGISTERED	41
NUTRITION BUSINESS JOURNAL UNITED STATES	P0912-0015	9/20/2007	77/284,601	7/29/2008	3,475,234	REGISTERED	16,41
OHIO FARMER UNITED STATES	F0701.0029	9/5/1989	73/823,593	8/14/1990	1,609,741	REGISTERED	16
ON OUR RADAR UNITED STATES	P0912.0062	11/22/2010	85/182,704	6/28/2011	3,985,528	REGISTERED	41
OUTSOURCED LOGISTICS UNITED STATES	P0912.0028	1/8/2008	77/366,662	9/2/2008	3,497,423	REGISTERED	16,41
OVERHAUL & MAINTENANCE UNITED STATES	T04802US00	4/9/2010	85/010,109	9/28/2010	3,854,013	REGISTERED	16
PENTON UNITED STATES	P0912-0435	8/28/1998	75/545,937	4/3/2001	2,439,849	REGISTERED	35
PENTON UNITED STATES	P0912.0039	2/25/2009	77/677,909	6/22/2010	3,805,469	REGISTERED	09,16,35 38,41
PENTON LOGO UNITED STATES	P0912.0041	5/6/2009	77/730,628	3/22/2011	3,934,984	REGISTERED	09,16,35 38,41
PENTON MARKETING SERVICES UNITED STATES	P0912.0074	3/25/2011	85/276,720	9/6/2011	4,022,898	REGISTERED	35,42
PENTON MARKETING SERVICES WE KNOW YOUR CUSTOMERS POWERED BY EYETRAFFIC UNITED STATES	P0912.0072	3/25/2011	85/277,519	9/6/2011	4,022,899	REGISTERED	35,42
PENTON MEDIA UNITED STATES	P0912-0479	6/18/1998	75/504,641	1/16/2001	2,421,818	REGISTERED	35
PENTON ONLINE AUCTIONS UNITED STATES	P0912.0068	1/31/2011	85/230,197	8/30/2011	4,019,019	REGISTERED	35
PERSONAL STUDIO BUYER'S GUIDE UNITED STATES	P0522.0439	4/22/2008	77/454,756	9/30/2008	3,508,605	REGISTERED	16

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POWERSPORT VEHICLE BLUE BOOK UNITED STATES	P0522-0011/206	2/5/1998	75/429,328	2/15/2000	2,319,923	REGISTERED	16
PRAIRIE FARMER UNITED STATES	F0701.0022	9/14/1950	71/603,544	4/8/1952	557,269	REGISTERED	16
QUALITY HOME COMFORT AWARDS UNITED STATES	P0912-0423	8/5/1999	75/768,338	4/24/2001	2,445,745	REGISTERED	41
RECREATIONAL VEHICLE BLUE BOOK UNITED STATES	P0522.0505	11/21/2011	85/477,750	2/12/2013	4,287,707	REGISTERED	41
RED BOOK OFFICIAL USED CAR VALUATIONS UNITED STATES	P0522-0011/132	6/7/1962	72/146,406	2/11/1964	764,854	REGISTERED	16
REFRESH UNITED STATES	P0912.0036	12/5/2008	77/627,740	6/23/2009	3,643,462	REGISTERED	41
REFRIGERATED TRANSPORTER UNITED STATES	P0522-0011/90	12/12/1996	75/211,937	7/21/1998	2,174,426	REGISTERED	16
REGISTERED REP. UNITED STATES	P0522-0011/44	12/17/2001	76/349,122	4/15/2003	2,706,463	REGISTERED	16
RELIGIOUS CONFERENCE MANAGER UNITED STATES	P0522-0423	9/6/2007	77/272,760	10/28/2008	3,523,305	REGISTERED	16,41
RENTAL EQUIPMENT REGISTER UNITED STATES	P0522.0429	11/1/2007	77/318,821	11/4/2008	3,526,668	REGISTERED	16,41
RENTAL RATE BLUE BOOK UNITED STATES	P0522-0011/307	8/31/1972	72/434,376	3/5/1974	979,977	REGISTERED	16
REP. UNITED STATES	P0522.0510	9/10/2012	85/724,803	PENDING			16,41
