

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	10/07/2013

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Storify, Inc.		10/07/2013	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	LiveFyre, Inc.
<b>Street Address:</b>	23 Geary St., Suite 400
<b>City:</b>	San Francisco
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94108
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	4368046	S
Registration Number:	4217789	STORIFY
Registration Number:	4244623	S
Registration Number:	4039419	STORIFY

**CORRESPONDENCE DATA**

Fax Number: 3172317433  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: ofleming@btlaw.com  
 Correspondent Name: Olivia M. Fleming  
 Address Line 1: 11 South Meridian Street  
 Address Line 4: Indianapolis, INDIANA 46204-3535



<b>NAME OF SUBMITTER:</b>	Olivia M. Fleming
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Signature:	/ofleming/
Date:	10/10/2013
Total Attachments: 2 source=doc00963920131007154930#page1.tif source=doc00963920131007154930#page2.tif	



**EXHIBIT A**

<b>Mark</b>	<b>Country</b>	<b>Filing Date</b>	<b>App. No.</b>	<b>Reg.No.</b>	<b>Reg. Date</b>
	USA	11/26/2012	85787113	4368046	7/16/2013
STORIFY	USA	2/29/2012	85556902	4217789	10/2/2012
	USA	10/29/2011	85457809	4244623	11/20/2012
STORIFY	USA	11/20/2012	85074376	4039419	10/11/2011
STORIFY	EM	11/20/2012	11357977	N/A	N/A