

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	IP SUPPLEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Wine Group LLC		10/02/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank International", New York Branch, as Collateral Agent
Street Address:	245 Park Avenue
Internal Address:	37th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	New York State Licensed Branch of A Dutch Banking Cooperative: NETHERLANDS

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Serial Number:	86004033	JEWEL BOX
Serial Number:	86004024	ANNABELLE
Serial Number:	86004026	CHARM SCHOOL
Serial Number:	86004028	NECTAR AND HOPE
Serial Number:	86004030	SCANDAL
Serial Number:	86004031	VIOLET COLLECTION
Serial Number:	86004032	ST. GRACE
Serial Number:	86031862	WISHCRAFT
Serial Number:	86038581	CE13IUS
Serial Number:	86045035	CE18IUS
Serial Number:	86051155	
Serial Number:	86053317	CAPTURE YOUR BEAUTIFUL MOMENT

CH \$715.00 86004033

Serial Number:	86074181	WINDSTAR
Serial Number:	86074222	MR. AND MRS.
Serial Number:	86074215	SUPER
Serial Number:	86074217	LOVE + HAPPINESS
Serial Number:	86074218	PROOF OF HEAVEN
Serial Number:	86074219	MR. SMITH'S
Serial Number:	86074220	ELOISE
Serial Number:	86074221	LOVE AT FIRST SIGHT
Serial Number:	86074223	BOTTLENOSE
Serial Number:	86074224	CAVE & COVE
Serial Number:	86074214	2AM CLUB
Serial Number:	86074211	GOODSPEED
Serial Number:	86074212	SECRET WEAPON
Serial Number:	86074216	DUEL WITH THE DEVIL
Serial Number:	86074213	CINEMA APHRODISIO
Serial Number:	86074047	A GUILTY PLEASURE

CORRESPONDENCE DATA

Fax Number: 6785532602
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (678) 553-2601
Email: jimmarl@gtlaw.com
Correspondent Name: LaShana C. Jimmar
Address Line 1: Greenberg Traurig, LLP
Address Line 2: 3333 Piedmont Road, NE, Suite 2500
Address Line 4: Atlanta, GEORGIA 30305

ATTORNEY DOCKET NUMBER:	123235.013000
NAME OF SUBMITTER:	LaShana C. Jimmar
Signature:	/LaShana C. Jimmar/
Date:	10/14/2013

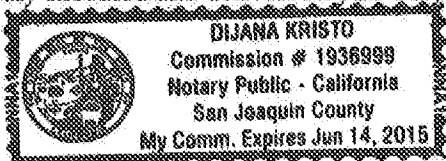
Total Attachments: 2
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source=Rabobank-The Wine Group - IP SUPPLEMENT - Trademark#page2.tif

IP SUPPLEMENT

This IP SUPPLEMENT, dated October 2, 2013, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

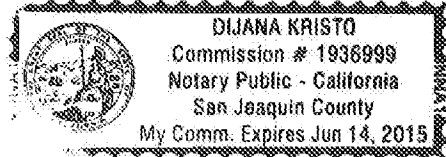
The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

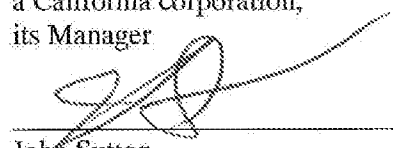
IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of October 2, 2013.



THE WINE GROUP LLC,
a Delaware limited liability company

By: TWG Manager, Inc.,
a California corporation,
its Manager



By: 
John Sutton,
Secretary

STATE OF CALIFORNIA)

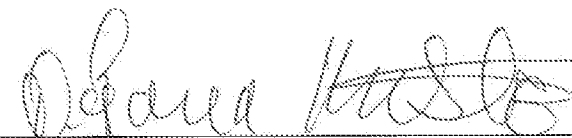
CITY OF TRACY AND COUNTY OF SAN JOAQUIN)

)
) ss.
)

On 10-3-13, 2013, before me, DIJANA KRISTO,
NOTARY PUBLIC, personally appeared JOHN SUTTON,
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s),
or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.


Signature of Notary Public

SCHEDULE A TO IP SUPPLEMENT

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	13 CELSIUS	Canada	07/30/2013	1637322
The Wine Group LLC	CHLOE	Canada	07/30/2013	1637321
The Wine Group LLC	INSURRECTION	Canada	07/30/2013	1637319
The Wine Group LLC	JEWEL BOX	Canada	08/14/2013	1639372
The Wine Group LLC	SUMMER PUNCH	Canada	07/30/2013	1637320
The Wine Group LLC	JEWEL BOX	USA	07/08/2013	86004033
The Wine Group LLC	ANNABELLE	USA	07/08/2013	86004024
The Wine Group LLC	CHARM SCHOOL	USA	07/08/2013	86004026
The Wine Group LLC	NECTAR AND HOPE	USA	07/08/2013	86004028
The Wine Group LLC	SCANDAL	USA	07/08/2013	86004030
The Wine Group LLC	VIOLET COLLECTION	USA	07/08/2013	86004031
The Wine Group LLC	ST. GRACE	USA	07/08/2013	86004032
The Wine Group LLC	WISHCRAFT	USA	08/07/2013	86031862
The Wine Group LLC	CE13IUS	USA	08/15/2013	86038581
The Wine Group LLC	CE18IUS	USA	08/22/2013	86045035
The Wine Group LLC	Chloe Bow Design	USA	08/29/2013	86051155
The Wine Group LLC	CAPTURE YOUR BEAUTIFUL MOMENT	USA	08/31/2013	86053317
The Wine Group LLC	WINDSTAR	USA	09/25/2013	86074181
The Wine Group LLC	MR. AND MRS.	USA	09/25/2013	86074222
The Wine Group LLC	SUPER	USA	09/25/2013	86074215
The Wine Group LLC	LOVE + HAPPINESS	USA	09/25/2013	86074217
The Wine Group LLC	PROOF OF HEAVEN	USA	09/25/2013	86074218
The Wine Group LLC	MR. SMITH'S	USA	09/25/2013	86074219
The Wine Group LLC	ELOISE	USA	09/25/2013	86074220
The Wine Group LLC	LOVE AT FIRST SIGHT	USA	09/25/2013	86074221
The Wine Group LLC	BOTTLENOSE	USA	09/25/2013	86074223
The Wine Group LLC	CAVE & COVE	USA	09/25/2013	86074224
The Wine Group LLC	2AM CLUB	USA	09/25/2013	86074214
The Wine Group LLC	GOODSPEED	USA	09/25/2013	86074211
The Wine Group LLC	SECRET WEAPON	USA	09/25/2013	86074212
The Wine Group LLC	DUEL WITH THE DEVIL	USA	09/25/2013	86074216
The Wine Group LLC	CINEMA APHRODISIO	USA	09/25/2013	86074213
The Wine Group LLC	A GUILTY PLEASURE	USA	09/25/2013	86074047

TRADEMARK