REP. THINKTANK UNITED STATES	P0522.0470	10/7/2009	77/843,178	1/25/2011	3,912,035	REGISTERED	35
RESTAURANT HOSPITALITY UNITED STATES	P0912-0455	4/8/1980	73/257,266	9/15/1981	1,169,251	REGISTERED	16
RETAIL TRAFFIC UNITED STATES	P0522.0468	9/2/2009	77/818,168	4/6/2010	3,771,445	REGISTERED	16,41

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RF DESIGN UNITED STATES	P0522-0011/248	9/28/1987	73/686,522	12/27/1988	1,517,932	REGISTERED	16
RUNNING GREEN UNITED STATES	P0522.0438	4/10/2008	77/444,604	12/16/2008	3,548,527	REGISTERED	16,41
RUNNING GREEN UNITED STATES	P0522.0438/1	4/10/2008	77/976,226	12/16/2008	3,548,156	REGISTERED	41
RURALLIFE UNITED STATES	F0701.0023	12/18/2008	76/694,898	7/21/2009	3,656,272	REGISTERED	16
SMART ENERGY PORTAL UNITED STATES	P0522.0478	1/6/2011	85/211,691	11/8/2011	4,054,096	REGISTERED	16,41
SN UNITED STATES	P0522-0500	6/29/1992	74/289,436	11/30/1993	1,807,439	REGISTERED	16
SN UNITED STATES	P0522.0512	12/10/2012	85/798,742	4/30/2013	4,328,495	REGISTERED	35,41
SN'S WH WHOLE HEALTH UNITED STATES	P0522-0406	6/1/2004	76/595,173	3/11/2008	3,395,262	REGISTERED	16
SOURCE ESB UNITED STATES	P0522.0503	9/13/2011	85/421,050	6/26/2012	4,163,771	REGISTERED	16,35
SOUTHEAST COTTON CONFERENCE UNITED STATES	P0522-0011/100	7/22/1994	74/552,623	6/13/1995	1,900,240	REGISTERED	35
SOUTHEAST COTTON CONFERENCE UNITED STATES	P0522-0011/5	9/14/1995	74/729,189	9/17/1996	2,001,271	REGISTERED	35
SOUTHEAST FARM PRESS UNITED STATES	P0522-0011/283	3/19/1975	73/047,107	6/29/1976	1,042,260	REGISTERED	16
SOUTHEAST FARM PRESS UNITED STATES	PO522-0011/53	3/6/2001	76/220,824	3/23/2004	2,824,341	REGISTERED	42
SOUTHERN FARMER UNITED STATES	F0701.0024	4/2/2004	76/584,599	1/18/2005	2,920,190	REGISTERED	16

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SOUTHWEST FARM PRESS UNITED STATES	P0522-0011/56	3/6/2001	76/220,410	3/23/2004	2,824,340	REGISTERED	42
SOUTHWEST FARM PRESS UNITED STATES	P0522-0011/284	3/19/1975	73/047,092	6/29/1976	1,042,259	REGISTERED	16
SPACE TECHNOLOGY UNITED STATES	T04803US00	2/28/1958	72/046,848	3/31/1959	676,491	REGISTERED	16
SPECIAL EVENTS UNITED STATES	P0522-0011/236	4/19/1989	73/794,263	3/20/1990	1,587,750	REGISTERED	16
SPEEDNEWS UNITED STATES	P0522-0450	4/8/2002	76/393,609	2/4/2003	2,683,328	REGISTERED	16
SPEEDNEWS UNITED STATES	P0522-0451	4/8/2002	76/393,607	3/25/2003	2,700,006	REGISTERED	35
SPEEDNEWS UNITED STATES	P0522-0411	11/14/2006	77/043,214	10/30/2007	3,322,459	REGISTERED	35,41
STITCHES MAGAZINE UNITED STATES	P0522-0011/336	8/1/1994	74/555,755	7/11/1995	1,904,410	REGISTERED	16
