

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pointly, LLC		07/06/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	ZeetoGroup, LLC		
Street Address:	925 B Street, Fifth Floor		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85616396	POINTLY	
Serial Number:	85616351	POINTLY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	619-961-0434		
Email:	shannon.k@zeetogroup.com		
Correspondent Name:	Shannon Koehler		
Address Line 1:	925 B Street, Fifth Floor		
Address Line 2:	Legal Department		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Shannon Koehler, Esq.		
Signature:	/Shannon Koehler/		

Date:

10/22/2013

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK AND GOODWILL

This Assignment of Trademark and Goodwill (this "Assignment") is made this July 6, 2012, from Pointly, LLC, a Delaware Limited Liability Company with a principal place of business at 925 B Street, Fifth Floor, San Diego, CA 92101 ("Pointly"), to ZeetoGroup, LLC, a Delaware Limited Liability Company with a principal place of business at 925 B Street, Fifth Floor, San Diego, CA 92101 ("ZeetoGroup"). This Assignment is effective as of July 6, 2012.

RECITALS

A. Pointly has applied for, and is the sole owner of, and is using the trademarks described in the Schedule below (the "Trademark").


B. Pointly has agreed to assign the Trademark and the entire business of Pointly to ZeetoGroup, and ZeetoGroup wishes to acquire Pointly's entire business and the Trademark.

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Pointly hereby assigns to ZeetoGroup all right, title, and interest in and to the Trademark and the entire business of Pointly, together with the goodwill of the business symbolized by the Trademark, the application thereof, and all rights of action, powers, and benefits belonging or accrued to the Trademark, including the right to take action against any person for any infringement of the Trademark occurring before the effective date of this Assignment.

Pointly agrees to execute and deliver at the request of ZeetoGroup all papers, instruments and assignments, and to perform any other reasonable acts the ZeetoGroup may require in order to vest all Pointly's rights, title, and interest in and to the Trademark in ZeetoGroup and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by ZeetoGroup, to the extent such evidence is in the possession or control of Pointly.

Schedule

Trademark	Serial No.
POINTLY	85616396
	85616351

IN WITNESS WHEREOF, this Assignment is executed on the day and year first above written.

Assignor: Pointly, LLC

By: 
Name: Matt Marcin, Manager

By: 
Name: Stephan Goss, Manager

State of California)
)
County of San Diego)
)
)
)

On July 6, 2012 before me, personally appeared Matt Marcin and Stephan Goss, who proved to me on the basis of satisfactory evidence to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacities, and that by their signatures on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal:

By: *G. Kuchcik*

Notary's Seal:

