

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lixia Xiao		10/17/2013	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Echo Conept, LLC		
Street Address:	1135 Gables Drive NE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30319		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85921540	ECHO CONCEPT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(678) 209-3500		
Email:	michaelbootcheck@bootchecklaw.com		
Correspondent Name:	MICHAEL J. BOOTCHECK, LLC		
Address Line 1:	861 Commerce Dr. SE		
Address Line 4:	Conyers, GEORGIA 30094		
NAME OF SUBMITTER:	Michael J. Bootcheck		
Signature:	/Michael J. Bootcheck/		
Date:	10/21/2013		
Total Attachments: 1 source=EchoAssignment#page1.tif			

OP \$40.00 85921540

ASSIGNMENT

WHEREAS, Lixia Xiao, (the "ASSIGNOR"), an individual, owns and uses the following U.S. Trademark application (hereinafter "APPLICATION"):

<u>MARK</u>	<u>Serial No.</u>	<u>Filing Date</u>
Echo Concept	85/821,540	May 2, 2013

Whereas, Echo Concept, LLC, (the "ASSIGNEE"), a Georgia company, having a business address of Georgia corporation, having a business address of 1135 Gables Drive NE, Atlanta, Georgia 30319, desires to acquire the APPLICATION for registration and past common law causes of action thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the APPLICATION for registration, together with the goodwill of the business connected with the APPLICATION for registration, and symbolized by the APPLICATION for registration. ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.


Oct 17, 2013
Date


Lixia Xiao

Title: Individual

STATE OF Georgia
COUNTY OF Newton

Before me, a Notary Public in and for the State of Georgia on this 17th day of October, 2013, personally appeared Lixia Xiao who being duly sworn, signed and acknowledged the foregoing ASSIGNMENT as her free act and deed.


NOTARY PUBLIC

My Commission Expires: 12-4-16

MY COMMISSION EXPIRES DECEMBER 4, 2016