

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tommy Cook Jr.		10/04/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Haruko Enterprise LLC		
Street Address:	445 Seaside Ave.		
Internal Address:	Apt. 2401		
City:	Honolulu		
State/Country:	HAWAII		
Postal Code:	96815		
Entity Type:	LIMITED LIABILITY COMPANY: HAWAII		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85904838	ASCENSION REALM	
Serial Number:	85898536	ASCENSION REALM	
Serial Number:	86045855	AR	
CORRESPONDENCE DATA			
Fax Number:	8085991506		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	808530411		
Email:	sgray@awlaw.com		
Correspondent Name:	Steven Gray		
Address Line 1:	1099 Alakea St., Suite 1400		
Address Line 4:	Honolulu, HAWAII 96813		
NAME OF SUBMITTER:	Steven Gray		
Signature:	/Steven Gray/		

OP \$90.00 85904838

Date:

10/09/2013

Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS AGREEMENT

This ASSIGNMENT AGREEMENT is made as of the Effective Date described below, by Tommy Cook, Jr., whose address is 445 Seaside Ave. Apt. 2401, Honolulu, Hawaii 96815 (“Assignor”) to HARUKO ENTERPRISE LLC (“Assignee”), a Hawaii Limited Liability Company, whose mailing address is 445 Seaside Ave. Apt. 2401, Honolulu, Hawaii 96815 (“Assignee”).

RECITALS

Whereas, Assignor is the owner of:

1. The works referred to in copyright registrations VAu001121378, VAu001122594, VAu001135415 and in two pending applications for registration associated with case nos. 1-97824439, 1-827754411, and 1-1003220312 (the “Copyrighted Works”), and is also the owner of those copyright registrations and pending copyright applications for registration (together, the “Copyright Registrations”).
2. The marks referred to in those certain federal trademark applications identified by serial numbers 85904838, 85898536, 86045855 (the “Marks”), and is also the owner of those federal trademark applications (the “Federal Trademark Applications”).
3. International registration No. 1160270 filed pursuant to the Madrid Agreement and Protocol (the “International Registration”).
4. The invention described in provisional patent application No. 61/801,336 (the “Invention”), and is also the owner of that provisional patent application (the “Patent Application”).

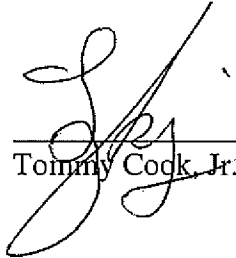
Whereas Assignee is a Hawaii Limited Liability Company of which Assignor is a member.

Whereas, Assignee desires, as of the Effective Date, to acquire all rights in and to the Copyrighted Works, the Marks (including all associated goodwill), and the Invention referenced above, including all copyrights, Copyright Registrations, Federal Trademark Applications and any registrations issued therefrom (including any renewals and/or international registrations), the International Registration, the Patent Application, and any patents issued therefrom including any nonprovisional utility patents (and any reissues or extensions thereof) that may be granted.

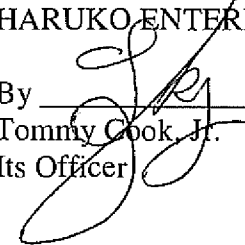
and that judgment upon the award rendered may be entered in any court of competent jurisdiction.

To the extent that this Assignment and Agreement is not governed by United States federal law, it be governed by and construed in accordance with the internal laws of the State of Hawai'i (without reference to conflict of law principles).

IN WITNESS WHEREOF, the Assignor and the Assignee have executed these presents on this ___ day of October, 2013 (the "Effective Date").

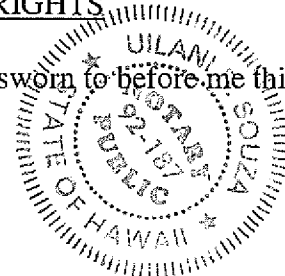


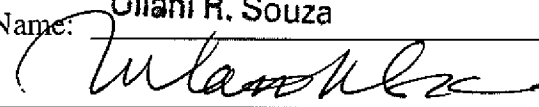
Tommy Cook, Jr.
("Assignor")

HARUKO ENTERPRISE, LLC
By 

Tommy Cook, Jr.
Its Officer
("Assignee")

This 3-page ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS
AGREEMENT, dated OCT 04 2013, was subscribed and sworn to before me this
4th day of October, 2013.



Document Identification or Description: <u>Assignment of Intellectual Property Rights Agreement</u>	
Document Date: <u>OCT 04 2013</u>	No. of Pages: <u>3</u>
Name: <u>Uilani R. Souza</u>	Circuit: _____
 Notary Signature	<u>OCT 04 2013</u> Date
<u>NOTARY CERTIFICATE</u> (Hawaii Administrative Rules §5-11-8)	

