

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Polyconcept Hong Kong Limited		10/10/2013	CORPORATION: HONG KONG
RECEIVING PARTY DATA			
Name:	Leedsworld Inc.		
Street Address:	400 Hunt Valley Road		
City:	New Kensington		
State/Country:	PENNSYLVANIA		
Postal Code:	15068		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3324350	IFIDELITY	
CORRESPONDENCE DATA			
Fax Number:	8453597798		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(845) 359-7700		
Email:	jzaccaria@notaromichalos.com		
Correspondent Name:	John Zaccaria		
Address Line 1:	Notaro, Michalos & Zaccaria P.C.		
Address Line 2:	100 Dutch Hill Road		
Address Line 4:	Orangeburg, NEW YORK 10962		
ATTORNEY DOCKET NUMBER:	J308-389		
NAME OF SUBMITTER:	JOHN ZACCARIA		
Signature:	/J308-389-JZ-KT/		
Date:	10/14/2013		
Total Attachments: 1 source=J308-389-iFIDELITY-Assignment#page1.tif			

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ASSIGNMENT OF TRADEMARK AND TRADEMARK REGISTRATION


WHEREAS, Polyconcept Hong Kong Limited, a Hong Kong corporation, located at 21 Ma Tau Wai Road, Hung Hom, Kowloon, Hong Kong ("Assignor") is the owner of the following trademark (the "Trademark") and owns the following U.S. Trademark Registration (the "Registration"):

<u>Trademark</u>	<u>Registration No.</u>
iFidelity	3,324,350

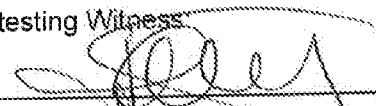
WHEREAS, Leedsworld Inc., a Delaware corporation, located at 400 Hunt Valley Road, New Kensington Pennsylvania 15068 ("Assignee") desires to acquire the Trademark and the Registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Trademark and the Registration together with the goodwill of the business symbolized by the Trademark and the Registration.

Date October 10, 2013

By 
Name Louise Tall

Attesting Witness



Name: Jennifer THEBAUD

Address: 83 Avenue Pierre Curie 7210
8^o Cyr ilcoob - France

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