TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Salt Life Holdings, LLC		08/27/2013	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	To The Game, LLC
Street Address:	322 South Main Street
City:	Greenville
State/Country:	SOUTH CAROLINA
Postal Code:	29602
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA

PROPERTY NUMBERS Total: 49

Property Type	Number	Word Mark
Registration Number:	4385601	SALT LIFE
Registration Number:	4338972	SALT LIFE
Registration Number:	4384344	SALT LIFE
Registration Number:	4302914	SALT LIFE
Registration Number:	4385581	SALT LIFE
Registration Number:	3843123	SALT LIFE
Registration Number:	3763170	SALT LIFE
Registration Number:	3001343	SALT LIFE
Registration Number:	2959429	SALT LIFE
Registration Number:	3762960	SALT LIFE
Registration Number:	4301899	SALT LIFE
Registration Number:	4342555	SALT LIFE
Registration Number:	4172126	SALT LIFE
Registration Number:	4336373	SALT LIFE

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Registration Number:	4365102	SALT LIFE
Registration Number:	4381321	SALT LIFE
Registration Number:	4301817	SALT LIFE
Registration Number:	4381322	SALT LIFE
Registration Number:	4246525	SALT LIFE
Registration Number:	4385571	SALT LIFE
Registration Number:	4301818	SALT LIFE
Registration Number:	4381323	SALT LIFE
Registration Number:	4324994	SALT LIFE
Registration Number:	4335287	SALT LIFE
Registration Number:	3840755	SALT LIFE FOOD SHACK
Registration Number:	4098720	SALT LIFE FOOD SHACK
Registration Number:	3808444	SALT LIFE
Registration Number:	4385592	SALT LIFE
Serial Number:	85181902	SALT LIFE
Serial Number:	85657444	LIVE THE SALT LIFE
Serial Number:	85176912	SALT LIFE
Serial Number:	85182068	SALT LIFE
Serial Number:	85291411	LIVE THE SALT LIFE
Serial Number:	85656277	LIVE THE SALT LIFE
Serial Number:	85657572	LIVE THE SALT LIFE
Serial Number:	85656310	LIVE THE SALT LIFE
Serial Number:	85656434	LIVE THE SALT LIFE
Serial Number:	85883591	SALT LIFE
Serial Number:	85291355	LIVE THE SALT LIFE
Serial Number:	85176989	WHERE THE SALT MEETS YOUR LIFE
Serial Number:	85754930	SALT LIFE
Serial Number:	85749357	SALT LIFE
Serial Number:	85658035	LIVE THE SALT LIFE
Serial Number:	85658203	LIVE THE SALT LIFE
Serial Number:	85768950	SALT LIFE
Serial Number:	85768865	SALT LIFE
Serial Number:	85323157	SALT LIFE
Serial Number:	85323803	SALT LIFE
Serial Number:	85323861	SALT LIFE

Fax Number: 8642337342
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 864-271-1592
Email: docketing@dority-manning.com
Correspondent Name: Dority & Manning, P.A.
Address Line 1: P.O. Box 1449
Address Line 4: Greenville, SOUTH CAROLINA 29602-1449

ATTORNEY DOCKET NUMBER:	DLTA-22-M
NAME OF SUBMITTER:	Neil M. Batavia
Signature:	/neil m. batavia/
Date:	10/11/2013

Total Attachments: 7
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TRADEMARK AND SERVICE MARK ASSIGNMENT

This Trademark and Service Mark Assignment (this "Assignment") is effective as of August 27, 2013, between Salt Life Holdings, LLC, a Florida limited liability company ("Assignor") and To The Game, LLC, a Georgia limited liability company ("Assignee").

In consideration of the mutual promises, covenants, and agreements contained in the Asset Purchase Agreement effective as of the date of this Assignment to which Assignor and Assignee are parties, Assignor and Assignee agree as follows:

1. Assignor hereby assigns, transfers, and conveys to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the registered trade names, registered service marks, registered trademarks, and pending trademark registration applications, which are more particularly listed on **Schedule A** attached to this Assignment (collectively, the "Trademarks"), including, without limitation, all goodwill of the business symbolized by the Trademarks.

2. Assignor and Assignee acknowledge that this transfer is being made in connection with the sale to Assignee of all or substantially all of the assets of Assignor's business to which the Trademarks relate and that business is ongoing and existing.

3. Assignor covenants that it will do, execute, and deliver, or will cause to be done, executed, and delivered all such further acts or documentation for the better of assuring, assigning, conveying, transferring, granting, and confirming unto Assignee, all of each Assignor's entire right, title, and interest in and to the Trademarks as Assignee may reasonably require.

4. This Assignment shall be construed in accordance with the laws of the State of Georgia, without regard to the principles of conflict of laws thereunder.

[SIGNATURES APPEAR ON THE FOLLOWING PAGE]

SALT LIFE HOLDINGS, LLC

By:
Title: President

TO THE GAME, LLC

By: Jeff Shuman
Title: President

SCHEDULE A

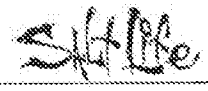
See attached.

U.S. Trademark Registrations:

Mark	Registration No.
Salt Life	4,385,601
SALT LIFE	4,338,972
SALT LIFE	4,384,344
SALT LIFE	4,302,914
Salt Life	4,385,581
SALT LIFE	3,843,123
Salt Life	3,763,170
SALT LIFE	3,001,343
SALT LIFE	2,959,429
Salt Life	3,762,960
Salt Life	4,301,899
Salt Life	4,342,555
SALT LIFE	4,172,126
SALT LIFE	4,336,373
SALT LIFE	4,365,102

Mark	Registration No.
Salt Life	4,381,321
SALT LIFE	4,301,817
Salt Life	4,381,322
SALT LIFE	4,246,525
Salt Life	4,385,571
SALT LIFE	4,301,818
Salt Life	4,381,323
SALT LIFE	4,324,994
Salt Life	4,335,287
Salt Life FOOD SHACK	3,840,755
SALT LIFE FOOD SHACK	4,098,720
Salt Life	3,808,444
Salt Life	4,385,592

U.S. Trademark Pending Applications:

Mark	Serial No.
SALT LIFE	85/181,902
LIVE THE SALT LIFE	85/657,444
SALT LIFE	85/176,912
SALT LIFE	85/182,068
LIVE THE SALT LIFE	85/291,411
LIVE THE SALT LIFE	85/656,277
LIVE THE SALT LIFE	85/657,572
LIVE THE SALT LIFE	85/656,310
LIVE THE SALT LIFE	85/656,434
SALT LIFE	85/683,591
LIVE THE SALT LIFE	85/291,355
WHERE THE SALT MEETS YOUR LIFE	85/176,989
	85/754,930
	85/749,357
LIVE THE SALT LIFE	85/658,035
LIVE THE SALT LIFE	85/658,203
SALT LIFE	85/768,950

Mark	Serial No.
Salt Life	85/768,865
SALT LIFE	85/323,157
SALT LIFE	85/323,803
SALT LIFE	85/323,861