

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks recorded at r/f 4693/0135

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Royal Bank of Scotland PLC, as Agent		10/18/2013	Public Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	American Medical Alert Corp.
Street Address:	36-36 33rd street
City:	Long Island City
State/Country:	NEW YORK
Postal Code:	11106
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	4281037	AMAC
Registration Number:	2824680	AMERICAN MEDICAL ALERT
Registration Number:	2525500	HLINK
Registration Number:	4075420	I-LINK
Registration Number:	3598882	MEDSMART
Registration Number:	2486357	MEDTIME
Registration Number:	4269931	RESPONSE CALL
Registration Number:	1581284	SECURE-NET
Registration Number:	2107823	VOICECARE
Registration Number:	2695436	WHERE PATIENTS AND PROVIDERS CONNECT
Serial Number:	76707716	MOBILE-GUARDIAN
Serial Number:	76707809	MOBILE-MATE

CORRESPONDENCE DATA

Fax Number: 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	050829-0003
NAME OF SUBMITTER:	Angela M. Amaru
Signature:	/s/ Angela M. Amaru
Date:	10/18/2013

Total Attachments: 3

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EXECUTION VERSION

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") dated as of October 18, 2013 by Royal Bank of Scotland plc, as security agent for the benefit of the Secured Parties (as defined in the Intellectual Property Security Agreement referred to below, in such capacity and together with its successors and assigns, the "Agent"), in favor of AMERICAN MEDICAL ALERT CORP. (the "Grantor"). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement (as defined below).

WHEREAS, the Grantor entered into that certain Security Agreement dated as of December 21, 2011 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), pursuant to which the Grantor executed and delivered that certain Intellectual Property Security Agreement dated as of December 23, 2011 (the "Intellectual Property Security Agreement") for recordation with the United States Patent and Trademark Office;

WHEREAS, the Intellectual Property Security Agreement was recorded with the United States Patent and Trademark Office on January 5, 2012 at Reel 4693, Frame 0135;

WHEREAS, pursuant to the Intellectual Property Security Agreement, the Grantor granted to the Agent for the benefit of the Secured Parties a Lien on and security interest in all of the Grantor's right, title and interest in, to and under Trademark Collateral (as defined below); and

WHEREAS, the Agent desires to terminate and release the Lien on and security interest in the Trademark Collateral.

NOW, THEREFORE, for and in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

The term "Trademark Collateral," as used herein, shall mean (i) the trademark and service mark registrations and applications as set forth in Schedule A attached hereto, (ii) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights or any kind whatsoever of the IP Grantor accruing thereunder or pertaining thereto, (iii) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages and (iv) all proceeds of income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the foregoing.

The Agent hereby terminates, discharges and releases the Lien on and security interest in the Trademark Collateral, without representation, warranty, or recourse.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized signatory effective as of the date first above written.

THE ROYAL BANK OF SCOTLAND PLC,
as Agent

By: 

Name: ALASDAIR GARNHAM

Title: AUTHORIZED SIGNATORY

SCHEDULE A

TO

RELEASE OF SECURITY INTEREST IN TRADEMARKS

Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Status	Owner
AMAC	76707625 5/16/2011	4281037 1/29/2013	REGISTERED	American Medical Alert Corp.
AMERICAN MEDICAL ALERT	76485732 1/27/2003	2824680 3/23/2004	REGISTERED RENEWED	American Medical Alert Corp.
HLINK	75539408 8/19/1998	2525500 1/1/2002	REGISTERED	American Medical Alert Corp.
I-LINK	76667247 10/10/2006	4075420 12/20/2011	REGISTERED	American Medical Alert Corp.
MEDSMART	76657228 3/24/2006	3598882 3/31/2009	REGISTERED	American Medical Alert Corp.
MEDTIME	75520969 7/17/1998	2486357 9/4/2001	REGISTERED	American Medical Alert Corp.
MOBILE-GUARDIAN	76707716 5/23/2011	---	ABANDONED ITU	American Medical Alert Corp.
MOBILE-MATE	76707809 5/27/2011	---	ABANDONED ITU	American Medical Alert Corp.
RESPONSE CALL	76687968 3/21/2008	4269931 1/1/2013	REGISTERED	American Medical Alert Corp.
SECURE-NET	73809411 6/27/1989	1581284 2/6/1990	REGISTERED RENEWED	American Medical Alert Corp.
VOICECARE	75062959 2/26/1996	2107823 10/21/1997	REGISTERED	American Medical Alert Corp.
WHERE PATIENTS AND PROVIDERS CONNECT	76402332 4/29/2002	2695436 3/11/2003	REGISTERED RENEWED	American Medical Alert Corp.

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RECORDED: 10/18/2013

TRADEMARK
REEL: 005133 FRAME: 0561