

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EIMPROVEMENT.COM, LLC		10/04/2013	LIMITED LIABILITY COMPANY: WISCONSIN

RECEIVING PARTY DATA

Name:	First Business Capital Corp.
Street Address:	401 Chamany Drive
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53719
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3193475	SHOP FOR YOUR HOME FROM YOUR HOME
Registration Number:	3365623	EFAUCETS
Registration Number:	3426783	EFAUCETS YOUR ONLINE KITCHEN & BATH STOR
Registration Number:	3558018	TOOHOME

CORRESPONDENCE DATA

Fax Number: 4142735198
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-273-3500
 Email: bgilpin@gklaw.com
 Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.
 Address Line 1: 780 N. Water Street
 Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	057401-0122
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CH \$115.00 3193475

NAME OF SUBMITTER:	Brian G. Gilpin
Signature:	/Brian G. Gilpin/
Date:	10/11/2013
Total Attachments: 2 source=notice#page1.tif source=notice#page2.tif	

NOTICE OF TRADEMARK SECURITY AGREEMENT
(FOR RECORDATION PURPOSES)

This Notice of Trademark Security Agreement, dated as of October 4, 2013, is made with regard to EIMPROVMENT.COM, LLC, a Wisconsin limited liability company ("Borrower"), having an address for notice at 4061 N. Main Street, Suite 110, Racine, WI 53402 and FIRST BUSINESS CAPITAL CORP., a Wisconsin corporation ("Lender"), having an address for notice at 401 Charmany Drive Madison WI 53719.

R E C I T A L S:

The Borrower and the Lender are parties to a Loan and Security Agreement dated as of ~~August~~^{October} 4, 2013 (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Lender may now or hereafter make certain loans or other financial accommodations to or for the account of the Borrower.

As a further condition to making any loan or other financial accommodation under the Loan Agreement or otherwise, the Lender has required the execution and delivery of a Patent and Trademark Security Agreement (the "Trademark Security Agreement") by the Borrower.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Agreement, the Trademark Security Agreement, and herein, the undersigned gives notice as follows:

Pursuant to the terms of the Trademark Security Agreement, Borrower has granted a security interest in favor of the Lender in and with respect to the entire right, title, and interest of Borrower in the trademarks identified in the attached schedule (the "Trademarks"), together with the goodwill of the business symbolized by said Trademarks.

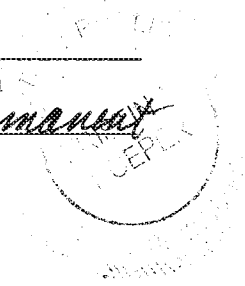
IN WITNESS WHEREOF, the undersigned has executed this Notice of Trademark Security Agreement as of the date written above.

FIRST BUSINESS CAPITAL CORP.

By: John P. Kloss
John P. Kloss, Vice President

STATE OF WISCONSIN)
)
COUNTY OF MILWAUKEE)

The foregoing instrument was acknowledged before me this 4th day of October, 2013, by John P. Kloss, Vice President of First Business Capital Corp., on behalf of the corporation.

Kristin Repp
Notary Public, State of Wisconsin
My commission expires ~~is permanent~~


SCHEDULE

UNITED STATES TRADEMARKS

MARK	SERIAL NO./REG. NO.	FILING DATE/REG. DATE
SHOP FOR YOUR HOME FROM YOUR HOME	3,193,475	01/02/2007
eFaucets	3,365,623	01/08/2008
eFaucets Your Online Kitchen & Bath Store	3,426,783	05/13/2008
TOOHOME	3,558,018	01/06/2009