

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	First Lien Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Automotive.com, LLC		10/04/2013	LIMITED LIABILITY COMPANY: DELAWARE
Canoe & Kayak, Inc.		10/04/2013	CORPORATION: DELAWARE
CarDomain Network, Inc.		10/04/2013	CORPORATION: WASHINGTON
Grind Media, LLC		10/04/2013	LIMITED LIABILITY COMPANY: DELAWARE
Motor Trend Auto Shows, LLC		10/04/2013	LIMITED LIABILITY COMPANY: DELAWARE
Source Interlink Magazines, LLC		10/04/2013	LIMITED LIABILITY COMPANY: DELAWARE
Source Interlink Media, LLC		10/04/2013	LIMITED LIABILITY COMPANY: DELAWARE
Source Media Ventures, LLC		10/04/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Cortland Capital Market Services LLC
Street Address:	225 W. Washington Street
Internal Address:	21st Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 429

Property Type	Number	Word Mark
Serial Number:	85104420	4 WHEEL & OFF-ROAD
Serial Number:	76401879	4 WHEEL & OFF-ROAD
Serial Number:	75229346	4 WHEEL DRIVE & SPORT UTILITY MAGAZINE
Serial Number:	78295007	4X4 GARAGE

TRADEMARK

Serial Number:	77626208	9FRAMES
Serial Number:	85020413	ALL BALL. 24/7
Serial Number:	85020425	ALL BALL. 24/7
Serial Number:	85020397	ALL BALL. 24/7
Serial Number:	85020387	ALL BALL. 24/7
Serial Number:	85020372	ALL BALL. 24/7
Serial Number:	85020365	ALL BALL. 24/7
Serial Number:	85282401	ALTERED EGOS
Serial Number:	85282367	ALTERED EGOS
Serial Number:	85282384	ALTERED EGOS
Serial Number:	85381502	AMERICAN THUNDER
Serial Number:	85381492	AMERICAN THUNDER
Serial Number:	85381514	AMERICAN THUNDER
Serial Number:	85290443	AUDIO VIDEO INTERIORS
Serial Number:	85290470	AUDIO VIDEO INTERIORS
Serial Number:	75582681	AUTOMOBILE
Serial Number:	76334425	AUTOMOBILE
Serial Number:	78734754	AUTOMOTIVE.COM
Serial Number:	78734734	AUTOMOTIVE.COM WHERE YOUR CAR SEARCH BEG
Serial Number:	73466988	BASEBALL AMERICA
Serial Number:	85648870	BIKE
Serial Number:	74703305	BIKE MAGAZINE
Serial Number:	85097061	BOARD AID
Serial Number:	78332922	BOATWORKS
Serial Number:	77907714	BOUND BY INK
Serial Number:	85027446	BOUND BY INK
Serial Number:	85027374	BOUND BY INK
Serial Number:	85027501	BOUND BY INK
Serial Number:	85027382	BOUND BY INK
Serial Number:	85027441	BOUND BY INK
Serial Number:	85027494	BOUND BY INK
Serial Number:	77807455	BOUND BY INK
Serial Number:	85189329	BREAKING OUT
Serial Number:	77637787	CALI RALLY
Serial Number:	75592661	CANOE & KAYAK

	77736248	CAR CRAFT
Serial Number:	85290650	CAR CRAFT
Serial Number:	85805664	CAR CRAFT STREET MACHINE NATIONALS
Serial Number:	85800758	CAR CRAFT SUMMER NATIONALS
Serial Number:	76259263	CAR OF THE YEAR
Serial Number:	77451272	CARDOMAIN
Serial Number:	78976757	CARDOMAIN
Serial Number:	77450303	CARDOMAIN
Serial Number:	85542542	CARTOONS
Serial Number:	85138045	CARTOONS
Serial Number:	85951800	CARTOPIA
Serial Number:	85951786	CARTOPIA
Serial Number:	86035349	CHOOSE YOU CAR WISELY
Serial Number:	77243305	CIRCLE TRACK
Serial Number:	85049658	CLASSIC TRUCKS
Serial Number:	77879809	CROSSWORDS TO GO
Serial Number:	85049662	CUSTOM CLASSIC TRUCKS
Serial Number:	85705478	DIESEL POWER
Serial Number:	85705455	DIESEL POWER
Serial Number:	85476785	DIRT KINGS
Serial Number:	85476768	DIRT KINGS
Serial Number:	85649825	DIRT KINGS
Serial Number:	85649849	DIRT KINGS
Serial Number:	85649817	DIRT KINGS
Serial Number:	85649775	DIRT KINGS
Serial Number:	85649754	DIRT KINGS
Serial Number:	85649697	DIRT KINGS
Serial Number:	85649734	DIRT KINGS
Serial Number:	85649720	DIRT KINGS
Serial Number:	77188615	DIRT SPORTS
Serial Number:	77189178	DIRT SPORTS
Serial Number:	77896769	DRIVER ESSENTIALS BY MOTOR TREND
Serial Number:	85422962	ELAPSED TIMES
Serial Number:	85422952	ELAPSED TIMES
Serial Number:	78737578	ENDURO CROSS X

	77119890	ENDURO CROSS X
Serial Number:	78347300	ENDUROCROSS
Serial Number:	78978120	ENGINE MASTERS
Serial Number:	78519453	ENGINE MASTERS
Serial Number:	75282036	ENTER HERE
Serial Number:	75486979	EURO TUNER
Serial Number:	75229350	EUROPEAN CAR
Serial Number:	73572367	FOUR WHEELER
Serial Number:	75123671	FOUR WHEELER
Serial Number:	85500516	GEEK
Serial Number:	85420184	GEEK
Serial Number:	85413154	GEEK
Serial Number:	85420778	GEEK
Serial Number:	85420196	GEEK
Serial Number:	85476715	GEEK LIFE
Serial Number:	76661879	GEEK MONTHLY
Serial Number:	85413170	GEEK MONTHLY
Serial Number:	85500517	GEEK MONTHLY
Serial Number:	74257779	
Serial Number:	74257734	
Serial Number:	85658073	
Serial Number:	85047550	
Serial Number:	74257739	
Serial Number:	85585138	GRINDMEDIA
Serial Number:	85585176	GRINDMEDIA
Serial Number:	85584988	GRINDMEDIA
Serial Number:	85585070	GRINDMEDIA
Serial Number:	85584932	GRINDMEDIA
Serial Number:	85585102	GRINDMEDIA
Serial Number:	85585249	GRINDMEDIA
Serial Number:	85585186	GRINDMEDIA
Serial Number:	85585264	GRINDMEDIA
Serial Number:	85585000	GRINDMEDIA
Serial Number:	85585155	GRINDMEDIA
Serial Number:	85584949	GRINDMEDIA

	85585083	GRINDMEDIA
Serial Number:	85585117	GRINDMEDIA
Serial Number:	78716977	GRINDTV
Serial Number:	85217837	HARMONY
Serial Number:	85372674	HEAVY HITTERS
Serial Number:	85372436	HEAVY HITTERS
Serial Number:	85372407	HEAVY HITTERS
Serial Number:	85658045	HEAVY HITTERS
Serial Number:	85372740	HH
Serial Number:	85372755	HH
Serial Number:	85372915	HH
Serial Number:	78969872	HOME THEATER
Serial Number:	77676023	HOME THEATER
Serial Number:	77679376	HOME THEATER DESIGN
Serial Number:	85801766	HOT BIKE POWER TOUR
Serial Number:	85279678	HOT ROD
Serial Number:	85794817	HOT ROD
Serial Number:	85952882	HOT ROD
Serial Number:	85290663	HOT ROD
Serial Number:	85952862	HOT ROD
Serial Number:	85648687	HOT ROD
Serial Number:	77078305	HOT ROD
Serial Number:	85104299	HOT ROD
Serial Number:	85648697	HOT ROD
Serial Number:	75675907	HOT ROD
Serial Number:	76192999	HOT ROD
Serial Number:	78450410	HOT ROD
Serial Number:	71601506	HOT ROD
Serial Number:	85805729	HOT ROD DRAG WEEK
Serial Number:	85030035	HOT ROD GARAGE
Serial Number:	85030106	HOT ROD GARAGE
Serial Number:	85030108	HOT ROD GARAGE
Serial Number:	85030086	HOT ROD GARAGE
Serial Number:	85030079	HOT ROD GARAGE
Serial Number:	85030073	HOT ROD GARAGE

	85030069	HOT ROD GARAGE
Serial Number:	85030096	HOT ROD GARAGE
Serial Number:	85030090	HOT ROD GARAGE
Serial Number:	85030048	HOT ROD GARAGE
Serial Number:	85030019	HOT ROD GARAGE
Serial Number:	85952944	HOT ROD GARAGE
Serial Number:	85648704	HOT ROD GARAGE
Serial Number:	85648715	HOT ROD GARAGE
Serial Number:	85030057	HOT ROD GARAGE
Serial Number:	85518506	HOT ROD KIDS GARAGE
Serial Number:	85169682	HOT ROD MAGAZINE LIVE
Serial Number:	85169684	HOT ROD MAGAZINE LIVE
Serial Number:	78832184	HOT ROD POWER TOUR
Serial Number:	85805779	HOT ROD PUMP GAS DRAGS
Serial Number:	85167380	HOT ROD TELEVISION
Serial Number:	85973936	HOT ROD UNIVERSITY
Serial Number:	85973934	HOT ROD UNIVERSITY
Serial Number:	85794819	HOT ROD CLUB
Serial Number:	85167384	HOT ROD TV
Serial Number:	85973932	HOT ROD U
Serial Number:	85973935	HOT ROD U
Serial Number:	85960612	IGNITION
Serial Number:	85960623	IGNITION
Serial Number:	85960645	IGNITION
Serial Number:	85960656	IGNITION
Serial Number:	75486561	IMPORT TUNER
Serial Number:	85276240	INNERFIDELITY
Serial Number:	85442642	INNERFIDELITY
Serial Number:	78172976	INTELLICHOICE
Serial Number:	85137616	INTELLICHOICE AUTO BUYING PROGRAM
Serial Number:	85687507	JEAN KNOWS CARS
Serial Number:	85687516	JEAN KNOWS CARS
Serial Number:	85687494	JEAN KNOWS CARS
Serial Number:	85164066	JP
Serial Number:	85164072	JP

