

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ody, llc		10/11/2013	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Electric Run, LLC		
Street Address:	10 W 100 S Suite 510		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4378898	ELECTRIC RUN	
Serial Number:	85722653	ELECTRIC RUN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	blake@electricrun.com		
Correspondent Name:	Blake Tengberg		
Address Line 1:	10 W 100 S Suite 510		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Blake Tengberg		
Signature:	/blaketengberg/		
Date:	10/11/2013		
Total Attachments: 2 source=Trademark Assignment ody to ER#page1.tif source=Trademark Assignment ody to ER#page2.tif			

OP \$65.00 4378898

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into as effective as of the 11 day of October, 2013 (the "Effective Date").

WHEREAS, ody, LLC, a Utah limited liability company (hereinafter referred to as "Assignor"), located at 450 East 1000 North, North Salt Lake, Utah 84054, has certain rights to the trademark for ELECTRIC RUN (the "Mark") including but not limited to the trademark applications and registrations described below:

U.S. Reg. No.	MARK
Ser. No. 85722653	ELECTRIC RUN

Madrid Protocol	MARK
U.S. Ref. No. 4378898	ELECTRIC RUN

European Union App. No.	MARK
Ser. No. 11664539	ELECTRIC RUN

Canadian App. No.	MARK
Not yet assigned.	ELECTRIC RUN

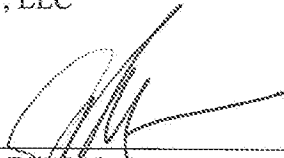
Australian App. No.	MARK
Not yet assigned.	ELECTRIC RUN

WHEREAS, Electric Run, LLC, a Utah limited liability company (hereinafter referred to as "Assignee"), located at 10 W 100 S, Suite 510, Salt Lake City, UT 84101, is desirous of acquiring all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and any registrations thereof, including the application set forth above; and

WHEREAS, it is desired that the assignment of the Mark be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the Mark, including the goodwill of the business symbolized by the Mark, and including the registration thereof as set forth above. Assignor hereby represents that he has full right to convey the entire interest herein assigned, and that he has not executed, and will not execute, any agreement in conflict therewith.

ody, LLC



By: Bill Pederson

Its: Manager