SUPERMARKET NEWS UNITED STATES	P0522-0503	5/6/1952	71/629,238	10/23/1956	636,191	REGISTERED	38
SUPPLY NETWORK UNITED STATES	P0912.0055	8/30/2010	85/119,032	4/12/2011	3,946,518	REGISTERED	35,41
SUPPLYEXPO UNITED STATES	P0912.0053	4/15/2010	85/014,608	5/29/2012	4,151,833	REGISTERED	41
SWIRL LOGO UNITED STATES	P0522.0475	4/9/2010	85/010,223	11/16/2010	3,876,984	REGISTERED	41
T & D UNITED STATES	P0522-0011.285	4/25/1969	72/325,582	2/3/1970	885,510	REGISTERED	16
TACK 'N TOGS UNITED STATES	F0701.0038	7/28/2011	85/383,103	9/4/2012	4,201,032	REGISTERED	16

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TACK 'N TOGS MERCHANDISING UNITED STATES	F0701.0039	2/4/1976	73/076,244	8/31/1976	1,047,255	REGISTERED	16
TALKIN' CLOUD UNITED STATES	T04122US00	12/8/2010	85/193,260	7/26/2011	4,002,019	REGISTERED	42
TALKIN' CLOUD UNITED STATES	P0912.0079	8/31/2011	85/411,808	6/26/2012	4,163,727	REGISTERED	41,42
TDCOMPARE BY TRANSMISSION & DISTRIBUTION WORLD UNITED STATES	P0522.0453	1/12/2009	77/647,577	5/4/2010	3,785,758	REGISTERED	41
TELEPHONY UNITED STATES	P0522-0011/228	2/10/1994	74/488,676	9/26/1995	1,921,912	REGISTERED	16
THE AIR CHARTER GUIDE UNITED STATES	P0522-0074	6/14/2006	78/907,918	10/2/2007	3,302,334	REGISTERED	16
THE BRIEFING ROOM UNITED STATES	P0522-0413	12/7/2006	77/059,161	8/28/2007	3,285,279	REGISTERED	41
THE ELECTRONICS SOURCE BOOK UNITED STATES	P0522-0011/167	11/5/1999	75/842,010	11/20/2001	2,508,710	REGISTERED	42
THE FARMER UNITED STATES	F0701.0026	3/28/1985	73/529,379	9/24/1985	1,361,860	REGISTERED	16
THE FARMER - STOCKMAN UNITED STATES	F0701.0027	7/9/2002	76/428,364	11/18/2003	2,784,911	REGISTERED	16
THE FARMER-STOCKMAN SHOW UNITED STATES	F0701.0028	8/10/1992	74/302,316	11/29/1994	1,865,402	REGISTERED	35
THE INDEPENDENT UNITED STATES	P0522.0504	10/7/2011	85/441,665	5/8/2012	4,139,217	REGISTERED	41
THE INDEPENDENT VOICE OF ELECTRICAL DISTRIBUTION UNITED STATES	P0522-0011/70	10/26/1998	75/577,126	9/28/1999	2,281,726	REGISTERED	16
THE NBJ SUMMIT UNITED STATES	P0912.0090	12/1/2011	85/485,067	4/23/2013	4,322,900	REGISTERED	41

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THE OFFICIAL TRACTOR BLUE BOOK UNITED STATES	P0522.0479	5/31/2011	85/333,981	8/7/2012	4,185,096	REGISTERED	16
THE OLDER TRUCK BLUE BOOK UNITED STATES	P0522-0011/237	3/3/1989	73/784,405	2/5/1991	1,634,000	REGISTERED	16
THE SITE OPTIMIZER UNITED STATES	P0522.0458	2/25/2009	77/678,187	9/8/2009	3,679,562	REGISTERED	41
THE SOURCE FOR INVESTMENT PROFESSIONALS UNITED STATES	P0522.0446	9/9/2008	77/565,476	6/2/2009	3,630,298	REGISTERED	16,41
THE SPECIAL EVENT UNITED STATES	P0522-0011/222	4/22/1997	75/279,329	5/25/1999	2,247,038	REGISTERED	35
