

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brim Holdings LLC		09/03/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Brim Brands LLC		
Street Address:	1175 Place du Frere Andre		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H3B 3X9		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4371120	BRIM	
Registration Number:	3077302	FILL IT TO THE RIM WITH BRIM	
Registration Number:	3066498	BRIM	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-756-8000		
Email:	washington_ip_docket@mwe.com, rkim@mwe.com, bmorgan@mwe.com, ksandacz@mwe.com		
Correspondent Name:	Richard Y. Kim		
Address Line 1:	500 North Capitol Street, NW		
Address Line 2:	McDermott Will & Emery LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	067600-0140		

CH \$90.00 4371120

**DOMESTIC REPRESENTATIVE**

**Name:** Richard Y. Kim  
**Address Line 1:** 500 North Capitol Street, NW  
**Address Line 2:** McDermott Will & Emery LLP  
**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20001

<b>NAME OF SUBMITTER:</b>	Richard Y. Kim
<b>Signature:</b>	/Richard Y. Kim/
<b>Date:</b>	10/21/2013

**Total Attachments: 3**

source=Trade-mark Assignment between Brim Holdings LLC and Brim Brands LLC#page1.tif  
source=Trade-mark Assignment between Brim Holdings LLC and Brim Brands LLC#page2.tif  
source=Trade-mark Assignment between Brim Holdings LLC and Brim Brands LLC#page3.tif

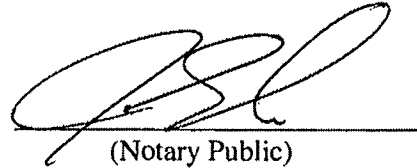


acknowledged said instrument to be the free act and deed of said corporation this 3<sup>rd</sup> day of September, 2013.

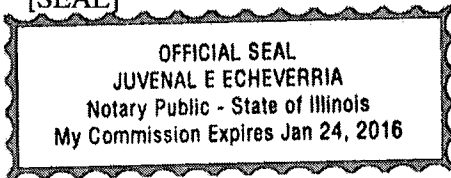
In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

My Commission Expires:

01/24/2016


  
(Notary Public)

[SEAL]



ASSIGNEE:

**BRIM BRANDS LLC**

By:   
Name: Martie Michele Abromandean  
Title: Authorized Representative  
Date: 03/09/2013

**SCHEDULE 1  
ACTIVE TRADEMARKS**

<b>Mark</b>	<b>Country</b>	<b>Reg. (Appt.) No.</b>	<b>Class</b>	<b>Owner</b>
BRIM	Canada	TMA766146	1	Brim Holdings LLC
BRIM	U.S.A.	4,371,120	11	Brim Holdings LLC
FILL IT TO THE RIM WITH BRIM	U.S.A.	3,077,302	30	Brim Holdings LLC
BRIM	U.S.A.	3,066,498	30	Brim Holdings LLC
BRIM	China	11551825	11	Brim Holdings LLC

**DOMAIN NAMES**

<b>Domain Name</b>	<b>Owner</b>	<b>Registration Date</b>	<b>Renewal Date</b>
www, <u>brim.com</u>	RiverWest Brands	February 10, 1996	February 11, 2015