	85164069	JP
Serial Number:	76236492	KIT CAR
Serial Number:	73719042	LOW RIDER
Serial Number:	85658058	LOWRIDER
Serial Number:	85921461	LOWRIDER
Serial Number:	85952923	LOWRIDER
Serial Number:	85104310	LOWRIDER
Serial Number:	85261199	LOWRIDER
Serial Number:	85290565	LOWRIDER
Serial Number:	77891449	LOWRIDER
Serial Number:	85695287	LOWRIDER
Serial Number:	85189668	LOWRIDER
Serial Number:	85953039	LOWRIDER
Serial Number:	85214273	LOWRIDER
Serial Number:	85695299	LOWRIDER
Serial Number:	74257733	LOW RIDER
Serial Number:	74257737	LOWRIDER
Serial Number:	74258089	LOW RIDER
Serial Number:	74721583	LOWRIDER
Serial Number:	76394544	LOWRIDER
Serial Number:	76394543	LOWRIDER
Serial Number:	77527928	LOWRIDER LR EST 1977 WORLDWIDE
Serial Number:	74257878	LOWRIDER ARTE
Serial Number:	85648879	LOWRIDER GIRLS
Serial Number:	85290581	LOWRIDER GIRLS
Serial Number:	85953003	LOWRIDER
Serial Number:	77983535	LR
Serial Number:	77551251	LR
Serial Number:	77078893	MIND OVER EYE DESIGN · POST · AUDIO
Serial Number:	74054065	MINITRUCKIN'
Serial Number:	78803337	
Serial Number:	76473834	MODIFIED
Serial Number:	77779627	MODIFIED
Serial Number:	77879708	MODIFIED
Serial Number:	77774896	MODIFIED.COM

	76473833	MODIFIED.COM
Serial Number:	75574355	MOTOR TREND
Serial Number:	77893094	MOTOR TREND
Serial Number:	77896784	MOTOR TREND
Serial Number:	85104283	MOTOR TREND
Serial Number:	77078977	MOTOR TREND
Serial Number:	85290399	MOTOR TREND
Serial Number:	77631502	MOTOR TREND
Serial Number:	77982146	MOTOR TREND
Serial Number:	85272711	MOTOR TREND CERTIFIED VEHICLES
Serial Number:	85272713	MOTOR TREND CERTIFIED VEHICLES
Serial Number:	85773756	MOTOR TREND MARKET
Serial Number:	77968493	MOTOR TREND ON CAMPUS
Serial Number:	77968489	MOTOR TREND TEEN DRIVING ACADEMY
Serial Number:	85146170	MOTOR TREND TELEVISION
Serial Number:	85146171	MOTOR TREND TV
Serial Number:	85371893	MOTORIST CHOICE AWARD
Serial Number:	77631399	MUD LIFE
Serial Number:	85474556	MUD LIFE
Serial Number:	85474542	MUD LIFE
Serial Number:	85345952	MUD LIFE
Serial Number:	85474482	MUD LIFE
Serial Number:	85474507	MUD LIFE
Serial Number:	85474521	MUD LIFE
Serial Number:	85474575	MUD LIFE
Serial Number:	76236491	MUSCLE CAR REVIEW
Serial Number:	77354095	NEWSCHOOLERS
Serial Number:	77020393	NORA
Serial Number:	85957771	OFFGRID
Serial Number:	85957746	OFFGRID
Serial Number:	85957787	OFFGRID
Serial Number:	75155077	OFF-ROAD
Serial Number:	85688768	OFF-ROAD INDUSTRY MAGAZINE
Serial Number:	77629419	ON THE GRILL
Serial Number:	76290420	PETERSEN'S 4WHEEL AND OFF-ROAD

TRADEMARK

REEL: 005128 FRAME: 0626

	76179019	PHOTOGRAPHIC
Serial Number:	85115826	PMY
Serial Number:	85115822	PMY
Serial Number:	85115832	PMY POWER & MOTORYACHT
Serial Number:	85115829	PMY POWER & MOTORYACHT
Serial Number:	75229345	POPULAR HOT RODDING
Serial Number:	85111522	POPULAR PLATES
Serial Number:	85111526	POPULAR PLATES
Serial Number:	73075012	POWDER
Serial Number:	85648854	POWDER
Serial Number:	74666800	POWER & MOTORYACHT
Serial Number:	73752793	POWER AND MOTORYACHT
Serial Number:	77727365	PROJECT AMERICAN HEROES
Serial Number:	78832159	POWER TOUR
Serial Number:	77772807	PROJECT CAR
Serial Number:	85089386	PROJECT CAR
Serial Number:	85868728	PUBVISION
Serial Number:	85875138	REAL MPG
Serial Number:	85875129	REAL MPG
Serial Number:	85875183	REAL MPG
Serial Number:	85875159	REALMPG
Serial Number:	85875166	REALMPG
Serial Number:	85875200	REALMPG
Serial Number:	85875104	REAL MPG
Serial Number:	85875154	REALMPG
Serial Number:	85951266	RECOIL
Serial Number:	85282676	RECOIL
Serial Number:	85622208	RECOIL
Serial Number:	85301316	RECOIL
Serial Number:	85951283	RECOIL
Serial Number:	85282304	REVOLUCION
Serial Number:	85282295	REVOLUCION
Serial Number:	85282288	REVOLUCION
Serial Number:	77433055	RIDE BMX
Serial Number:	75565474	RIDE BMX

	75306709	RIDE BMX
Serial Number:	85435496	ROADKILL
Serial Number:	85435478	ROADKILL
Serial Number:	85435531	ROADKILL
Serial Number:	85049667	ROD & CUSTOM
Serial Number:	76236489	ROD & CUSTOM
Serial Number:	85805680	ROD & CUSTOM AMERICRUISE
Serial Number:	76303068	ROD & CUSTOM
Serial Number:	85435604	RODSTOCK
Serial Number:	72367778	SAIL
Serial Number:	72372083	SAIL
Serial Number:	75146181	SHUTTERBUG
Serial Number:	85756427	SIGO!
Serial Number:	85756650	SIGO!
Serial Number:	85756561	SIGO!
Serial Number:	85756633	SIGO!
Serial Number:	85756671	SIGO!
Serial Number:	85756616	SIGO!
Serial Number:	85756419	SIGO!
Serial Number:	77577693	SKATE & CREATE
Serial Number:	77969657	SKATE & CREATE
Serial Number:	85973842	SKATE BOARDER
Serial Number:	85973840	SKATE BOARDER
Serial Number:	85973853	SKATE BOARDER
Serial Number:	76040708	SKATEBOARD.COM
Serial Number:	73185558	SKATEBOARDER
Serial Number:	77594383	SKATEBOARDER
Serial Number:	73075011	SKATEBOARDER
Serial Number:	85013231	SLAM
Serial Number:	85421373	SLAM
Serial Number:	85017467	SLAM
Serial Number:	85005460	SLAM
Serial Number:	85013244	SLAM
Serial Number:	74583228	SLAM
Serial Number:	85013213	SLAM

	85013254	SLAM
Serial Number:	85013224	SLAM
Serial Number:	75515392	SLAM
Serial Number:	75515225	SLAM
Serial Number:	85020438	SLAM RESPECT THE GAME
Serial Number:	85648863	SNOWBOARDER
Serial Number:	77574023	SNOWBOARDER
Serial Number:	75554167	SOUND & VISION
Serial Number:	76975329	SOUND & VISION
Serial Number:	78302222	SOUNDDOMAIN
Serial Number:	77326353	SOURCE INTERLINK MEDIA
Serial Number:	75315266	SPORT COMPACT CAR
Serial Number:	85756726	SPORT TRUCK
Serial Number:	76259264	SPORT/UTILITY OF THE YEAR
Serial Number:	77528571	SPORT/UTILITY OF THE YEAR
Serial Number:	85276933	SPORTBOAT
Serial Number:	85276928	SPORTBOAT
Serial Number:	77354816	SPORTNET
Serial Number:	78734775	
Serial Number:	77390549	STEREOPHILE
Serial Number:	74149523	STEREOPHILE
Serial Number:	77451349	
Serial Number:	73250361	STOCK CAR RACING
Serial Number:	75124341	STOCK CAR RACING
Serial Number:	85049673	STREET RODDER
Serial Number:	74054139	STREET RODDER
Serial Number:	77246774	STREETFIRE
Serial Number:	78218643	STUPIDVIDEOS
Serial Number:	77878913	SUDOKU TO GO
Serial Number:	85746826	SUP
Serial Number:	85973933	SUPER STREET
Serial Number:	85973938	SUPER STREET
Serial Number:	76278893	SUPER STREET
Serial Number:	75863849	SUPERPARK
Serial Number:	85648846	SURFER

	85951550	SURFER
Serial Number:	85951631	SURFER
Serial Number:	85461826	SURFER
Serial Number:	85013301	SURFER
Serial Number:	85017441	SURFER
Serial Number:	85017452	SURFER
Serial Number:	85017584	SURFER
Serial Number:	85951665	SURFER
Serial Number:	85951607	SURFER
Serial Number:	85650801	SURFER
Serial Number:	73075010	SURFER
Serial Number:	85951573	SURFER MAGAZINE
Serial Number:	85883113	SURFER MAGAZINE [THE BAR]
Serial Number:	77490975	SURFER POLL
Serial Number:	75863675	SURFER TRAVEL REPORT
Serial Number:	73210103	SURFING
Serial Number:	73485057	SURFING
Serial Number:	73834165	SURFING
Serial Number:	77353875	SURFSPOT
Serial Number:	85756368	SWEET GIFTS
Serial Number:	77365556	SWELLWATCH
Registration Number:	3875006	THE AUTHORITY IN ENTERTAINMENT INTELLIGE
Registration Number:	4053426	THE AUTHORITY IN ENTERTAINMENT INTELLIGE
Serial Number:	85794821	THE HOT ROD CLUB
Serial Number:	85284260	THE MEDIA SOURCE
Serial Number:	85756395	THE MEDIA SOURCE PRESENTS
Registration Number:	3243435	THURSDAY THEATRE
Serial Number:	85651132	TOP TRUCK CHALLENGE
Registration Number:	3426693	TRANSWORLD BUSINESS
Registration Number:	3508567	TRANSWORLD MATRIX
Registration Number:	3569266	TRANSWORLD MEDIA
Registration Number:	3594045	TRANSWORLD MEDIA
Registration Number:	3612422	TRANSWORLD MEDIA
Registration Number:	3623018	TRANSWORLD MEDIA
Registration Number:	2643634	TRANSWORLD MOTOCROSS

