

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hatch Labs, Inc.		03/11/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Tinder, Inc.		
Street Address:	P.O. Box 25458		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75225		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85693373	TINDER	
CORRESPONDENCE DATA			
Fax Number:	2022204201		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-220-4200		
Email:	tmdocketdc@kenyon.com		
Correspondent Name:	William M. Merone - Kenyon & Kenyon LLP		
Address Line 1:	1500 K Street, NW		
Address Line 2:	Suite 700		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	13094-193		
NAME OF SUBMITTER:	William M. Merone, Esq.		
Signature:	/William M. Merone/		

OP \$40.00 85693373

Date:

10/17/2013

Total Attachments: 4

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TINDER, INC.

ASSIGNMENT OF IP AND OTHER ASSETS

This Assignment of IP and Other Assets (this "Agreement") is made and entered into effective as of March 11, 2013 (this "Effective Date") by and between Tinder, Inc., a Delaware corporation (the "Company"), and Hatch Labs, Inc., a Delaware corporation (the "Assignor").

WHEREAS, prior to the Effective Date, the Assignor has developed certain technology and intellectual property on behalf of the Company and has developed or acquired other tangible personal property, as further described below, which relate to the Company's actual and proposed business (the "Business"); and

WHEREAS, the Assignor desires such technology and intellectual property and other tangible personal property to be assigned to and owned by the Company;

NOW THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties to this Agreement hereby agree as follows:

1. **Certain Definitions.** As used herein, the following capitalized terms will have the meanings set forth below:

REDACTED

(c) "Intellectual Property Rights" means, collectively, all worldwide patents, patent applications, patent rights, copyrights, copyright registrations, moral rights, trade names, trademarks, service marks, domain names and registrations and/or applications for all of the foregoing, trade secrets, know-how, mask work rights, rights in trade dress and packaging, goodwill and all other intellectual property rights and proprietary rights relating in any way to the Technology or any Derivative, whether arising under the laws of the United States of America or the laws of any other state, country or jurisdiction.

REDACTED

(e) "Assigned Assets" refers to the Technology, all Derivatives, all Intellectual Property Rights, and all Business Assets, collectively.

2. Assignment.

(a) The Assignor hereby sells, transfers, assigns and conveys, to the Company, and its successors and assigns, the Assignor's entire right, title and interest in and to the Assigned Assets.

REDACTED

REDACTED

[Signature Page Follows]

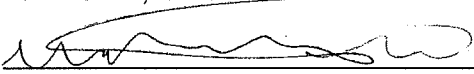
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TRADEMARK
REEL: 005133 FRAME: 0978

IN WITNESS WHEREOF, the undersigned have executed this Agreement effective as of the date and year first above written.

ASSIGNOR:

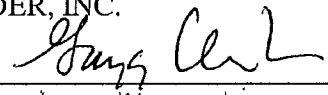
HATCH LABS, INC.

By: 
Name: Matt Stitzer
Title: Vice President, General Counsel + Secretary

Address:
555 West 18th Street
New York, NY
Attention: General Counsel

COMPANY:

TINDER, INC.

By: 
Name: Gregg Winarski
Title: Vice President and Secretary

Address:

Attention: CEO