

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Museum of the American Cocktail, Inc.		10/10/2013	CORPORATION: LOUISIANA
RECEIVING PARTY DATA			
Name:	MOTAC Services, LLC		
Street Address:	841 Harrison Street		
City:	West Hempstead		
State/Country:	NEW YORK		
Postal Code:	11552		
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3566924	THE MUSEUM OF THE AMERICAN COCKTAIL 1803	
Registration Number:	3556678	WORLD COCKTAIL WEEK THE MUSEUM OF THE AM	
Registration Number:	3707201	WORLD COCKTAIL DAY	
Registration Number:	3707202	WORLD COCKTAIL WEEK	
Registration Number:	3133992	THE MUSEUM OF THE AMERICAN COCKTAIL 1806	
Registration Number:	4209750	MOTAC	
Registration Number:	4214035	MUSEUM OF THE AMERICAN COCKTAIL	
Registration Number:	4214037	MUSEUM OF THE AMERICAN COCKTAIL	
Registration Number:	4255500	REPEAL DAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	pjj1161@yahoo.com		

OP \$240.00 3566924

Correspondent Name: philip greene
Address Line 1: 3015 Beech Street, NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20015

NAME OF SUBMITTER:	Philip Greene
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Signature:	/Philip Greene/
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Date:	10/11/2013
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Total Attachments: 4
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**TRADEMARK, COPYRIGHT AND DOMAIN NAME
ASSIGNMENT AGREEMENT
AND BILL OF SALE**

WHEREAS The Museum of the American Cocktail, Inc. (hereinafter the "Assignor"), of 841 Harrison Street, West Hempstead, NY, 11552, has adopted, used, and is using the trademarks which are registered in the United States Patent and Trademark Office, as shown in Attachment A; and

WHEREAS the Assignor also owns copyright in a number of publications, also referenced in Attachment A; and

WHEREAS MOTAC Services, LLC., (hereinafter "Assignee"), of 841 Harrison Street, West Hempstead, NY, 11552, is desirous of acquiring said trademarks and copyrights (hereinafter "MOTAC IP"), for the purchase price of Five Hundred Dollars (\$500);

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto Assignee all right, title and interest in and to the said MOTAC IP, together with the good will of the business symbolized by the mark, and the above-referenced trademark and domain name registrations thereon.



Dale DeGross
President, Museum of the
American Cocktail, Inc.

10-10-2013
Date



Dale DeGross
President, MOTAC Services, LLC

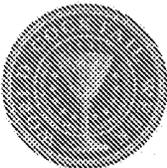
10-10-2013
Date

**ATTACHMENT A
MOTAC TRADEMARKS & COPYRIGHTS**



IC 041. US 100 101 107. G & S: Educational entertainment services, namely, the provision of classes, seminars, workshops, lectures, conferences, and exhibitions relating to alcoholic and nonalcoholic beverages; museum services, namely, conducting curatorial artifact and historical displays in the field of alcoholic and non-alcoholic beverages; and the celebration of cocktail history.

U.S. Registration No. 3566924, registered January 27, 2009



IC 041. US 100 101 107. G & S: Educational and entertainment services, namely, the provision of classes, seminars, workshops, lectures, conferences, and exhibitions relating to alcoholic and nonalcoholic beverages; museum services, namely, conducting curatorial artifact and historical displays in the field of alcoholic and non-alcoholic beverages; and the celebration of cocktail history.

U.S. Registration No. 3556678. Registered January 6, 2009

WORLD COCKTAIL DAY®

IC 041. US 100 101 107. G & S: Entertainment in the nature of competitions in the field of mixology and bartending; Entertainment in the nature of live performances by mixologists, cocktail historians, or bartenders, namely, fixing cocktail drinks as a performance that is primarily for entertainment purposes; Entertainment in the nature of live stage performances in the nature of mixology or bartending, namely, fixing cocktail drinks as a performance that is primarily for entertainment purposes, or lecture for hire in the field of mixology or bartending by an individual; Entertainment in the nature of live performances rendered by mixologists, cocktail historians, or bartenders, namely, fixing cocktail drinks as a performance that is primarily for entertainment purposes; Entertainment services, namely, arranging and conducting of competitions for mixologists and bartenders; Entertainment services, namely, providing webcasts in the field of mixology and cocktail history; Organizing exhibitions for mixology and cocktail history.

