

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pfizer AB		10/07/2013	Stock Company:
RECEIVING PARTY DATA			
Name:	Pfizer Consumer Healthcare AB		
Street Address:	Vetenskapsvagen 10		
City:	Sollentuna		
State/Country:	SWEDEN		
Postal Code:	19190		
Entity Type:	Stock Company: SWEDEN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1818673	IMEDEEN	
Registration Number:	1852160	IMEDEEN	
CORRESPONDENCE DATA			
Fax Number:	7037392815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iprecordals@cpaglobal.com		
Correspondent Name:	CPA Global Limited		
Address Line 1:	Liberation House		
Address Line 2:	Castle Street		
Address Line 4:	St Helier, JERSEY JE1 1BL		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

900269402

TRADEMARK
 REEL: 005134 FRAME: 0173

CH \$65.00 1818673

Address Line 4:

NAME OF SUBMITTER:

Helen Birrell

Signature:

/H/BIRRELL/IPR/BS/PFIZERFERROSAN/AGb2TM

Date:

10/21/2013

Total Attachments: 2

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USA

ASSIGNMENT

WHEREAS, **Pfizer AB** ("ASSIGNOR"), a Stock company, organized under the laws of Sweden, with a place of business at **Vetenskapsvägen 10, 19190 Sollentuna, Sweden**, owns the trademarks ("Marks") and the United States trademark registrations ("Registrations") listed on the attached Schedule; and

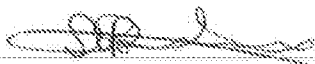
WHEREAS, **Pfizer Consumer Healthcare AB** ("ASSIGNEE"), a Stock company, organized under the laws of Sweden, with a place of business at **Vetenskapsvägen 10, 19190 Sollentuna, Sweden**, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of **One Dollar** and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.


IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as the date written below.

Date: 7th October 2013

ASSIGNOR: **Pfizer AB**


Name: _____
Title: **Sarah Brennan**
Authorised Signatory

ASSIGNEE: **Pfizer Consumer Healthcare AB**


Name: _____
Title: **Matthew Farvel**
Authorised Signatory

Schedule

Country	Application Number	IP Registration/Grant Number	IP Name
United States	74326894	1818673	IMEDEEN
United States	74378894	1852160	IMEDEEN