

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advance Magazine Publishers Inc.		10/01/2013	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Parade Media Group LLC
Street Address:	2711 Centerville Road
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	2640630	ASK MARILYN
Registration Number:	1643196	ASK MARILYN
Registration Number:	3413602	CARTOON PARADE
Registration Number:	4007869	COOKIT!
Registration Number:	3939203	DASH
Registration Number:	3939202	DASH SIMPLE. FAST. DELICIOUS.
Registration Number:	3456191	EAT MY WORDS
Registration Number:	2193743	GOODWORDS
Registration Number:	2042991	HEALTH ON PARADE
Registration Number:	1463178	IN STEP WITH
Registration Number:	1713573	INTELLIGENCE REPORT
Registration Number:	1450177	LAUGH PARADE
Registration Number:	3652773	NUMBRIX
Registration Number:	3767787	NUMBRIX

CH \$965.00 2640630

Registration Number:	3033971	OUR SIMPLY DELICIOUS GUIDE TO WHAT'S COO
Registration Number:	2546966	PARADE
Registration Number:	740934	PARADE
Registration Number:	3035859	PARADE
Registration Number:	2549760	PARADE ALL-AMERICA
Registration Number:	815169	PARADE ANSERCARD
Registration Number:	2538660	PARADE CLASSROOM
Registration Number:	2917637	PARADE PARTNERS
Registration Number:	3039529	PARADE PICKS
Registration Number:	2519983	PARADE PLUS
Registration Number:	2297806	PARADE.COM
Registration Number:	1849707	PARADE'S GUIDE TO BETTER FITNESS
Registration Number:	3592765	PARADE'S HEALTHY STYLE
Registration Number:	1715635	PERSONALITY PARADE
Registration Number:	2016591	SCIENCE ON PARADE
Registration Number:	3337493	THE ALL-AMERICA GET FIT PROGRAM
Registration Number:	1729276	WALTER SCOTT'S PERSONALITY PARADE
Registration Number:	2568680	WHAT PEOPLE EARN
Registration Number:	3288519	WHERE AMERICA LIVES
Registration Number:	3395291	YOU HAVE THE RIGHTS! THE FIRST AMENDMENT
Serial Number:	85764720	KENNECTIONS
Serial Number:	85764735	DUTY METALWORKS
Serial Number:	85482475	LABEL TO TABLE
Serial Number:	85952698	PARADE

CORRESPONDENCE DATA

Fax Number: 2123817201
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-381-7070
Email: egisolfi@sabinfirm.com
Correspondent Name: Eric E. Gisolfi
Address Line 1: Four Times Square
Address Line 2: Sabin Bermant & Gould LLP
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:

Eric E. Gisolfi

Signature:

/eric e gisolfi/

TRADEMARK

REEL: 005128 FRAME: 0881

10/10/2013

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of October 1, 2013 by and between Advance Magazine Publishers, Inc., a New York Corporation ("AMPI") and Parade Media Group LLC, a Delaware corporation ("PMG").

WHEREAS, AMPI has made exclusive use of the trademarks shown on the attached Schedule A, hereinafter "the Trademarks", and AMPI desires to assign all of its rights, title and interest in and to the Trademarks;

WHEREAS, AMPI has used and registered the Trademarks and marks associated with the Trademarks as elements of domain name registrations in gTLDs and ccTLDs as shown on the attached Schedule B, hereinafter "the Domains".

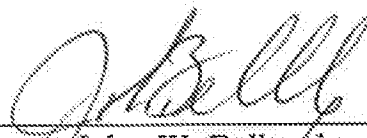
WHEREAS, PMG desires to acquire the Trademarks and the Domains;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, AMPI does hereby sell, assign, transfer and set over unto PMG all right, title and interest in and to the Trademarks and the Domains, together with any and all goodwill associated with the use and/or registration of the Trademarks and the Domains and all common law rights.

IN WITNESS WHEREOF, AMPI has executed this Assignment effective as of the date first above written.

Advance Magazine Publishers, Inc.

By: _____


Name: John W. Bellando
Title: Vice President

SCHEDULE A**TRADEMARKS**

TrademarkName	AppNumber	RegNumber
ASK MARILYN	76/170852	2640630
ASK MARILYN	74/027281	1643196
CARTOON PARADE	76/685011	3413602
COOKIT!	76/703849	4007869
DASH	85/060282	3939203
DASH SIMPLE. FAST. DELICIOUS.	85/060277	3939202
EAT MY WORDS	76/684471	3456191
GOODWORDS	75/351689	2193743
HEALTH ON PARADE	75/013077	2042991
IN STEP WITH	659874	1463178
INTELLIGENCE REPORT	74/198124	1713573
KENNECTIONS	85/764720	
KENNECTIONS	85/764753	
LABEL TO TABLE	85/482475	
LAUGH PARADE	607238	1450177
NUMBRIX	76/690127	3652773
NUMBRIX	76/693347	3767787
OUR SIMPLY DELICIOUS GUIDE TO WHAT'S COOKIN'	76/619503	3033971
PARADE	76/223129	2546966
PARADE	72/135222	740934
PARADE (Logo)	85/952698	
PARADE (STYLIZED) - COVERING COLOR	78/592092	3035859
PARADE ALL-AMERICA	76/222107	2549760
PARADE ANSERCARD	159843	815169
PARADE CLASSROOM	76/112592	2538660
PARADE PARTNERS	76/154149	2917637
PARADE PICKS	76/619502	3039529
PARADE PLUS	76/227347	2519983
PARADE.COM	75/524641	2297806
PARADE'S GUIDE TO BETTER FITNESS	74/405958	1849707
PARADE'S HEALTHY STYLE	77/437921	3592765
PERSONALITY PARADE	74/198123	1715635
SCIENCE ON PARADE	75/023665	2016591
THE ALL-AMERICA GET FIT PROGRAM	76/671225	3337493
WALTER SCOTT'S PERSONALITY PARADE	74/198110	1729276
WHAT PEOPLE EARN	76/202825	2568680
WHERE AMERICA LIVES	76/643196	3288519
YOU HAVE THE RIGHTS THE FIRST AMENDMENT IN THE NEWS	76/640548	3395291

SCHEDULE B

Domain Names

123bakes.com
123eats.com
askmarilyn.org
cookbookmag.com
dashmagazine.com
dashrecipes.com
everydaygourmetmag.com
everydaygourmetmag.net
everydaygourmetmagazine.com
everydaygourmetmagazine.net
expresstims.com
fantaceleb.com
fantacelebrity.com
healthonparade.com
healthystylemag.com
healthystylemagazine.com
instepmagazine.com
instepwith.com
jamesbrady.com
labeltotable.biz
labeltotable.com
labeltotable.net
labeltotable.org
laughparade.com
livelongerbetterwiser.com
marilynswrong.com
parade.com
parade.info
parade.jobs
parade.mobi
paradeallamericans.com
paradeautos.com
paradecarsandtrucks.com
paradecelebrity.com
paradeclassroom.com
paradedigital.com
paradefood.com
paradefreshvoices.com
paradehealth.com
paradehealthystyle.com
parademagazine.com
parademagazine.net

parademediagroup.com
paradenet.com
paradepartners.com
paradeperks.com
paradeperks.net
paradeperks.org
paradepicks.com
paradeplugin.com
paraderadio.com
paraderadiofax.com
paraderadioservice.com
paradeshealthystyle.com
paradesimplydelicious.com
paradesport.com
paradessport.com
personalityparade.com
tvp parade.com
whatamericaeats.com
whatpeopleearn.com
wordblazer.com