	3426698	TRANSWORLD MOTOCROSS
Registration Number:	3426699	TRANSWORLD MOTOCROSS
Registration Number:	4080957	TRANSWORLD SESSIONS
Registration Number:	2395477	TRANSWORLD SKATEBOARDING
Registration Number:	2382801	TRANSWORLD SKATEBOARDING
Registration Number:	1544400	TRANSWORLD SKATEBOARDING
Registration Number:	3682582	TRANSWORLD SKATEBOARDING
Registration Number:	3843722	TRANSWORLD SKATEBOARDING AWARDS
Registration Number:	3505191	TRANSWORLD SNOWBOARDING
Registration Number:	1544399	TRANSWORLD SNOWBOARDING
Registration Number:	3976499	TRANSWORLD SNOWBOARDING GOOD WOOD
Registration Number:	4042078	TRANSWORLD SNOWBOARDING PARK SESSIONS
Registration Number:	3830256	TRANSWORLD SNOWBOARDING RIDERS POLL AWAR
Registration Number:	4045850	TRANSWORLD SNOWBOARDING TEAM SHOOT OUT
Registration Number:	3684032	TRANSWORLD SNOWBOARDING TRANSAM
Registration Number:	2368278	TRANSWORLD SURF
Registration Number:	2316139	TRANSWORLD SURF
Registration Number:	3215040	TRANSWORLD SURF
Registration Number:	2368279	TRANSWORLDSURF.COM
Serial Number:	85806866	TRUCK LIFE
Registration Number:	2679947	TRUCK OF THE YEAR
Registration Number:	3284841	TRUCK TREND
Registration Number:	1637585	TRUCKIN'
Registration Number:	1955954	TURBO AND HI-TECH PERFORMANCE
Registration Number:	4293259	TWMX RACE SERIES
Serial Number:	85651084	ULTIMATE ADVENTURE
Serial Number:	85104521	V LUP
Serial Number:	85104517	V LUP
Registration Number:	4313439	V LUP
Registration Number:	1374728	VETTE
Serial Number:	85104513	V-LUP
Serial Number:	85104511	V-LUP
Serial Number:	85104510	V-LUP
Registration Number:	3243434	WEDNESDAY WOE
Registration Number:	3902760	WORD FIND TO GO

	85919420	ZEAL
Serial Number:	86030301	ZEROED
Serial Number:	86030271	ZEROED
Serial Number:	86030291	ZEROED
Registration Number:	3906186	HOT ROD DELUXE

CORRESPONDENCE DATA

Fax Number: 6172359493
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 617.951.7000
Email: trademarks@ropesgray.com
Correspondent Name: James M. Dorer
Address Line 1: 800 Boylston Street
Address Line 2: Prudential Tower
Address Line 4: Boston, MASSACHUSETTS 02199-3600

ATTORNEY DOCKET NUMBER:	108524-0002-002 1ST LIEN
NAME OF SUBMITTER:	James M. Dorer
Signature:	/James M. Dorer/
Date:	10/09/2013

Total Attachments: 41
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source=updated_37529406_6_SIM - FL Trademark Security Agreement#page33.tif
source=updated_37529406_6_SIM - FL Trademark Security Agreement#page34.tif
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FIRST LIEN TRADEMARK SECURITY AGREEMENT

THIS FIRST LIEN TRADEMARK SECURITY AGREEMENT (the “**Trademark Security Agreement**”), dated as of October 4, 2013, by each of **AUTOMOTIVE.COM, LLC, CANOE & KAYAK, INC., CARDOMAIN NETWORK, INC., GRIND MEDIA, LLC, MOTOR TREND AUTO SHOWS, LLC, SOURCE INTERLINK MAGAZINES, LLC, SOURCE INTERLINK MEDIA, LLC** and **SOURCE MEDIA VENTURES, LLC** (each, a “**Grantor**” and collectively, the “**Grantors**”), in favor of **CORTLAND CAPITAL MARKET SERVICES LLC**, as Collateral Agent for the Secured Parties (as defined in the Pledge and Security Agreement referred to below) (in such capacity as collateral agent, the “**Collateral Agent**”).

W i t n e s s e t h:

WHEREAS, pursuant to that certain First Lien Term Loan Agreement, dated as of October 4, 2013 (as it may be amended, restated, replaced, refinanced, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), by and among the Borrower, the Guarantors (as defined therein) party thereto from time to time, the lenders party thereto from time to time (the “**Lenders**”), Cortland Capital Market Services LLC, as Collateral Agent and as administrative agent, and certain other parties thereto, the Lenders have agreed to make loans to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, pursuant to that certain First Lien Pledge and Security Agreement, dated as of October 4, 2013 (as it may be amended, restated, supplemented or otherwise modified from time to time, the “**Pledge and Security Agreement**”), by and among the Borrower, the Subsidiaries of the Borrower party thereto from time to time and the Collateral Agent, the Grantors are required to execute and deliver this Trademark Security Agreement; and

WHEREAS, in consideration of the extensions of credit and other accommodations of the Lenders as set forth in the Credit Agreement, each Grantor has agreed to secure such Grantor’s obligations under the Credit Documents as set forth in the Pledge and Security Agreement and this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and the agreements, provisions and covenants contained herein and in the Pledge and Security Agreement, each Grantor hereby agrees with the Collateral Agent as follows:

1. Pledge and Security Agreement Definitions.

Unless otherwise defined herein, capitalized terms used herein (including the preamble and recitals hereto) and not otherwise defined herein shall have the meanings ascribed thereto in the Pledge and Security Agreement

2. Grant of Security in Trademarks.

Each Grantor hereby grants to the Collateral Agent, on behalf of and for the ratable benefit of the Secured Parties, a Lien on and security interest in all of such Grantor’s

right, title and interest in, to and under all of the following personal property of such Grantor, in each case whether now owned or existing or hereafter acquired or arising and wherever located (all of which being hereinafter collectively referred to as the “**Trademark Collateral**”):

- (a) (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, internet domain names, and other source or business identifiers, and, in each case, all goodwill associated therewith, (ii) all registrations, applications for registration, renewals, and recordings thereof and the right to obtain the same, in each case whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof or otherwise, including each application and registration referred to in Schedule 1 attached hereto, and (iii) all common-law rights related thereto; and
- (b) all rights to sue at law or in equity for any infringement, misappropriation, or other violation or impairment thereof and the right to receive all Proceeds (including, licenses, royalties, income, payments, claims, damage awards and proceeds of suit) therefrom.

3. Pledge and Security Agreement and Intercreditor Agreements.

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Pledge and Security Agreement and each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. The security interest granted hereby, and the rights and remedies related thereto, are also subject to the terms and conditions set forth in the Intercreditor Agreement and Term Loan Intercreditor Agreement.

4. Counterparts.

This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart so that all signature pages are attached to the same document. Delivery of an executed signature page of this Trademark Security Agreement by facsimile transmission, electronic mail or by posting on the Platform shall be effective as delivery of a manually executed counterpart hereof.

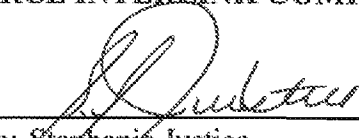
5. Governing Law.

THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first written above.

GRANTORS:

SOURCE INTERLINK COMPANIES, INC.

By: 
Name: Stephanie Justice
Title: Vice President

AUTOMOTIVE.COM, LLC

By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

GRIND MEDIA, LLC

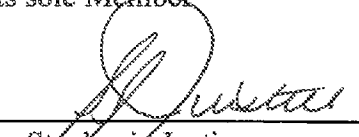
By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

MOTOR TREND AUTO SHOWS, LLC

By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

By: 
Name: Stephanie Justice
Title: Vice President

GRANTORS:

SOURCE MEDIA VENTURES, LLC

By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

SOURCE INTERLINK MAGAZINES, LLC

By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

LML INTERNET SOLUTIONS LLC

By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

SOURCE INTERLINK MEDIA, LLC

By: SOURCE INTERLINK COMPANIES,
INC., its sole Member

SOURCE MEDIA INNOVATIONS, LLC

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

By: _____

Name: ~~Stephanie Justice~~

Title: ~~Vice President~~

GRANTORS:

CARDOMAIN NETWORK, INC.

CANOE & KAYAK, INC.

ENTHUSIAST MEDIA SUBSCRIPTION
COMPANY, INC.

