

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/20/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Cheerleader Media, LLC		10/10/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Inside Publications, LLC of Georgia
Street Address:	1050 Crown Pointe Parkway
Internal Address:	Suite 1240
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30338
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3235459	CHEER BIZ NEWS

CORRESPONDENCE DATA

Fax Number: 2054589500
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 2054589400
 Email: bsa@johnstonbarton.com
 Correspondent Name: Brad S. Anderson
 Address Line 1: 569 Brookwood Village
 Address Line 2: Suite 901
 Address Line 4: Birmingham, ALABAMA 35209

NAME OF SUBMITTER: Brad S. Anderson

Signature:	/Brad S. Anderson/
Date:	10/16/2013
Total Attachments: 2 source=cheer biz assignment (W0967665)#page1.tif source=cheer biz assignment (W0967665)#page2.tif	

NUNC PRO TUNC ASSIGNMENT

THIS NUNC PRO TUNC ASSIGNMENT is made and entered into on the 10 day of October, 2013, with an effective date of January 20, 2012 (the "Effective Date"), by AMERICAN CHEERLEADER MEDIA, LLC, a Delaware limited liability company (the "Assignor"), to and in favor of INSIDE PUBLICATIONS, LLC OF GEORGIA, a Georgia limited liability company (the "Assignee").

WHEREAS, prior to the Effective Date, Assignor was the owner of the following trademark registered with the United States Patent and Trademark Office (the "Listed Mark"): CHEER BIZ NEWS (Reg. No. 3235459); and

WHEREAS, Assignor agreed to assign, transfer, grant and convey, and did assign, transfer, grant and convey all right, title and interest in or related to the Listed Mark, together with the goodwill associated therewith and the property necessary to carrying on the business under the Listed Mark with continuity of goods, services and quality, to Assignee on or about the Effective Date, with the parties intending such assignment to be effective on the Effective Date; and

WHEREAS, Assignor has not assigned, pledged, encumbered or otherwise conveyed any rights in the Listed Mark, in whole or in part, to any other person or entity; and

WHEREAS, Assignor and Assignee now desire to memorialize, in writing, the prior assignment of Assignor's right, title and interest in or related to the Listed Mark, together with the goodwill associated therewith, to Assignee and further to assign, transfer, grant and convey all right, title and interest in or related to the Listed Mark that may, the foregoing notwithstanding, remain in Assignor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee have caused this Nunc Pro Tunc Assignment to be executed, and to the extent any right, title or interest in the Listed Mark or the goodwill necessary to the

carrying on of the business with respect to the Listed Mark may remain in the Assignor, Assignor hereby assigns, transfers, grants and conveys all of Assignor's right, title and interest in or related to the Listed Mark, together with the goodwill associated therewith, to Assignee, for Assignee to hold, for the benefit of itself, its successors and assigns. Assignor represents and warrants to Assignee that Assignor had full power and authority to assign the Listed Mark on the Effective Date, and has full power and authority to execute and deliver this Nunc Pro Tunc Assignment, all actions have been duly authorized by all necessary and proper company action, and no consent or approval of any person which has not been obtained is required as a condition to the validity or enforceability hereof or to the prior assignment.

ASSIGNOR:

AMERICAN CHEERLEADER MEDIA, LLC

By: *Kris Shepherd*
Printed Name: Kris Shepherd
Its: EVP

ASSIGNEE:

INSIDE PUBLICATIONS, LLC OF GEORGIA

By: *Chris Korotky*
Chris Korotky
Its: CEO and Manager