

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mexcor, Inc.		10/02/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Villanueva Holding Company, LLC		
Street Address:	8950 Railwood Drive		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77078		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85510754	RESERVA DE EL JAGUAR	
CORRESPONDENCE DATA			
Fax Number:	7139515660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7139515600		
Email:	john.tang@strasburger.com		
Correspondent Name:	John A. Tang/Strasburger & Price, LLP		
Address Line 1:	909 Fannin Street		
Address Line 2:	Suite 2300		
Address Line 4:	Houston, TEXAS 77010		
ATTORNEY DOCKET NUMBER:	16602.1000		
NAME OF SUBMITTER:	John A. Tang		
Signature:	/John A. Tang/		

CH \$40.00 85510754

Date:

10/11/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS Mexcor, Inc., a Texas corporation, with its principal place of business at 8950 Railwood Drive, Houston, Texas 77078, United States of America ("Assignor"), is the owner of the trademark as identified in Schedule A and the goodwill associated with the trademark ("Trademark") and has filed an application for registration with the United States Patent and Trademark Office based on the bona fide intent to use such Trademark in commerce, which application has been given serial number as identified in Schedule A, but has not yet filed an allegation of use of the Trademark under Section 1(c) or 1(d) of the Trademark Act;

WHEREAS Villanueva Holding Company LLC, a Texas limited liability company, with a place of business at 8950 Railwood Drive, Houston, Texas 77078 ("Assignee"), has acquired the entire business or portion thereof to which the Trademark pertains as required by 15 U.S.C. Section 1060; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Trademark and the application identified in Schedule A as part of the entire business or portion thereof to which the Trademark pertain as required under 15 U.S.C. Section 1060.

Dated this 2nd day of October, 2013.

ASSIGNOR, MEXCOR, INC.

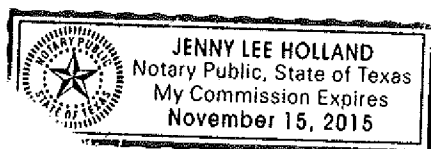
By Eduardo J. Morales, Jr.
Eduardo J. Morales, Jr.
President

Signed and sworn to before me this 2nd day of October, 2013.

Jenny Lee Holland

Notary Public in and for the
State of Texas

Commission expires: 11/15/2015



SCHEDULE A

United States of America

<i>Mark</i>	<i>App. No.</i>	<i>Filing Date</i>	<i>Goods</i>
RESERVA DE EL JAGUAR	85510754	1/6/2012	Tequila