

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Intercontinental Packaging Co.		08/05/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Brand Opportunities, LLC		
Street Address:	3530 Vinings Ridge Court		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3888180	GRAYS PEAK	
Registration Number:	3888179	CASTAWAY COVE	
Serial Number:	85170060	BUCCIA DE LIMONE	
Serial Number:	85009567	ROYAL JAMES	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Suite 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	BEVE001-001		
NAME OF SUBMITTER:	J. Scott Gerien		

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TRADEMARK

Signature:	/J. Scott Gerien/
Date:	10/15/2013
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

ASSIGNMENT OF TRADEMARK
APPLICATIONS AND REGISTRATIONS

Whereas, Intercontinental Packaging Co., a Minnesota corporation, with an address of 1999 Shepard Road, St. Paul, Minnesota 55116 ("Assignor") own the marks, trademark registrations and trademark applications identified in Exhibit A attached hereto;

Whereas, Brand Opportunities, LLC, a Nevada limited liability company, with an address of 3530 Vinings Ridge Court, Atlanta, GA 30339 ("Assignee") is desirous of acquiring said marks, registrations and applications thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, registrations and applications identified in Exhibit A attached hereto.

Dated: Aug. 5, 2001

Intercontinental Packaging Co.

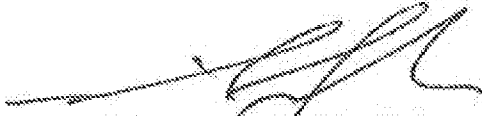

By: Michael Johnson
Title: President

EXHIBIT A

<u>Mark</u>	<u>Registration No.</u>	<u>Jurisdiction</u>
GRAYS PEAK	3,888,180	United States
CASTAWAY COVE	3,888,179	United States

<u>Mark</u>	<u>Application No.</u>	<u>Jurisdiction</u>
GRAYS PEAK	1,510,750	Canada
BUCCIA DE LIMONE	85/170,060	United States
ROYAL JAMES	85/009,567	United States