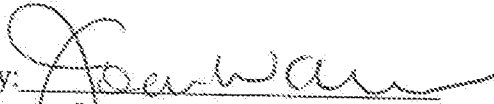
By: 

Name: Stephanie Justice

Title: Vice President

ACCEPTED AND AGREED
as of the date first above written:

CORTLAND CAPITAL MARKET SERVICES LLC,
as Collateral Agent

By: 
Name: Joanna Anderson
Title: Managing Director

[SIC First Lien Trademark Security Agreement]

TRADEMARK
REEL: 005128 FRAME: 0639

SCHEDULE 1

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)¹	APPLICATION NUMBER	REGISTRATION NUMBER
4 WHEEL & OFF-ROAD	United States	Source Interlink Magazines, LLC		85/104420	4352276
4 WHEEL & OFF-ROAD	United States	Source Interlink Magazines, LLC		76/401879	2814326
4 WHEEL DRIVE & SPORT UTILITY MAGAZINE	China (People's Republic Of)	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	4740981	4740981
4 WHEEL DRIVE & SPORT UTILITY MAGAZINE	United States	Source Interlink Magazines, LLC		75/229346	2169148
4X4 GARAGE	United States	Source Interlink Magazines, LLC		78/295007	3248688
9FRAMES	United States	Grind Media, LLC		77/626208	3666192
ALL BALL. 24/7	United States	Source Interlink Magazines, LLC		85/020413	
ALL BALL. 24/7	United States	Source Interlink Magazines, LLC		85/020425	
ALL BALL. 24/7	United States	Source Interlink Magazines, LLC		85/020397	
ALL BALL. 24/7	United States	Source Interlink Magazines, LLC		85/020387	
ALL BALL. 24/7	United States	Source Interlink Magazines, LLC		85/020372	
ALL BALL. 24/7	United States	Source Interlink Magazines, LLC		85/020365	
ALTERED EGOS	United States	Source Interlink Magazines, LLC		85/282401	
ALTERED EGOS	United States	Source Interlink Magazines, LLC		85/282367	4176660

¹ While all of the below Trademarks are legally owned by the Grantors, the record owners of certain of the non-U.S. Trademarks have not been updated at the applicable IP office.

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
ALTERED EGOS	United States	Source Interlink Magazines, LLC		85/282384	
AMERICAN THUNDER	United States	Source Interlink Magazines, LLC		85/381502	
AMERICAN THUNDER	United States	Source Interlink Magazines, LLC		85/381492	
AMERICAN THUNDER	United States	Source Interlink Magazines, LLC		85/381514	
AUDIO VIDEO INTERIORS	United States	Source Interlink Magazines, LLC		85/290443	
AUDIO VIDEO INTERIORS	United States	Source Interlink Magazines, LLC		85/290470	
AUTOMOBILE	Thailand	Primedia Magazine Finance Inc.	Source Interlink Magazines, LLC	225492	KOR691
AUTOMOBILE	United States	Source Interlink Magazines, LLC		75/582681	2331583
AUTOMOBILE	United States	Source Interlink Magazines, LLC		76/334425	2604737
AUTOMOBILE (STYLIZED)	Taiwan	Primedia Magazine Finance Inc.	Source Interlink Magazines, LLC	83037846	678044
AUTOMOBILE MAGAZINE	Brazil	Primedia Magazine Finance Inc.	Source Interlink Magazines, LLC	821280821	821280821
AUTOMOBILE MAGAZINE & DESIGN, ARGENTINA	China (People's Republic Of)	Primedia Magazine Finance Inc.	Source Interlink Magazines, LLC	2193337	1986369
AUTOMOTIVE.COM & Design	United States	Automotive.com, LLC		78/734754	3217243
AUTOMOTIVE.COM Where Your Car Search Begins (Stylized)	United States	Automotive.com, LLC		78/734734	3221748
BASEBALL AMERICA	United States	Source Interlink Media, LLC		73/466988	1346082

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
BIKE	United States	Source Interlink Media, LLC		85/648870	
BIKE MAGAZINE (Stylized)	United States	Source Interlink Media, LLC		74/703305	2054003
BOARD AID	United States	Grind Media, LLC		85/097061	4159262
BOATWORKS	United States	Source Interlink Magazines, LLC		78/332922	2979605
BOUND BY INK	United States	Source Interlink Magazines, LLC		77/907714	FILED
BOUND BY INK	United States	Source Interlink Magazines, LLC		85/027446	FILED
BOUND BY INK	United States	Source Interlink Magazines, LLC		85/027374	FILED
BOUND BY INK	United States	Source Interlink Magazines, LLC		85/027501	FILED
BOUND BY INK	United States	Source Interlink Magazines, LLC		85/027382	FILED
BOUND BY INK	United States	Source Interlink Magazines, LLC		85/027441	FILED
BOUND BY INK	United States	Source Interlink Magazines, LLC		85/027494	FILED
BOUND BY INK	United States	Source Interlink Magazines, LLC		77/807455	3887486
BREAKING OUT	United States	Source Interlink Magazines, LLC		85/189329	4084972
CALI RALLY	United States	Grind Media, LLC		77/637787	3675761
CANOE & KAYAK	United States	Canoe & Kayak, Inc.		75/592661	2401348
CAR CRAFT	United States	Source Interlink Magazines, LLC		77/736248	3730941
CAR CRAFT	United States	Source Interlink Magazines, LLC		85/290650	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
CAR CRAFT STREET MACHINE NATIONALS	United States	Source Interlink Magazines, LLC		85/805664	
CAR CRAFT SUMMER NATIONALS	United States	Source Interlink Magazines, LLC		85/800758	
CAR OF THE YEAR	United States	Source Interlink Magazines, LLC		76/259263	2726461
CARDOMAIN	United States	CarDomain Network, Inc.		77/451272	3772331
CARDOMAIN	United States	CarDomain Network, Inc.		78/976757	3077863
CARDOMAIN (stylized)	United States	CarDomain Network, Inc.		77/450303	3958145
CARTOONS and design	United States	Source Interlink Magazines, LLC		85/542542	
CARTOONS and design	United States	Source Interlink Magazines, LLC		85/138045	
CARTOPIA Country	United States	Source Interlink Magazines, LLC		85/951800	
CARTOPIA Country	United States	Source Interlink Magazines, LLC		85/951786	
CHOOSE YOU CAR WISELY	United States	Source Interlink Magazines, LLC		86/035349	
CIRCLE TRACK	United States	Source Interlink Magazines, LLC		77/243305	3421911
CLASSIC TRUCKS	United States	Source Interlink Magazines, LLC		85/049658	3988457
CROSSWORDS TO GO	United States	Source Interlink Magazines, LLC		77/879809	3902761
CUSTOM CLASSIC TRUCKS	United States	Source Interlink Magazines, LLC		85/049662	3988458
DIESEL POWER	United States	Source Interlink Magazines, LLC		85/705478	4286325
DIESEL POWER	United States	Source Interlink Magazines, LLC		85/705455	4286324

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/476785	
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/476768	
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/649825	
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/649849	
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/649817	FILED
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/649775	FILED
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/649754	FILED
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/649697	FILED
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/649734	FILED
DIRT KINGS	United States	Source Interlink Magazines, LLC		85/649720	FILED
DIRT SPORTS	United States	Source Interlink Magazines, LLC		77/188615	3413685
DIRT SPORTS (stylized)	United States	Source Interlink Magazines, LLC		77/189178	3413686
DRIVER ESSENTIALS BY MOTOR TREND	United States	Source Interlink Magazines, LLC		77/896769	
ELAPSED TIMES	United States	Source Interlink Magazines, LLC		85/422962	
ELAPSED TIMES	United States	Source Interlink Magazines, LLC		85/422952	4273038
ENDURO CROSS X & Design	United States	Source Interlink Magazines, LLC		78/737578	3613908
ENDURO CROSS X & Design	United States	Source Interlink Magazines, LLC		77/119890	3651675

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
ENDUROCROSS	Canada	Source Interlink Magazines, LLC		1346535	TMA768630
ENDUROCROSS	United States	Source Interlink Magazines, LLC		78/347300	3181526
ENGINE MASTERS (Child)	United States	Source Interlink Magazines, LLC		78/978120	3240782
ENGINE MASTERS (Parent)	United States	Source Interlink Magazines, LLC		78/519453	
ENTER HERE Design	United States	Motor Trend Auto Shows, LLC		75/282036	2282455
EURO TUNER	United States	Source Interlink Magazines, LLC		75/486979	2350768
EUROPEAN CAR	United States	Source Interlink Magazines, LLC		75/229350	2172484
EUROPEAN CAR (Stylized)	Taiwan	Mcmullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	910225580	1055968
FOUR WHEELER	Canada	Source Interlink Magazines, LLC		867666	538256
FOUR WHEELER	China (People's Republic Of)	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	4664236	4664236
FOUR WHEELER	China (People's Republic Of)	Source Interlink Magazines, LLC		4664237	4664237
FOUR WHEELER	United States	Source Interlink Magazines, LLC		73/572367	1403984
FOUR WHEELER	United States	Source Interlink Magazines, LLC		75/123671	2171720
GEEK	United States	Source Interlink Magazines, LLC		85/500516	
GEEK	United States	Source Interlink Magazines, LLC		85/420184	4247125
GEEK	United States	Source Interlink Magazines, LLC		85/413154	
GEEK	United States	Source Interlink Magazines, LLC		85/420778	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
GEEK	United States	Source Interlink Magazines, LLC		85/420196	4247126
GEEK LIFE	United States	Source Interlink Magazines, LLC		85/476715	
GEEK MONTHLY	United States	Source Interlink Magazines, LLC		76/661879	3968174
GEEK MONTHLY	United States	Source Interlink Magazines, LLC		85/413170	
GEEK MONTHLY	United States	Source Interlink Magazines, LLC		85/500517	
Golo man	Japan	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	6-33555	3253524
Golo man	Japan	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	6-33554	4048138
Golo man	United States	Source Interlink Magazines, LLC		74/257779	1744874
Golo Man (design only - new)	United States	Source Interlink Magazines, LLC		74/257734	1743113
Golo Man (design only - new)	United States	Source Interlink Magazines, LLC		85/658073	
Golo Man (design only - new)	United States	Source Interlink Magazines, LLC		85/047550	3893988
Golo Man (design only - new)	United States	Source Interlink Magazines, LLC		74/257739	1743279
GRINDMEDIA	United States	Source Interlink Magazines, LLC		85/585138	4249630
GRINDMEDIA	United States	Source Interlink Magazines, LLC		85/585176	
GRINDMEDIA	United States	Source Interlink Magazines, LLC		85/584988	
GRINDMEDIA	United States	Source Interlink Magazines, LLC		85/585070	4340997
GRINDMEDIA	United States	Source Interlink Magazines, LLC		85/584932	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
GRINDMEDIA	United States	Source Interlink Magazines, LLC		85/585102	4249628
GRINDMEDIA	United States	Source Interlink Magazines, LLC		85/585249	4341000
GRINDMEDIA and design	United States	Source Interlink Magazines, LLC		85/585186	
GRINDMEDIA and design	United States	Source Interlink Magazines, LLC		85/585264	4341001
GRINDMEDIA and design	United States	Source Interlink Magazines, LLC		85/585000	
GRINDMEDIA and design	United States	Source Interlink Magazines, LLC		85/585155	4249631
GRINDMEDIA and design	United States	Source Interlink Magazines, LLC		85/584949	
GRINDMEDIA and design	United States	Source Interlink Magazines, LLC		85/585083	4340998
GRINDMEDIA and design	United States	Source Interlink Magazines, LLC		85/585117	4249629
GRINDTV	United States	Grind Media, LLC		78/716977	3262849
HARMONY	United States	Source Interlink Magazines, LLC		85/217837	4086603
HEAVY HITTERS	United States	Source Interlink Magazines, LLC		85/372674	
HEAVY HITTERS	United States	Source Interlink Magazines, LLC		85/372436	
HEAVY HITTERS	United States	Source Interlink Magazines, LLC		85/372407	4212511
HEAVY HITTERS	United States	Source Interlink Magazines, LLC		85/658045	
HH (stylized)	United States	Source Interlink Magazines, LLC		85/372740	4121108
HH (stylized)	United States	Source Interlink Magazines, LLC		85/372755	4238678
HH (stylized)	United States	Source Interlink Magazines, LLC		85/372915	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
HOME THEATER	Russian Federation	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	2003712488	279240
HOME THEATER	United States	Source Interlink Magazines, LLC		78/969872	3423023
HOME THEATER	United States	Source Interlink Magazines, LLC		77/676023	3682696
HOME THEATER DESIGN	United States	Source Interlink Magazines, LLC		77/679376	3738384
HOT BIKE POWER TOUR	United States	Source Interlink Magazines, LLC		85/801766	
HOT ROD	Australia	Source Interlink Magazines, LLC		808646	808646
HOT ROD	Canada	Source Interlink Magazines, LLC		1314766	736523
HOT ROD	El Salvador	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	57704/2004	
HOT ROD	European Union	Source Interlink Magazines, LLC		1324755	1324755
HOT ROD	Japan	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	97368/2004	4873932
HOT ROD	Japan	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	1043972004	4959391
HOT ROD	Malaysia	Source Interlink Magazines, LLC		99009825	99009825
HOT ROD	New Zealand	eMap USA, Inc.	Source Interlink Magazines, LLC	317068	317068
HOT ROD	South Africa	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	99/17729	1999/17729
HOT ROD	United States	Source Interlink Magazines, LLC		85/279678	4292887

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
HOT ROD	United States	Source Interlink Magazines, LLC		85/794817	
HOT ROD	United States	Source Interlink Magazines, LLC		85/952882	
HOT ROD	United States	Source Interlink Magazines, LLC		85/290663	
HOT ROD	United States	Source Interlink Magazines, LLC		85/952862	
HOT ROD	United States	Source Interlink Magazines, LLC		85/648687	
HOT ROD	United States	Source Interlink Magazines, LLC		77/078305	3316211
HOT ROD	United States	Source Interlink Magazines, LLC		85/104299	
HOT ROD	Canada	Source Interlink Magazines, LLC		210899	UCA0039394
HOT ROD	United States	Source Interlink Magazines, LLC		85/648697	
HOT ROD	United States	Source Interlink Magazines, LLC		75/675907	2372437
HOT ROD	United States	Source Interlink Magazines, LLC		76/192999	2645266
HOT ROD	United States	Source Interlink Magazines, LLC		78/450410	3694160
HOT ROD (STYLIZED)	United States	Source Interlink Magazines, LLC		71/601506	0572151
HOT ROD DELUXE	United States	Source Interlink Magazines, LLC		77/677024	3906186
HOT ROD DRAG WEEK	United States	Source Interlink Magazines, LLC		85/805729	
HOT ROD GARAGE	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	678387	895413
HOT ROD GARAGE	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	678388	870801

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
HOT ROD GARAGE	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	678386	895412
HOT ROD GARAGE	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	678385	867669
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030035	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030106	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030108	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030086	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030079	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030073	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030069	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030096	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030090	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030048	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030019	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/952944	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/648704	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/648715	
HOT ROD GARAGE	United States	Source Interlink Magazines, LLC		85/030057	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
HOT ROD KIDS GARAGE	United States	Source Interlink Magazines, LLC		85/518506	
HOT ROD MAGAZINE LIVE	United States	Source Interlink Magazines, LLC		85/169682	4166467
HOT ROD MAGAZINE LIVE and design	United States	Source Interlink Magazines, LLC		85/169684	4274018
HOT ROD POWER TOUR	United States	Source Interlink Magazines, LLC		78/832184	3181001
HOT ROD PUMP GAS DRAGS	United States	Source Interlink Magazines, LLC		85/805779	
HOT ROD TELEVISION	United States	Source Interlink Magazines, LLC		85/167380	4169984
HOT ROD UNIVERSITY	United States	Source Interlink Magazines, LLC		85/973936	
HOT ROD UNIVERSITY	United States	Source Interlink Magazines, LLC		85/973934	
HOTROD CLUB	United States	Source Interlink Magazines, LLC		85/794819	
HOTROD TV	United States	Source Interlink Magazines, LLC		85/167384	4169985
HOTRODU	United States	Source Interlink Magazines, LLC		85/973932	
HOTRODU	United States	Source Interlink Magazines, LLC		85/973935	
IGNITION	United States	Source Interlink Magazines, LLC		85/960612	
IGNITION	United States	Source Interlink Magazines, LLC		85/960623	
IGNITION	United States	Source Interlink Magazines, LLC		85/960645	
IGNITION	United States	Source Interlink Magazines, LLC		85/960656	
IMPORT TUNER	Australia	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	1032535	1032535

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
IMPORT TUNER	Canada	Source Interlink Magazines, LLC		1314648	TMA378770
IMPORT TUNER	Indonesia	Mcmullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	D00.2003.27458-27686	IDM000034525
IMPORT TUNER	United States	Source Interlink Magazines, LLC		75/486561	2266921
INNERFIDELITY	United States	Source Interlink Magazines, LLC		85/276240	
INNERFIDELITY and design	United States	Source Interlink Magazines, LLC		85/442642	
INTELLICHOICE	United States	Source Interlink Magazines, LLC		78/172976	2750540
INTELLICHOICE AUTO BUYING PROGRAM	United States	Source Interlink Magazines, LLC		85/137616	4180053
JEAN KNOWS CARS	United States	Source Interlink Magazines, LLC		85/687507	
JEAN KNOWS CARS	United States	Source Interlink Magazines, LLC		85/687516	
JEAN KNOWS CARS	United States	Source Interlink Magazines, LLC		85/687494	
JP	United States	Source Interlink Magazines, LLC		85/164066	4141017
JP	United States	Source Interlink Magazines, LLC		85/164072	
JP	United States	Source Interlink Magazines, LLC		85/164069	4069645
KITCAR	United States	Source Interlink Magazines, LLC		76/236492	2685498
LOW RIDER	Japan	Mcmullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	H01015177	2375067
LOW RIDER	United States	Source Interlink Magazines, LLC		73/719042	1557901

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
LOW RIDER (STYLIZED)	Japan	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	9-187475	4218431
LOW RIDER (STYLIZED)	Japan	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	6-33557	4208864
LOW RIDER (STYLIZED)	Japan	Source Interlink Magazines, LLC		6-33556	3370125
LOWRIDER	California	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC		112666
LOWRIDER	Canada	Source Interlink Magazines, LLC		1235906	650837
LOWRIDER	Canada	Source Interlink Magazines, LLC		1314649	TMA738769
LOWRIDER	Indonesia	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	DOO.2003.2745 9-27687	IDM000034526
LOWRIDER	Mexico	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	741422	904581
LOWRIDER	Taiwan	Source Interlink Magazines, LLC			
LOWRIDER	United States	Source Interlink Magazines, LLC		85/658058	
LOWRIDER	United States	Source Interlink Magazines, LLC		85/921461	
LOWRIDER	United States	Source Interlink Magazines, LLC		85/952923	
LOWRIDER	United States	Source Interlink Magazines, LLC		85/104310	
LOWRIDER	United States	Source Interlink Magazines, LLC		85/261199	
LOWRIDER	United States	Source Interlink Magazines, LLC		85/290565	4172673
LOWRIDER	United States	Source Interlink Magazines, LLC		77/891449	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
LOWRIDER	United States	Source Interlink Magazines, LLC		85/695287	
LOWRIDER	United States	Source Interlink Magazines, LLC		85/189668	
LOWRIDER	United States	Source Interlink Magazines, LLC		85/953039	
LOWRIDER (stylized)	United States	Source Interlink Magazines, LLC		85/214273	
LOWRIDER (stylized)	United States	Source Interlink Magazines, LLC		85/695299	
LOWRIDER (stylized)	United States	Source Interlink Magazines, LLC		74/257733	1748430
LOWRIDER (stylized)	United States	Source Interlink Magazines, LLC		74/257737	1743278
LOWRIDER (stylized)	United States	Source Interlink Magazines, LLC		74/258089	1757298
LOWRIDER (stylized)	United States	Source Interlink Magazines, LLC		74/721583	1996917
LOWRIDER (stylized)	United States	Source Interlink Magazines, LLC		76/394544	2798772
LOWRIDER (stylized)	United States	Source Interlink Magazines, LLC		76/394543	3021339
LOWRIDER (Wings) & Design	United States	Source Interlink Magazines, LLC		77/527928	3687200
LOWRIDER ARTE	United States	Source Interlink Magazines, LLC		74/257878	1786707
LOWRIDER GIRLS	United States	Source Interlink Magazines, LLC		85/648879	
LOWRIDER GIRLS	United States	Source Interlink Magazines, LLC		85/290581	
LOWRIDER with Golo Man design	United States	Source Interlink Magazines, LLC		85/953003	
LR and design Country	United States	Source Interlink Magazines, LLC		77/983535	4328624
LR and design Country	United States	Source Interlink Magazines, LLC		77/551251	
MIND OVER EYE DESIGN POST AUDIO and design	United States	Source Interlink Media, LLC		77/078893	3322768
MINITRUCKIN'	United States	Source Interlink Magazines, LLC		74/054065	1637584
MISC. Design (CALIPER)	United States	Source Interlink Magazines, LLC		78/803337	3183684
MODIFIED	Canada	Source Interlink Magazines, LLC		1145742	594084
MODIFIED	United States	Source Interlink Magazines, LLC		76/473834	2863834
MODIFIED	United States	Source Interlink Magazines, LLC		77/779627	3847097
MODIFIED (stylized)	United States	Source Interlink Magazines, LLC		77/879708	4115391
MODIFIED COM & Design	Canada	Source Interlink Magazines, LLC		1157288	593982
MODIFIED MAG	Canada	Source Interlink Magazines, LLC		1145740	608386
MODIFIED MAG & Design	Canada	Source Interlink Magazines, LLC		1157287	609394
MODIFIED.COM	Canada	Source Interlink Magazines, LLC		1145741	599347
MODIFIED.COM	United States	Source Interlink Magazines, LLC		77/774896	3836746

