

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Richard Kwiat		10/08/2013	INDIVIDUAL:
James Robertson		10/08/2013	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Thalo, LLC		
<b>Street Address:</b>	510 Broadhollow Road, Suite 205		
<b>City:</b>	Melville		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11747		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3839269	DODDLE	
<b>Registration Number:</b>	3971452	D	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124512222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.451.2300		
<b>Email:</b>	mgrieco@olshanlaw.com		
<b>Correspondent Name:</b>	Olshan Frome Wolosky LLP		
<b>Address Line 1:</b>	65 East 55th Street		
<b>Address Line 2:</b>	Attn: Mary Grieco		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	9545.002		
<b>NAME OF SUBMITTER:</b>	Mary L. Grieco		

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Signature:	/mary grieco/
Date:	10/10/2013
Total Attachments: 2 source=trademark assignment#page1.tif source=trademark assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Richard Kwiat, an individual having an address at 2994 Nogales Court, Boulder, Colorado 80301, and James Robertson, an individual having an address at 16345 Randolph Siding Road, Jupiter, Florida 33478 (collectively hereinafter referred to as "Assignor"), are the owners of all right, title and interest in and to the trademarks listed on Schedule A hereto (the "Trademarks") as well as the United States trademark registrations for the same;

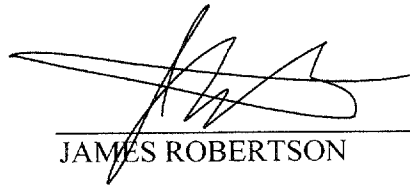
WHEREAS, pursuant to that certain Asset Purchase Agreement (the "Asset Purchase Agreement") by and among Assignor, Mobile Imagination LLC, a Florida limited liability company, Steve Michels and Thalo, LLC, a limited liability company organized under the laws of the state of Delaware, having an address at 510 Broadhollow Road, Suite 205, Melville, NY 11747 (hereinafter "Assignee"), Assignor has agreed to assign to Assignee all right, title and interest in and to the Trademarks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Trademarks;

WHEREAS, capitalized terms used and not otherwise defined herein shall have the respective meanings ascribed to them in the Asset Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, all right, title and interest in and to the Trademarks (free and clear of all Liens of any nature whatsoever), together with the goodwill of the business symbolized by the Trademarks throughout the world and any and all applications and/or registrations therefor, and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the rights to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks.



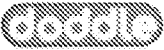

\_\_\_\_\_  
RICHARD KWIAT



\_\_\_\_\_  
JAMES ROBERTSON

SCHEDULE A

TRADEMARKS

<u>Mark</u>	<u>U.S. Registration No.</u>
	3839269
	3971452

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