

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---------------------------|---|----------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 08/03/2010 | | |
| CONVEYING PARTY DATA | | | |
| | Name | Formerly | Execution Date |
| | CENTER FOR PERFORMANCE SCIENCES, INC. | | 08/03/2010 |
| | | | CORPORATION: MARYLAND |
| RECEIVING PARTY DATA | | | |
| Name: | PRESS GANEY ASSOCIATES, INC. | | |
| Street Address: | 404 COLUMBIA PLACE | | |
| City: | SOUTH BEND | | |
| State/Country: | INDIANA | | |
| Postal Code: | 46601 | | |
| Entity Type: | CORPORATION: INDIANA | | |
| PROPERTY NUMBERS Total: 4 | | | |
| | Property Type | Number | Word Mark |
| | Registration Number: | 3781956 | PSYCH INSIGHTS |
| | Registration Number: | 2125539 | QI |
| | Registration Number: | 3329432 | QI |
| | Registration Number: | 3329431 | QUALITY INDICATOR PROJECT |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6262960475 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 626 296 9601 | | |
| Email: | tmdocket@pressganey.com | | |
| Correspondent Name: | Kathryn A. Tyler | | |
| Address Line 1: | 931 Alta Vista Drive | | |
| Address Line 4: | Altadena, CALIFORNIA 91001 | | |

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| ATTORNEY DOCKET NUMBER: | PG-CPS TM ASSIGN US-1 |
| NAME OF SUBMITTER: | Kathryn A. Tyler |
| Signature: | /Kathryn A. Tyler/ |
| Date: | 10/22/2013 |
| Total Attachments: 2 source=Center Perf Sciences and Press Ganey nunc pro tunc TRADEMARK ASSIGNMENT#page1.tif source=Center Perf Sciences and Press Ganey nunc pro tunc TRADEMARK ASSIGNMENT#page2.tif | |

TRADEMARK ASSIGNMENT

(Nunc Pro Tunc)

This Trademark Assignment is made between CENTER FOR PERFORMANCE SCIENCES, INC., a former Maryland corporation (“CPS”) having its former principal offices at 6820 Deerpath Road, Elkridge, Maryland 21075 (“ASSIGNOR”) and PRESS GANEY ASSOCIATES, INC. (“PRESS GANEY”), an Indiana corporation having its principal offices at 404 Columbia Place, South Bend, Indiana 46601. CPS had adopted, used and is the owner of the following trademarks (“the Trademarks”) for which the following U.S. trademark registrations are maintained in the United States Patent and Trademark Office:

| Trademark | U.S. Reg. No. | Reg. Date |
|---------------------------|---------------|------------|
| PSYCH INSIGHTS | 3781956 | 4/27/2010 |
| QI (stylized) | 2125539 | 12/30/1997 |
| QI | 3329432 | 11/6/2007 |
| QUALITY INDICATOR PROJECT | 3329431 | 11/6/2007 |

WHEREAS, pursuant to the acquisition of CPS by PRESS GANEY, ASSIGNOR hereby assigns all intellectual property rights, all rights to the Trademarks, and all goodwill in the Trademarks, to ASSIGNEE, including the right to sue for past infringement, nunc pro tunc, effective August 3, 2010 (“Effective Date”).

NOW, THEREFORE, in consideration of good and valuable consideration given and received, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers, and conveys to ASSIGNEE, its successors, assigns or legal representatives, all right, title and interest, worldwide, in and to the Trademarks therefore, which ASSIGNOR has acquired through such use, together with the goodwill of any and all business carried on in association with and symbolized by the Trademarks and said U.S. trademark registrations, including without, limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for ASSIGNEE’s own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

AND ASSIGNOR, on behalf of itself, its successors, assigns and legal representatives, hereby covenants and agrees, without further consideration, to do all such lawful acts and things and to execute such further lawful assignments, documents, assurances, applications and other instruments as reasonably may be required by the ASSIGNEE, its successors, assigns or legal representatives, to obtain any and all registrations or renewals for the Trademarks and to vest the same in the ASSIGNEE, its successors, assigns or legal representatives.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this instrument to be executed by their respective duly authorized representatives as of the Effective Date.

ASSIGNOR
CENTER FOR PERFORMANCES SCIENCES

By: 
Name: Andrew J Cavanna
Title: Secretary

ASSIGNEE
PRESS GANEY ASSOCIATES, INC.

By: 
Name: Devin J Anderson
Title: General Counsel & Corporate Secretary