

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DG Fastchannel, Inc.		11/02/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Digital Generation, Inc.
Street Address:	750 W. John Carpenter Freeway
Internal Address:	Suite 700
City:	Irving
State/Country:	TEXAS
Postal Code:	79039
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3316540	ADGALLERY
Registration Number:	3317015	ADGALLERY
Registration Number:	3316533	DG FASTCHANNEL
Registration Number:	3316534	DGFASTCHANNEL
Registration Number:	3248789	SOURCE TV
Registration Number:	3323071	SOURCEECREATIVE
Registration Number:	3316539	SPOTCENTRAL
Registration Number:	3317014	SPOTCENTRAL

CORRESPONDENCE DATA

Fax Number: 3127758100
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 312-775-8000
 Email: trademarks@mcandrews-ip.com

900269775

**TRADEMARK
 REEL: 005136 FRAME: 0323**

OP \$215.00 3316540

Correspondent Name: Ronald A. DiCerbo
Address Line 1: 500 W Madison St, 34th Fl
Address Line 4: CHICAGO, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	DG CHANGE OF NAME
NAME OF SUBMITTER:	Ronald A. DiCerbo
Signature:	/RAD/
Date:	10/23/2013

Total Attachments: 2

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source=Delaware cert of name change to Digital Generation and amend to articles#page2.tif

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DG FASTCHANNEL, INC.", CHANGING ITS NAME FROM "DG FASTCHANNEL, INC." TO "DIGITAL GENERATION, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF NOVEMBER, A.D. 2011, AT 5:11 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3325896 8100

111160735

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9133595

DATE: 11-03-11

TRADEMARK
REEL: 005136 FRAME: 0325

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
DG FASTCHANNEL, INC.

Pursuant to Section 242 of the Delaware General Corporation Law ("DGCL") as amended, DG FastChannel, Inc., a corporation organized and existing under and by virtue of the DGCL (the "Corporation"), has adopted the following Certificate of Amendment to its Certificate of Incorporation:

1. The name of the Corporation is DG FastChannel, Inc.
2. The following amendment (the "Amendment") to the Certificate of Incorporation of the Corporation (the "Certificate of Incorporation") was duly adopted by resolution of the Board of Directors of the Corporation on September 16, 2011. The Amendment was adopted by the stockholders of the Corporation at a meeting of the stockholders duly called and held on November 1, 2011.
3. The Certificate of Incorporation is hereby amended by deleting Article First and inserting in lieu thereof a new Article First to read as follows:

First: The name of the Corporation is Digital Generation, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Incorporation on this 2nd day of November, 2011.

By: 

Name: Omar A. Choucair

Title: Chief Financial Officer