

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yair Ganor		10/14/2013	INDIVIDUAL: ISRAEL
RECEIVING PARTY DATA			
Name:	LION PACKS LLC		
Street Address:	16192 Coastal Highway		
City:	Lewes		
State/Country:	DELAWARE		
Postal Code:	19958		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85899778	LION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lionpacks@gmail.com		
Correspondent Name:	Yair Ganor		
Address Line 1:	16192 Coastal Highway		
Address Line 4:	Lewes, DELAWARE 19958		
ATTORNEY DOCKET NUMBER:	71580		
NAME OF SUBMITTER:	Mitesh Patel		
Signature:	/mitesh patel/		
Date:	10/14/2013		
Total Attachments: 1 source=Assignment Form LION 85899778#page1.tif			

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**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT Agreement (“**ASSIGNMENT**”) is executed on this 14th day of October, 2013 by Yair Ganor, an individual and citizen of Israel, residing at 54 Nof Hagalil, Sefad 12000 ISRAEL, (hereinafter referred to as “**ASSIGNOR**”);

**IN FAVOR OF**

LION PACKS LLC, a limited liability company incorporated under the laws of Delaware, having its principal place of business at 16192 Coastal Highway, Lewes, Delaware (hereinafter referred to as “**ASSIGNEE**”), acting through Yair Ganor, its Director.

**WHEREAS**, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

<b>Trademark</b>	<b>Type of Mark</b>	<b>Serial No.</b>	<b>Date of Filing</b>	<b>Status</b>
LION	Trademark	85899778	04/13/2013	Review prior to publication completed.

**AND WHEREAS**, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

**NOW, THEREFORE**, for good and valuable consideration as agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

**IN WITNESS WHEREOF**, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

**ASSIGNOR**

**ASSIGNEE**

  
\_\_\_\_\_  
Yair Ganor

  
\_\_\_\_\_  
Yair Ganor - Director  
LION PACKS LLC