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
MODIFIED.COM	United States	Source Interlink Magazines, LLC		76/473833	2861717
MOTOR TREND	Australia	Source Interlink Magazines, LLC			790502
MOTOR TREND	Brazil	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	821565001	821565001
MOTOR TREND	Brazil	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	821564994	
MOTOR TREND	Canada	Source Interlink Magazines, LLC		210901	UCA0039396
MOTOR TREND	Canada	Source Interlink Magazines, LLC		1437746	
MOTOR TREND	Canada	Source Interlink Magazines, LLC		1011015	548390
MOTOR TREND	Canada	Source Interlink Magazines, LLC		1235901	TMA767626
MOTOR TREND	Chile	Source Interlink Magazines, LLC		445266	550060
MOTOR TREND	Chile	Source Interlink Magazines, LLC		445265	550061
MOTOR TREND	China (People's Republic Of)	Source Interlink Magazines, LLC		4550652	4550652
MOTOR TREND	China (People's Republic Of)	Source Interlink Magazines, LLC		4550651	4550651
MOTOR TREND	China (People's Republic Of)	Source Interlink Magazines, LLC		4550650	4550650
MOTOR TREND	China (People's Republic Of)	Source Interlink Magazines, LLC		9900037038	1416590
MOTOR TREND	European Union	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	1131416	1131416
MOTOR TREND	India	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	1178887	1178887
MOTOR TREND	India	Source Interlink Magazines, LLC		1764911	
MOTOR TREND	Indonesia	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	D00.2002.23533 23794	

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MOTOR TREND	Japan	Petersen Publishing Company, L.L.C.	Source Interlink Magazines, LLC	199935840	4528006
MOTOR TREND	Japan	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	839312005	4979608
MOTOR TREND	Malaysia	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	03012775	03012775
MOTOR TREND	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	680041	856214
MOTOR TREND	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	680042	858975
MOTOR TREND	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	680043	856215
MOTOR TREND	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	828374	972529
MOTOR TREND	Mexico	Source Interlink Magazines, LLC		371484	610824
MOTOR TREND	Mexico	Source Interlink Magazines, LLC		371483	610823
MOTOR TREND	New Zealand	eMap USA, Inc.	Source Interlink Magazines, LLC	307554	307554
MOTOR TREND	New Zealand	eMap USA, Inc.	Source Interlink Magazines, LLC	307553	307553
MOTOR TREND	Philippines	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	42002008456	42002008458
MOTOR TREND	Russian Federation	Source Interlink Magazines, LLC		99705078	194373
MOTOR TREND	Singapore	Source Interlink Magazines, LLC		T9903350D	T9903350D
MOTOR TREND	Singapore	Source Interlink Magazines, LLC		T9903351B	T9903351B

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
MOTOR TREND	South Africa	eMap USA, Inc.	Source Interlink Magazines, LLC	99/05975	1999/05975
MOTOR TREND	South Africa	eMap USA, Inc.	Source Interlink Magazines, LLC	99/05976	1999/05976
MOTOR TREND	South Korea	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	1996-29261	382104
MOTOR TREND	Taiwan	Source Interlink Magazines, LLC		88015481	133698
MOTOR TREND	Taiwan	Source Interlink Magazines, LLC		88015480	903672
MOTOR TREND	United States	Source Interlink Magazines, LLC		75/574355	2367705
MOTOR TREND	United States	Source Interlink Magazines, LLC		77/893094	
MOTOR TREND	United States	Source Interlink Magazines, LLC		77/896784	
MOTOR TREND	United States	Source Interlink Magazines, LLC		85/104283	
MOTOR TREND	United States	Source Interlink Magazines, LLC		77/078977	3547365
MOTOR TREND	United States	Source Interlink Magazines, LLC		85/290399	4258403
MOTOR TREND	United States	Source Interlink Magazines, LLC		77/631502	3694080
MOTOR TREND	United States	Source Interlink Magazines, LLC		77/982146	3999187
MOTOR TREND	Venezuela	eMap USA, Inc.	Source Interlink Magazines, LLC	1999006007	S015977
MOTOR TREND	Venezuela	Source Interlink Magazines, LLC		2010020870	
MOTOR TREND CERTIFIED VEHICLES	United States	Source Interlink Magazines, LLC		85/272711	4242739
MOTOR TREND CERTIFIED VEHICLES and design	United States	Source Interlink Magazines, LLC		85/272713	4242740

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MOTOR TREND INDIA	India	Source Interlink Magazines, LLC		2558778	
MOTOR TREND MARKET	United States	Source Interlink Magazines, LLC		85/773756	
MOTOR TREND ON CAMPUS	United States	Source Interlink Magazines, LLC		77/968493	
MOTOR TREND TEEN DRIVING ACADEMY	United States	Source Interlink Magazines, LLC		77/968489	
MOTOR TREND TELEVISION	United States	Source Interlink Magazines, LLC		85/146170	
MOTOR TREND TV	United States	Source Interlink Magazines, LLC		85/146171	
MOTORIST CHOICE AWARD	United States	Source Interlink Media, LLC		85/371893	4328873
MUD LIFE	United States	Source Interlink Magazines, LLC		77/631399	3748352
MUD LIFE	United States	Source Interlink Magazines, LLC		85/474556	
MUD LIFE	United States	Source Interlink Magazines, LLC		85/474542	
MUD LIFE	United States	Source Interlink Magazines, LLC		85/345952	4156793
MUD LIFE	United States	Source Interlink Magazines, LLC		85/474482	4157909
MUD LIFE	United States	Source Interlink Magazines, LLC		85/474507	
MUD LIFE	United States	Source Interlink Magazines, LLC		85/474521	
MUD LIFE	United States	Source Interlink Magazines, LLC		85/474575	
MUSCLE CAR REVIEW	United States	Source Interlink Magazines, LLC		76/236491	2772988
MXRACER	Canada	Source Interlink Magazines, LLC		860950	TMA510921

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
NEWSCHOOLERS	United States	Grind Media, LLC		77/354095	3479943
NORA	United States	Grind Media, LLC		77/020393	3243437
OFFGRID	United States	Source Interlink Magazines, LLC		85/957771	
OFFGRID	United States	Source Interlink Magazines, LLC		85/957746	
OFFGRID	United States	Source Interlink Magazines, LLC		85/957787	
OFF-ROAD	United States	Source Interlink Magazines, LLC		75/155077	2138359
OFF-ROAD INDUSTRY MAGAZINE	United States	Source Interlink Magazines, LLC		85/688768	
ON THE GRILL	United States	Grind Media, LLC		77/629419	3868096
PETERSEN'S 4WHEEL & OFF-ROAD	Australia	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	1032536	
PETERSEN'S 4WHEEL & OFF-ROAD	Canada	Source Interlink Magazines, LLC		1240379	TMA748141
PETERSEN'S 4WHEEL & OFF-ROAD	United States	Source Interlink Magazines, LLC		76/290420	2558789
PHOTOGRAPHIC	United States	Source Interlink Magazines, LLC		76/179019	2544552
PMY	United States	Source Media Ventures, LLC		85/115826	4057360
PMY	United States	Source Media Ventures, LLC		85/115822	4057359
PMY POWER & MOTORYACHT	United States	Source Media Ventures, LLC		85/115832	4071514

