

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>NameMedia, Inc.</td> <td></td> <td>10/01/2013</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	NameMedia, Inc.		10/01/2013	CORPORATION: DELAWARE																
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">GoDaddy.com, LLC</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">14455 N. Hayden Road, Suite 226</td> </tr> <tr> <td>City:</td> <td colspan="3">Scottsdale</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">ARIZONA</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">85260</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>				Name:	GoDaddy.com, LLC			Street Address:	14455 N. Hayden Road, Suite 226			City:	Scottsdale			State/Country:	ARIZONA			Postal Code:	85260			Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
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PROPERTY NUMBERS Total: 3																											
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CORRESPONDENCE DATA																											
Fax Number:																											
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																											
Email:	mkimes@godaddy.com																										
Correspondent Name:	Go Daddy Operating Company, LLC																										
Address Line 1:	14455 N. Hayden Road, Suite 226																										
Address Line 4:	Scottsdale, ARIZONA 85260																										
NAME OF SUBMITTER:	Martha Kimes																										
Signature:	/Martha Kimes/ssb/																										
Date:	10/21/2013																										
Total Attachments: 3																											
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of October 1, 2013 between Domain Marketplace, LLC, a Delaware limited liability company, Domain Parking Services LLC, a Delaware limited liability company, and NameMedia, Inc., a Delaware corporation (collectively, the “**Assignors**”) and GoDaddy.com, LLC, a Delaware limited liability company (“**Assignee**”).

WHEREAS, the Assignors and Assignee entered into that certain Asset Purchase and Sale Agreement, dated September 10, 2013 (the “**Agreement**”) under which the Assignors have agreed to transfer and sell and Assignee has agreed to purchase certain assets, including, but not limited to, all of the Assignors’ right, title and interest throughout the world in and to the Trademarks (as defined in the Agreement) that are Transferred IP (as defined in the Agreement), including Trademark registrations and applications identified on Schedule 1, and the goodwill of the business symbolized by the Trademarks and registrations or applications therefor (the “**Transferred Trademarks**”);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in accordance with and subject to the Agreement, each of the Assignors hereby irrevocably sells, transfers, conveys, and assigns to Assignee and Assignee’s successors and assigns all of the Assignors’ right, title, and interest in and to the Transferred Trademarks, together with any claims, demands, rights of recovery, and causes of action for the past infringement of any of the Transferred Trademarks.

Each of the Assignors also hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and similar officers of states and of foreign countries to issue patents, other evidence, and forms of intellectual property protection or applications to Assignee and its successors and assigns in accordance with the terms of this Trademark Assignment.

The Assignors will, at the reasonable request and expense of Assignee, do all things reasonably necessary, proper, or advisable, including without limitation the execution, acknowledgment, and recordation of specific assignments, oaths, declarations, and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Transferred Trademarks.

The terms and conditions of this Trademark Assignment shall inure to the benefit of Assignee, its successors, assigns, and other legal representatives, and shall be binding upon each of the Assignors, its successors, assigns, and other legal representatives.

[Signatures follow on a new page.]

IN TESTIMONY WHEREOF, each of the Assignors has caused this Trademark Assignment to be executed by its duly authorized officer this 7 day of October 2013.

Assignors:

NAMEMEDIA, INC.

By: [Signature]

Name: KELLY CONLIN

Title: CEO

DOMAIN MARKETPLACE, LLC

By: [Signature]

Name: Brian D. Lacy

Title: CEO

DOMAIN PARKING SERVICES, LLC

By: [Signature]

Name: Brian D. Lacy

Title: CEO

State of Massachusetts

Middlesex County

On this the 7th day of October, 2013 before me personally appeared Kelly Conlin, Brian Lacy to me personally known, and known to me to be the person who signed the foregoing assignment, and acknowledged the signing of same as his free act and deed.

[Signature]
Commission Expires December 6, 2013

DAVID N. HELGESON, JR.
Notary Public, Commonwealth of Massachusetts
My Commission Expires December 6, 2013

SCHEDULE 1
TO
TRADEMARK ASSIGNMENT

OWNED BY NAMEMEDIA, INC.:

Trademark	Application No.	Filing Date.	Reg. No.	Reg. Date	Jurisdiction
AFTERNIC	85657561	6/21/12	4304505	3/19/13	US
LIST ONCE. SELL EVERYWHERE.	85124649	9/08/10	4005161	8/02/11	US
NAMEFIND	85512827	1/10/12	4339570	5/21/13	US
AFTERNIC		6/25/12	75786	6/26/12	Massachusetts
AFTERNIC	901838	10/03/06	901838	10/03/06	International (Madrid Protocol)
SITEMARKET	974867	12/21/07	974867	12/21/07	International (Madrid Protocol)
NAMEFIND	1158788	7/10/12	1158788	7/10/12	International (Madrid Protocol)
SITEMARKET	1219238	1/11/08	1219238	8/18/09	Australia
NAMEFIND			1557464		Australia

OWNED BY DOMAIN PARKING SERVICES, LLC:

Trademark	Application No.	Filing Date.	Reg. No.	Reg. Date	Jurisdiction
SMARTNAME	78889174	5/22/06	3258192	7/03/07	US