

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: 8655234478 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Email: mbradford@luedeka.com Correspondent Name: Michael J. Bradford Address Line 1: P. O. Box 1871 Address Line 4: Knoxville, TENNESSEE 37901																											
ATTORNEY DOCKET NUMBER:	69259.M2																										
NAME OF SUBMITTER:	Michael J. Bradford																										
Signature:	/Michael J. Bradford/																										
Date:	10/21/2013																										
Total Attachments: 1 source=69259m2-20131018-ConfirmatoryAssignment-signed#page1.tif																											

CH \$40.00 3485916

CONFIRMATORY ASSIGNMENT OF TRADEMARK

WHEREAS, Atlanta Auto Tracker, Inc., a Georgia corporation, having had an office at 338 Veterans Memorial Hwy., Mableton, GA 30126, (hereinafter "Assignor") is the record owner of the EliteTrak mark registered in the United States Patent and Trademark Office as set forth below (hereinafter referred to as "the Mark"):

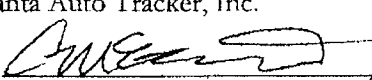
Registration No.: 3,485,916
Registration Date: August 12, 2008
Mark: EliteTrak

WHEREAS, pursuant to an Asset Purchase Agreement effective on or about January 9, 2012, ProconGPS, Inc., a Tennessee corporation with an office at 2035 Lakeside Centre Way, Suite 125, Knoxville, TN 37922 (hereinafter "Assignee") acquired all rights that Assignor may have had in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is and was used and which is and was symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, Assignor did assign and hereby does assign unto Assignee as of January 9, 2012, all right, title and interest in and to the Mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the Mark is and was used and which is and was symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the 18 day of October, 2013.

Atlanta Auto Tracker, Inc.

By:  / CHRISTOPHER ELISON

Title: PRESIDENT