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
PMY POWER & MOTORYACHT	United States	Source Media Ventures, LLC		85/115829	4071513
POPULAR HOT RODDING	United States	Source Interlink Magazines, LLC		75/229345	2169147
POPULAR PLATES	United States	Source Interlink Magazines, LLC		85/111522	3947695
POPULAR PLATES	United States	Source Interlink Magazines, LLC		85/111526	3947696
POWDER	United States	Source Interlink Magazines, LLC		73/075012	1066706
POWDER	United States	Source Interlink Magazines, LLC		85/648854	
POWER & MOTORYACHT (STYLIZED)	United States	Source Media Ventures, LLC		74/666800	2133647
POWER AND MOTORYACHT	United States	Source Media Ventures, LLC		73/752793	1650102
PROJECT AMERICAN HEROES	United States	Source Interlink Magazines, LLC		77/727365	3715135
POWER TOUR	United States	Source Interlink Magazines, LLC		78/832159	3181000
PROJECT CAR	United States	Source Interlink Magazines, LLC		77/772807	3941340
PROJECT CAR	United States	Source Interlink Magazines, LLC		85/089386	
PUBVISION	United States	Source Interlink Magazines, LLC		85/868728	
REAL MPG	United States	Source Interlink Magazines, LLC		85/875138	
REAL MPG	United States	Source Interlink Magazines, LLC		85/875129	
REAL MPG	United States	Source Interlink Magazines, LLC		85/875183	
REAL MPG	United States	Source Interlink Magazines, LLC		85/875159	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
REAL MPG	United States	Source Interlink Magazines, LLC		85/875166	
REAL MPG	United States	Source Interlink Magazines, LLC		85/875200	
REAL MPG	United States	Source Interlink Magazines, LLC		85/875104	
REAL MPG	United States	Source Interlink Magazines, LLC		85/875154	
RECOIL	United States	Source Interlink Magazines, LLC		85/951266	
RECOIL	United States	Source Interlink Magazines, LLC		85/282676	4258379
RECOIL	United States	Source Interlink Magazines, LLC		85/622208	
RECOIL	United States	Source Interlink Magazines, LLC		85/301316	4258437
RECOIL	United States	Source Interlink Magazines, LLC		85/951283	
REVOLUCION	United States	Source Interlink Magazines, LLC		85/282304	
REVOLUCION	United States	Source Interlink Magazines, LLC		85/282295	
REVOLUCION	United States	Source Interlink Magazines, LLC		85/282288	4292890
RIDE BMX	United States	Grind Media, LLC		77/433055	3505192
RIDE BMX	United States	Grind Media, LLC		75/565474	2351370
RIDE BMX (stylized)	United States	Grind Media, LLC		75/306709	2165863
ROADKILL	United States	Source Interlink Magazines, LLC		85/435496	
ROADKILL	United States	Source Interlink Magazines, LLC		85/435478	
ROADKILL	United States	Source Interlink Magazines, LLC		85/435531	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
ROD & CUSTOM	United States	Source Interlink Magazines, LLC		85/049667	3893992
ROD & CUSTOM	United States	Source Interlink Magazines, LLC		76/236489	2638676
ROD & CUSTOM AMERICRUISE	United States	Source Interlink Magazines, LLC		85/805680	
ROD & CUSTOM and design	United States	Source Interlink Magazines, LLC		76/303068	2947178
RODSTOCK	United States	Source Interlink Magazines, LLC		85/435604	
SAIL	Canada	Source Interlink Magazines, LLC		439914	TMA258979
SAIL	France	Primedia Magazine Finance Inc.	Source Interlink Magazines, LLC	033221532	033221532
SAIL	United States	Source Media Ventures, LLC		72/367778	0934484
SAIL (stylized)	Canada	Source Interlink Magazines, LLC		439914	TMA258978
SAIL (stylized)	European Union	Primedia Magazine Finance Inc.	Source Interlink Magazines, LLC	003134954	3134954
SAIL (stylized)	United States	Source Media Ventures, LLC		72/372083	0920246
SHUTTERBUG	United Kingdom	Primedia Special Interest Publications, Inc.	Source Interlink Magazines, LLC	1386796	B1386796
SHUTTERBUG	United States	Source Interlink Magazines, LLC		75/146181	2069951
SIGO!	United States	Source Interlink Magazines, LLC		85/756427	
SIGO!	United States	Source Interlink Magazines, LLC		85/756650	
SIGO!	United States	Source Interlink Magazines, LLC		85/756561	

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SIGO!	United States	Source Interlink Magazines, LLC		85/756633	
SIGO!	United States	Source Interlink Magazines, LLC		85/756671	
SIGO!	United States	Source Interlink Magazines, LLC		85/756616	
SIGO!	United States	Source Interlink Magazines, LLC		85/756419	
SKATE & CREATE	United States	Grind Media, LLC		77/577693	3618951
SKATE & CREATE	United States	Grind Media, LLC		77/969657	3979155
SKATE BOARDER	United States	Source Interlink Magazines, LLC		85/973842	
SKATE BOARDER	United States	Source Interlink Magazines, LLC		85/973840	
SKATE BOARDER	United States	Source Interlink Magazines, LLC		85/973853	
SKATEBOARD.COM	United States	Grind Media, LLC		76/040708	2523652
SKATEBOARDER	United States	Source Interlink Magazines, LLC		73/185558	1125366
SKATEBOARDER	United States	Source Interlink Magazines, LLC		77/594383	3697917
SKATEBOARDER (Stylized)	United States	Source Interlink Magazines, LLC		73/075011	1105105
SLAM	Indonesia	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	D00-2006 003352	
SLAM	Indonesia	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	D00-2006003351	
SLAM	Turkey	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC		200602387
SLAM	United States	Source Interlink Magazines, LLC		85/013231	

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
SLAM	United States	Source Interlink Magazines, LLC		85/421373	
SLAM	United States	Source Interlink Magazines, LLC		85/017467	
SLAM	United States	Source Interlink Magazines, LLC		85/005460	
SLAM	United States	Source Interlink Magazines, LLC		85/013244	
SLAM	United States	Source Interlink Magazines, LLC		74/583228	1994483
SLAM	United States	Source Interlink Magazines, LLC		85/013213	
SLAM	United States	Source Interlink Magazines, LLC		85/013254	
SLAM	United States	Source Interlink Magazines, LLC		85/013224	
SLAM and design	Argentina	eMap USA, Inc.	Source Interlink Magazines, LLC	2190133	1918747
SLAM and design	Australia	eMap USA, Inc.	Source Interlink Magazines, LLC	779063	779063
SLAM and design	Brazil	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	821343947	821343947
SLAM and design	Canada	Source Interlink Magazines, LLC		898091	TMA715531
SLAM and design	Chile	Petersen Publishing Company, L.L.C	Source Interlink Magazines, LLC	433506	542036
SLAM and design	Chile	Source Interlink Magazines, LLC		433503	541618
SLAM and design	China (People's Republic Of)	Source Interlink Magazines, LLC		9800131902	1408070

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
SLAM and design	China (People's Republic Of)	Source Interlink Magazines, LLC		9026396	9026396
SLAM and design	China (People's Republic Of)	Source Interlink Magazines, LLC		4800131903	1398934
SLAM and design	China (People's Republic Of)	Source Interlink Magazines, LLC		9800131901	1386522
SLAM and design	China (People's Republic Of)	Source Interlink Magazines, LLC			128283
SLAM and design	Denmark	Source Interlink Magazines, LLC		05019/98	VR199901930
SLAM and design	European Union	Source Interlink Magazines, LLC		994202	994202
SLAM and design	Hong Kong	Petersen Publishing Company, L.L.C.	Source Interlink Magazines, LLC	15614/98	B07769/2000
SLAM and design	Hong Kong	Petersen Publishing Company, L.L.C.	Source Interlink Magazines, LLC	15613/98	B07768/2000
SLAM and design	Japan	Source Interlink Magazines, LLC		997031998	4371849
SLAM and design	Mexico	eMap USA, Inc.	Source Interlink Magazines, LLC	355770	
SLAM and design	Norway	Source Interlink Magazines, LLC		199810996	204935
SLAM and design	Philippines	Source Interlink Magazines, LLC		42011500503	42011500503
SLAM and design	Russian Federation	Source Interlink Magazines, LLC		98718611	199685
SLAM and design	Singapore	Source Interlink Magazines, LLC		1193198	T9811931F

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SLAM and design	Singapore	Source Interlink Magazines, LLC		S1193098	T9811930H
SLAM and design	Singapore	Source Interlink Magazines, LLC		1193298	T9811932D
SLAM and design	Singapore	Source Interlink Magazines, LLC		1192998	T9811929D
SLAM and design	South Africa	eMap USA, Inc.	Source Interlink Magazines, LLC	98/21048	9821048
SLAM and design	Taiwan	Source Interlink Magazines, LLC		87057544	882171
SLAM and design	United States	Source Interlink Magazines, LLC		75/515392	2967311
SLAM and design	United States	Source Interlink Magazines, LLC		75/515225	2288824
SLAM and design	Venezuela	Petersen Publishing Company, L.L.C.	Source Interlink Magazines, LLC	2229498	P217111
SLAM and design	Venezuela	Petersen Publishing Company, L.L.C.	Source Interlink Magazines, LLC	2229898	
SLAM RESPECT THE GAME	United States	Source Interlink Magazines, LLC		85/020438	
SNOWBOARDER	United States	Source Interlink Magazines, LLC		85/648863	
SNOWBOARDER	United States	Source Interlink Magazines, LLC		77/574023	3891738
SOUND & VISION	Canada	Source Interlink Magazines, LLC		0533967	TMA310534
SOUND & VISION	United States	Source Interlink Magazines, LLC		75/554167	2428754
SOUND & VISION	United States	Source Interlink Magazines, LLC		76/975329	2744718
SOUNDDOMAIN	United States	CarDomain Network, Inc.		78/302222	2947758

MARK	COUNTRY	RECORD OWNER	CURRENT OWNER (IF DIFFERENT FROM RECORD OWNER)	APPLICATION NUMBER	REGISTRATION NUMBER
SOURCE INTERLINK MEDIA Logo	United States	Source Interlink Media, LLC		77/326353	3845621
SPORT COMPACT CAR	United States	Source Interlink Magazines, LLC		75/315266	2206740
SPORT TRUCK	United States	Source Interlink Magazines, LLC		85/756726	4350007
SPORT/UTILITY OF THE YEAR	United States	Source Interlink Magazines, LLC		76/259264	2637700
SPORT/UTILITY OF THE YEAR	United States	Source Interlink Magazines, LLC		77/528571	3656863
SPORTBOAT	United States	Source Interlink Magazines, LLC		85/276933	4192118
SPORTBOAT	United States	Source Interlink Magazines, LLC		85/276928	4092538
SPORTNET	United States	Grind Media, LLC		77/354816	3574811
STEERING WHEEL DESIGN (automotive.com)	United States	Automotive.com, LLC		78/734775	3334544
STEREOPHILE	South Korea	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	40-2002-11912	570532
STEREOPHILE	United States	Source Interlink Magazines, LLC		77/390549	3498754
STEREOPHILE	United States	Source Interlink Magazines, LLC		74/149523	1725547
Sterring Wheel (design only)	United States	CarDomain Network, Inc.		77/451349	4045723
STOCK CAR RACING	United States	Source Interlink Magazines, LLC		73/250361	1216645
STOCK CAR RACING	United States	Source Interlink Magazines, LLC		75/124341	2547484
STREET RODDER	United States	Source Interlink Magazines, LLC		85/049673	3893993

