

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
<small>General</small>			
Dominion Enterprises		10/15/2013	PARTNERSHIP: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Randall-Reilly Publishing Company, LLC		
<b>Street Address:</b>	3200 Rice Mine Road N.E.		
<b>City:</b>	Tuscaloosa		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35406		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3274108	CAREERS IN GEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2054886267		
<b>Phone:</b>	205-521-8267		
<b>Email:</b>	devans@babco.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Donita Evans		
<b>Address Line 1:</b>	1819 Fifth Avenue North		
<b>Address Line 2:</b>	Bradley Arant Boult Cummings LLP		
<b>Address Line 4:</b>	Birmingham, ALABAMA 35203		

Date:

10/17/2013

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

**WHEREAS, Dominion Enterprises**, a Virginia general partnership with offices at 150 Granby Street, Norfolk, Virginia 23510 ("Assignor") and **Randall-Reilly Publishing Company, LLC**, a Delaware limited liability company with offices at 3200 Rice Mine Road N.E., Tuscaloosa, Alabama 35406 ("Assignee") have entered into that certain Asset Purchase Agreement, dated as of October 15, 2013 pursuant to which Assignor has assigned, or agreed to assign, to Assignee certain trademark rights of Assignor, including its rights in the trademarks, trademark registrations and applications set forth on Schedule A attached hereto (collectively the "Trademarks"), together with the goodwill of the business symbolized by the Trademarks, along with the right to recover damages for any infringement or dilution thereof;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of the right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States and throughout the world together with the goodwill of the business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;


Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

*Signature page follows*

**IN WITNESS WHEREOF**, Assignor has executed this Trademark Assignment by its duly authorized officer as of this the 15th day of October, 2013.

**ASSIGNOR:**

**DOMINION ENTERPRISES**  
a Virginia general partnership

By:   
\_\_\_\_\_  
Guy R. Friddell, III  
Executive Vice President

*Signature Page to Trademark Assignment*

**TRADEMARK**  
**REEL: 005133 FRAME: 0629**

**SCHEDULE A**

Trademark Registrations and Applications

<b>Mark</b>	<b>File Date</b>	<b>App. #</b>	<b>Reg. Date</b>	<b>Reg. #</b>	<b>Status</b>
CAREERS IN GEAR	January 9, 2007	77-078,647	August 7, 2007	3,274,108	Registered