Registration No. 3707201, registered November 3, 2009

WORLD COCKTAIL WEEK®

Entertainment in the nature of competitions in the field of mixology and bartending; Entertainment in the nature of live performances by mixologists, cocktail historians, or bartenders, namely, fixing cocktail drinks as a performance that is primarily for entertainment purposes; Entertainment in the nature of live stage performances in the nature of mixology or bartending, namely, fixing cocktail drinks as a performance that is primarily for entertainment purposes, or lecture for hire in the field of mixology or bartending by an individual; Entertainment in the nature of live performances rendered by mixologists, cocktail historians, or bartenders, namely, fixing cocktail drinks as a performance that is primarily for entertainment purposes; Entertainment services, namely, arranging and conducting of competitions for mixologists and bartenders; Entertainment services, namely, providing webcasts in the field of mixology and cocktail history; Organizing exhibitions for mixology and cocktail history.

Registration No. 3707202, registered November 3, 2009



IC 041. US 100 101 107. G & S: Educational entertainment services, namely, the provision of classes, seminars, workshops, lectures, conferences, and exhibitions relating to alcoholic and nonalcoholic beverages; museum services, namely, conducting curatorial artifact and historical displays in the field of alcoholic and non-alcoholic beverages; and conducting on-line curatorial artifact and historical displays in the field of alcoholic and non-alcoholic beverages.

U.S. Registration No. 3133992, registered August 22, 2006

MOTAC®

IC 041. US 100 101 107. G & S: Educational services, namely, conducting seminars, exhibitions and workshops in the field of cocktail history, mixology and bartending; Educational services, namely, providing displays and exhibits in the field of cocktail history, mixology and bartending; Educational services, namely, providing educational speakers in the field of cocktail history, mixology and bartending; Museum services; On-line journals, namely, blogs featuring topics related to cocktail history, mixology and bartending; Providing a website featuring blogs and non-downloadable publications in the nature of articles in the field(s) of cocktail history, mixology and bartending; Providing educational mentoring services and programs in the field of cocktail history, mixology and bartending.

U.S. Registration No. 4209750, registered September 18, 2012

MUSEUM OF THE AMERICAN COCKTAIL®

IC 016. US 002 005 022 023 029 037 038 050. G & S: Journals concerning articles concerning bartending, mixology and cocktail history; Note cards; Printed materials, namely, journals featuring articles concerning bartending, mixology and cocktail history; Recipe books.

U.S. Registration No. 4214035, registered September 25, 2012

MUSEUM OF THE AMERICAN COCKTAIL®

IC 041. US 100 101 107. G & S: Conducting workshops and seminars in bartending, cocktail history, and mixology; Educational services, namely, providing online instruction in the field of bartending, cocktail history, and mixology; Museum services; Museums; Providing a website featuring blogs and non-downloadable publications in the nature of journals and booklets in the field(s) of bartending, cocktail history, and mixology; Providing a website featuring non-downloadable publications in the nature of journals and booklets in the field of bartending, cocktail history, and mixology; Providing a website for entertainment purposes featuring videos and online seminars about bartending, cocktail history, and mixology.

U.S. Registration No. 4214037, registered September 25, 2012

REPEAL DAY®

IC 041. US 100 101 107. G & S: Conducting educational exhibitions in the nature of parties and balls to celebrate the repeal of Prohibition; Conducting entertainment exhibitions in the nature of parties and balls to celebrate the repeal of Prohibition; Entertainment in the nature of parties and balls to celebrate the repeal of Prohibition; Organizing and hosting of events for cultural purposes; Organizing community festivals featuring primarily cocktails and also providing food, entertainment and music; Entertainment services, namely, organizing, arranging, and conducting cocktail and mixological tasting events.

U.S. Registration No. 4255500, registered December 4, 2012

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Museum of the American Cocktail – Pocket Recipe Guide, Second Edition, Copyright 2007

Museum of the American Cocktail – Pocket Recipe Guide, Special Museum Edition, Copyright 2008

Museum of the American Cocktail – Pocket Recipe Guide 2013 Edition, Copyright 2013