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STREET RODDER	United States	Source Interlink Magazines, LLC		74/054139	1694281
STREETFIRE	United States	CarDomain Network, Inc.		77/246774	3510791
STUPIDVIDEOS	United States	Grind Media, LLC		78/218643	2984918
SUDOKU TO GO	United States	Source Interlink Magazines, LLC		77/878913	3902756
SUP	United States	Source Interlink Magazines, LLC		85/746826	
SUPER STREET	Canada	Source Interlink Magazines, LLC		1330693	TMA745284
SUPER STREET	Mexico	Primedia Specialty Group Inc.	Source Interlink Magazines, LLC	675139	888960
SUPER STREET	United States	Source Interlink Magazines, LLC		85/973933	
SUPER STREET	United States	Source Interlink Magazines, LLC		85/973938	
SUPER STREET & DESIGN (BLACK)	Japan	eMap USA, Inc.	Source Interlink Magazines, LLC	2001-071163	4676079
SUPER STREET (STYLIZED)	United States	Source Interlink Magazines, LLC		76/278893	2697231
SUPERPARK	United States	Source Interlink Magazines, LLC		75/863849	2398008
SURF GUIDE	Australia	Mcmullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	771045	771045
SURFER	Brazil	eMap USA, Inc.	Source Interlink Magazines, LLC	006839177	006839177
SURFER	Japan	eMap USA, Inc.	Source Interlink Magazines, LLC	2001059737	4607291

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SURFER	South Africa	eMap USA, Inc.	Source Interlink Magazines, LLC		197702196
SURFER	United States	Source Interlink Magazines, LLC		85/648846	
SURFER	United States	Source Interlink Magazines, LLC		85/951550	
SURFER	United States	Source Interlink Magazines, LLC		85/951631	
SURFER	United States	Source Interlink Magazines, LLC		85/461826	
SURFER	United States	Source Interlink Magazines, LLC		85/013301	
SURFER	United States	Source Interlink Magazines, LLC		85/017441	
SURFER	United States	Source Interlink Magazines, LLC		85/017452	
SURFER	United States	Source Interlink Magazines, LLC		85/017584	
SURFER	United States	Source Interlink Magazines, LLC		85/951665	
SURFER	United States	Source Interlink Magazines, LLC		85/951607	
SURFER	United States	Source Interlink Magazines, LLC		85/650801	
SURFER	United States	Source Interlink Magazines, LLC		73/075010	1066705
SURFER MAGAZINE	United States	Source Interlink Magazines, LLC		85/951573	
SURFER MAGAZINE [THE BAR]	United States	Source Interlink Magazines, LLC		85/883113	
SURFER POLL	United States	Source Interlink Magazines, LLC		77/490975	3645988
SURFER TRAVEL REPORT	United States	Source Interlink Magazines, LLC		75/863675	2467308

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SURFING	Brazil	McMullen Argus Publishing, Inc	Source Interlink Magazines, LLC	800043529	800043529
SURFING	South Africa	McMullen Argus Publishing, Inc.	Source Interlink Magazines, LLC	796929	796929
SURFING	United States	Source Interlink Magazines, LLC		73/210103	1234543
SURFING	United States	Source Interlink Magazines, LLC		73/485057	1324485
SURFING (STYLIZED)	United States	Source Interlink Magazines, LLC		73/834165	1640435
SURFSPOT	United States	Grind Media, LLC		77/353875	3633741
SWEET GIFTS	United States	Source Interlink Magazines, LLC		85/756368	
SWELLWATCH	United States	Grind Media, LLC		77/365556	3528894
THE AUTHORITY IN ENTERTAINMENT INTELLIGENCE	United States	Source Interlink Magazines, LLC		77/980432	3875006
THE AUTHORITY IN ENTERTAINMENT INTELLIGENCE	United States	Source Interlink Magazines, LLC		77/676074	4053426
THE HOT ROD CLUB	United States	Source Interlink Magazines, LLC		85/794821	
THE MEDIA SOURCE and design	United States	Source Interlink Magazines, LLC		85/284260	
THE MEDIA SOURCE PRESENTS	United States	Source Interlink Magazines, LLC		85/756395	
THURSDAY THEATRE	United States	Grind Media, LLC		77/019453	3243435

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TOP TRUCK CHALLENGE	United States	Source Interlink Magazines, LLC		85/651132	
TRANSWORLD BMX	European Union	Grind Media, LLC		003329562	03329562
TRANSWORLD BUSINESS	United States	Grind Media, LLC		77/297266	3426693
TRANSWORLD MATRIX	United States	Grind Media, LLC		77/432937	3508567
TRANSWORLD MEDIA	United States	Grind Media, LLC		77/418650	3569266
TRANSWORLD MEDIA	United States	Grind Media, LLC		77/418643	3594045
TRANSWORLD MEDIA	United States	Grind Media, LLC		77/976114	3612422
TRANSWORLD MEDIA	United States	Grind Media, LLC		77/976116	3623018
TRANSWORLD MOTOCROSS	European Union	Grind Media, LLC		003329596	003329596
TRANSWORLD MOTOCROSS	United States	Grind Media, LLC		75/951082	2643634
TRANSWORLD MOTOCROSS	United States	Grind Media, LLC		77/298529	3426698
TRANSWORLD MOTOCROSS	United States	Grind Media, LLC		77/298555	3426699
TRANSWORLD SESSIONS	United States	Grind Media, LLC		85/122136	4080957
TRANSWORLD SKATEBOARDING	Canada	Grind Media, LLC		0610266	TMA362740
TRANSWORLD SKATEBOARDING	European Union	Grind Media, LLC		003329571	003329571
TRANSWORLD SKATEBOARDING	Sweden	Grind Media, LLC		198805449	0223815

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TRANSWORLD SKATEBOARDING	United States	Grind Media, LLC		75/765720	2395477
TRANSWORLD SKATEBOARDING	United States	Grind Media, LLC		75/712750	2382801
TRANSWORLD SKATEBOARDING	United States	Grind Media, LLC		73/741969	1544400
TRANSWORLD SKATEBOARDING	United States	Grind Media, LLC		77/664887	3682582
TRANSWORLD SKATEBOARDING (stylized)	Japan	Transworld Magazine Corp.		S63006229	2267539
TRANSWORLD SKATEBOARDING AWARDS	United States	Grind Media, LLC		77/744196	3843722
TRANSWORLD SNOWBOARDING	Canada	Grind Media, LLC		0610267	TMA362741
TRANSWORLD SNOWBOARDING	Sweden	Grind Media, LLC		198805450	0223816
TRANSWORLD SNOWBOARDING	United States	Grind Media, LLC		77/432975	3505191
TRANSWORLD SNOWBOARDING (stylized)	United States	Grind Media, LLC		73/741871	1544399
TRANSWORLD SNOWBOARDING GOOD WOOD	United States	Source Interlink Magazines, LLC		77/979727	3976499

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TRANSWORLD SNOWBOARDING PARK SESSIONS	United States	Source Interlink Magazines, LLC		85/279996	4042078
TRANSWORLD SNOWBOARDING RIDERS POLL AWARDS	United States	Source Interlink Magazines, LLC		77/744137	3830256
TRANSWORLD SNOWBOARDING TEAM SHOOT OUT	United States	Source Interlink Magazines, LLC		77/740995	4045850
TRANSWORLD SNOWBOARDING TRANSAM	United States	Source Interlink Magazines, LLC		77/475437	3684032
TRANSWORLD SURF	Brazil	Grind Media, LLC		03326264	
TRANSWORLD SURF	European Union	Grind Media, LLC		003329588	003329588
TRANSWORLD SURF	United States	Grind Media, LLC		75/701927	2368278
TRANSWORLD SURF	United States	Grind Media, LLC		75/590131	2316139
TRANSWORLD SURF	United States	Source Interlink Magazines, LLC		78/721708	3215040
TRANSWORLDSURF.COM	United States	Grind Media, LLC		75/701928	2368279
TRUCK LIFE	United States	Source Interlink Magazines, LLC		85/806866	
TRUCK OF THE YEAR	United States	Source Interlink Magazines, LLC		76/259262	2679947
TRUCK TREND	United States	Source Interlink Magazines, LLC		77/043373	3284841
TRUCKIN'	United States	Source Interlink Magazines, LLC		74/054317	1637585

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TURBO AND HI-TECH PERFORMANCE (STYLIZED)	United States	Source Interlink Magazines, LLC		74/598767	1955954
TWMX RACE SERIES	United States	Grind Media, LLC		85/492528	4293259
ULTIMATE ADVENTURE	United States	Source Interlink Magazines, LLC		85/651084	
V LUP and design	United States	Source Interlink Magazines, LLC		85/104521	
V LUP and design	United States	Source Interlink Magazines, LLC		85/104517	
V LUP and design	United States	Source Interlink Magazines, LLC		85/104516	4313439
VETTE	United States	Source Interlink Magazines, LLC		73/496204	1374728
V-LUP	United States	Source Interlink Magazines, LLC		85/104513	
V-LUP	United States	Source Interlink Magazines, LLC		85/104511	
V-LUP	United States	Source Interlink Magazines, LLC		85/104510	
WEDNESDAY WOE	United States	Source Interlink Magazines, LLC		77/019407	3243434
WORD FIND TO GO	United States	Source Interlink Magazines, LLC		77/879798	3902760
ZEAL	United States	Source Interlink Magazines, LLC		85/919420	
ZEROED	United States	Source Interlink Magazines, LLC		86/030301	
ZEROED	United States	Source Interlink Magazines, LLC		86/030271	
ZEROED	United States	Source Interlink Magazines, LLC		86/030291	