

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Butcher Company		10/17/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Diversey, Inc.		
Street Address:	8310 16th Street		
City:	Sturtevant		
State/Country:	WISCONSIN		
Postal Code:	53177		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3412628	LIGHTSPEED	
CORRESPONDENCE DATA			
Fax Number:	8043447999		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(804) 788-8331		
Email:	HWRITM@hunton.com		
Correspondent Name:	Stephen P. Demm, Hunton & Williams LLP		
Address Line 1:	951 East Byrd Street		
Address Line 4:	Richmond, VIRGINIA 23219-4074		
ATTORNEY DOCKET NUMBER:	66035.7		
NAME OF SUBMITTER:	Stephen P. Demm		
Signature:	/Stephen P. Demm/		
Date:	10/18/2013		
Total Attachments: 1 source=Assignment Executed#page1.tif			

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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, The Butcher Company, a Delaware corporation, is the owner of the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
LIGHTSPEED	3,412,628	April 15, 2008


WHEREAS, Diversey, Inc., a Delaware corporation, having its principal place of business at 8310 16th Street, Sturtevant, Wisconsin 53177, is desirous of acquiring said registered trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Butcher Company hereby assigns to Diversey, Inc. all right, title, and interest in and to said trademark together with the goodwill of the business symbolized by said trademark and the registration thereof.

Signed this 17th day of October, 2013.

THE BUTCHER COMPANY

By: _____


Lori K. Tylinski
Assistant Secretary