THE VAR GUY UNITED STATES	T04121US00	4/9/2008	77/444,081	11/25/2008	3,536,602	REGISTERED	42
THE VAR GUY UNITED STATES	P0912.0078	8/31/2011	85/411,806	6/19/2012	4,160,371	REGISTERED	41,42
THE WEEKLY OF BUSINESS AVIATION UNITED STATES	T04805US00	4/20/1999	75/687,332	10/3/2000	2,391,192	REGISTERED	16,42
THE WEEKLY OF BUSINESS AVIATION (STYLIZED) UNITED STATES	T04804US00	6/29/1987	73/669,271	6/7/1988	1,491,089	REGISTERED	16
THE WINDSHIELD UNITED STATES	P0522.0477	9/29/2010	85/140,686	7/19/2011	3,999,774	REGISTERED	41
TRAFFIC COURT UNITED STATES	P0522.0465	6/22/2009	77/764,854	1/12/2010	3,736,893	REGISTERED	41
TRAILER BODY BUILDERS UNITED STATES	P0522-0011/91	12/12/1996	75/211,923	7/21/1998	2,174,425	REGISTERED	16
TRANSMISSION & DISTRIBUTION UNITED STATES	P0522-0011/103	12/13/1993	74/468,741	11/29/1994	1,864,721	REGISTERED	16
TRANSMISSION & DISTRIBUTION WORLD UNITED STATES	P0522-0421	8/24/2007	77/263,370	5/13/2008	3,426,085	REGISTERED	16,41

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TRUCK BLUE BOOK UNITED STATES	P0522-0011/272	2/25/1985	73/523,678	9/3/1985	1,358,016	REGISTERED	16
TRUCK BLUE BOOK OFFICIAL USED TRUCK VALUATIONS UNITED STATES	P0522-0011/286	9/26/1968	72/308,306	7/22/1969	873,461	REGISTERED	16
TRUCK IDENTIFICATION BOOK UNITED STATES	P0522-0011/281	2/20/1976	73/077,910	11/2/1976	1,052,169	REGISTERED	16
TRUCK IDENTIFICATION BOOK UNITED STATES	P0522-0405	10/18/2006	77/023,644	6/26/2007	3,254,610	REGISTERED	16
TRUCKER.COM UNITED STATES	P0522-0011/63	9/28/2000	76/136,889	8/19/2003	2,751,693	REGISTERED	35,42
TRUSTS & ESTATES UNITED STATES	P0522-0011/140	11/8/2000	76/161,910	1/1/2002	2,524,774	REGISTERED	16
TRUSTS & ESTATES UNITED STATES	P0522-0011/130	12/14/1979	73/242,927	6/8/1982	1,197,227	REGISTERED	16
TRUSTS & ESTATES UNITED STATES	P0522.0511	9/10/2012	85/724,807	PENDING			09,16,41
UED UNITED STATES	P0912-0437	8/24/1971	72/401,057	1/22/1974	977,322	REGISTERED	38
UED UNITED STATES	P0912.0092	12/5/2011	85/487,053	7/17/2012	4,175,635	REGISTERED	35
URGENT COMMUNICATIONS UNITED STATES	P0522.0427	9/10/2007	77/275,695	1/20/2009	3,565,511	REGISTERED	16,41
USAGRICULTURE BRANDFILE UNITED STATES	F0701.0032	7/28/2011	85/383,232	6/12/2012	4,156,902	REGISTERED	35
USAGRICULTURE MASTERFILE UNITED STATES	F0701.0033	7/28/2011	85/383,666	5/22/2012	4,145,642	REGISTERED	35

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
USED EQUIPMENT DIRECTORY UNITED STATES	P0912-0419	1/23/1970	72/349,519	2/22/1972	929,589	REGISTERED	38
USED EQUIPMENT DIRECTORY UNITED STATES	P0912.0091	12/5/2011	85/486,911	8/21/2012	4,193,723	REGISTERED	35
WALLACES FARMER UNITED STATES	F0701.0034	5/5/1967	72/270,828	8/13/1968	854,646	REGISTERED	16
