

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																										
EFFECTIVE DATE:	01/03/2013																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 5102952401  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 510-841-9800        Email: trademarks@cobaltlaw.com        Correspondent Name: Tsan Abrahamson        Address Line 1: 918 Parker Street        Address Line 2: Building A21        Address Line 4: Berkeley, CALIFORNIA 95816</p>																											
ATTORNEY DOCKET NUMBER:	GORILLA NATION ASSIGNMENT																										

NAME OF SUBMITTER:	Gregory Soltys
Signature:	/Gregory Soltys/
Date:	10/18/2013
Total Attachments: 2 source=Trademark Assignment - SBV to Evolve#page1.tif source=Trademark Assignment - SBV to Evolve#page2.tif	

## U.S. TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** is made as of the 17<sup>th</sup> day of October, 2013 and effective as of January 3, 2013, by and between Springboard Video, LLC (“Assignor”), a California limited liability company, and Evolve Media, LLC (“Assignee”), a California limited liability company.

Assignor is using and owns all right, title, and interest in and to the trademarks GORILLA NATION and MIDTAIL TOOLBOX (the “Marks”) which are registered in the U.S. Patent and Trademark Office as follows:

Mark	Reg. No.	Reg. Date	Class	Registered Services
GORILLA NATION	3152976	October 10, 2006	35	Marketing consulting services for online marketers and publishers
MIDTAIL TOOLBOX	3742961	January 26, 2010	35	Advertising agency services; public relations services; publicity agency services; direct marketing advertising services; business marketing consulting services; market research; sales promotion services, namely, promoting the goods and services of others over a global information network through the distribution of electronic promotional materials and by rendering sales promotional advice; placing and preparing advertising of others for use over a global information network

Assignee wishes to acquire and Assignor desires to transfer all of its right, title, and interest in and to the Marks to Assignee, including the right to sue and recover for past infringement thereof.

### ASSIGNMENT

**NOW, THEREFORE**, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, and the Assignor intending to be legally bound hereby, Assignor hereby assigns and transfers unto Assignee the entire right, title, and interest, including common law rights, in and to the Marks, together with that portion of the goodwill of Assignor’s business symbolized by the Marks, and any registrations and renewals for the Marks or any variation of the Marks that may be secured under any laws now or hereafter in force in the United States and in all other countries of the world. Assignor further transfers and assigns the right to pursue all actions

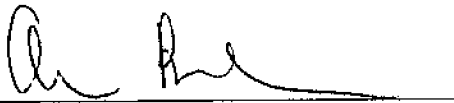
based on the Marks and to recover for past infringement or violations of law relating to said Marks, the same to be held and enjoyed by Assignee and Assignee's legal representatives, successors and assigns, for Assignee's own use and enjoyment.

Assignor represents and warrants that it has the right to grant unrestricted rights to Assignee in the Marks. Assignor further represents and warrants that the grant of rights under this Agreement does not violate the rights of or beach any agreement with any third party.

Assignor agrees to execute, verify, acknowledge, and return at the request of Assignee, all documents necessary or desirable to perfect and vest in Assignee all right, title, and interest in and to the Marks, and all documents necessary or desirable to protect and enforce such right, title, and interest.

**IN WITNESS WHEREOF**, the parties hereto have set their hands and seals on the day and year first above written.

**Evolve Media, LLC**



Name: Aaron Broder  
Title: Manager

**Springboard Video, LLC**



Name: Aaron Broder  
Title: Manager