WARD'S UNITED STATES	P0522-0032	4/19/2006	78/864,369	8/28/2007	3,286,099	REGISTERED	16,35,41 42
WARD'S UNITED STATES	P0522-0011/302	5/10/1950	71/597,244	5/8/1951	542,113	REGISTERED	16
WARD'S AUTO WORLD UNITED STATES	P0522-0412	12/5/2006	77/057,024	12/18/2007	3,354,990	REGISTERED	16,35,41
WARD'S AUTOMOTIVE REPORTS (STYLIZED) UNITED STATES	P0522-0011/301	5/10/1950	71/597,245	5/8/1951	542,114	REGISTERED	16
WARD'S AUTOMOTIVE YEARBOOK UNITED STATES	P0522.0011/255	3/18/1987	73/651,399	10/20/1987	1,461,884	REGISTERED	16
WARD'S AUTOWORLD (STYLIZED) UNITED STATES	P0522-0011/300	3/10/1969	72/321,267	8/11/1970	896,525	REGISTERED	16
WARD'S CHINESE TRANSLATION							
WARD'S DEALER BUSINESS UNITED STATES	P0522-0011/295	9/3/1996	75/159,299	4/14/1998	2,150,243	REGISTERED	16
WARD'S ENGINE AND VEHICLE TECHNOLOGY UPDATE UNITED STATES	P0522-0011/297	10/14/1994	74/585,717	8/27/1996	1,996,456	REGISTERED	16
WASTE AGE UNITED STATES	P0522-0011/157	3/3/2000	75/934,898	2/6/2001	2,426,977	REGISTERED	16

COUNTRY	REFERENCE #	FILED	APPL #	REG DT	REG #	STATUS	CLASSES
WASTE EXPO UNITED STATES	P0522-0011/105	10/22/1993	74/449,483	12/27/1994	1,869,900	REGISTERED	35
WEALTH MANAGEMENT LETTER UNITED STATES	P0522.0506	2/15/2012	85/543,059	PENDING			41
WEALTHMANAGEMENT.COM UNITED STATES	P0522.0509	9/10/2012	85/724,804	8/27/2013	4,394,140	REGISTERED	09,35,41
WELDING DESIGN & FABRICATION UNITED STATES	P0912-0471	7/13/1959	72/077,543	5/24/1960	698,178	REGISTERED	38
WELDING MAGAZINE UNITED STATES	P0912.0011	9/7/2007	77/274,394	12/30/2008	3,555,524	REGISTERED	16,41
WESTERN BEEF PRODUCER UNITED STATES	T04596US00	1/11/1999	75/618,847	11/16/2004	2,903,972	REGISTERED	16
WESTERN FARM PRESS UNITED STATES	P0522-0011/55	3/6/2001	76/220,735	7/29/2003	2,741,018	REGISTERED	16,42
WESTERN FARMER-STOCKMAN UNITED STATES	F0701.0035	7/21/2000	76/093,998	4/16/2002	2,561,324	REGISTERED	16
WILDFIRE UNITED STATES	P0522.0513	1/8/2013	85/817,941	8/13/2013	4,383,924	REGISTERED	16,41
WIRELESS REVIEW UNITED STATES	P0522.0436	2/28/2008	77/408,303	9/30/2008	3,508,303	REGISTERED	16,41
WISCONSIN AGRICULTURIST UNITED STATES	F0701.0036	7/28/2011	85/383,469	3/20/2012	4,114,570	REGISTERED	16
WISCONSIN AGRICULTURIST AMERICA'S DAIRYLAND UNITED STATES	F0701.0037	7/31/1959	72/078,836	6/21/1960	699,841	REGISTERED	16
WORKSWITHU UNITED STATES	T04118US00	5/1/2009	77/726,748	12/1/2009	3,718,226	REGISTERED	42
WORLD AEROSPACE DATABASE UNITED STATES	T04806US00	10/24/2005	78/738,980	5/5/2009	3,617,890	REGISTERED	16,35,37 40
WORLD AVIATION DIRECTORY UNITED STATES	T04807US00	8/1/1985	73/551,559	8/19/1986	1,405,779	REGISTERED	16