# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank		10/23/2013	National Banking Association:

### RECEIVING PARTY DATA

Name:	Heartland Payment Systems, Inc.
Street Address:	90 Nassau Street
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08542
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Serial Number:	85336730	BETTER THAN A CHECKING ACCOUNT
Serial Number:	85336744	BETTER THAN A CHECKING ACCOUNT
Serial Number:	75896272	CAFE PREPAY
Serial Number:	85312641	CAFÉ PREPAY
Serial Number:	78435841	CAFE ENTERPRISE
Serial Number:	85186805	COMALEX
Serial Number:	73832667	COMALEX
Serial Number:	85312668	COMALEX
Serial Number:	78789191	ECSI
Serial Number:	78789196	ECSI
Serial Number:	77753046	FRESHTXT
Serial Number:	85717377	HEARTLAND MOSAIC
Serial Number:	85717365	HEARTLAND MOSAIC
Serial Number:	85874092	HEARTLAND PAYMENT SYSTEMS
		TRADEMARK

Serial Number:	85874096	HEARTLAND PAYMENT SYSTEMS
Serial Number:	85874100	HEARTLAND PAYMENT SYSTEMS
Serial Number:	85874101	HEARTLAND PAYMENT SYSTEMS
Serial Number:	85576828	HEARTLAND PETROPAY
Serial Number:	75393149	LUNCHBOX
Serial Number:	85337801	MOBUYLE
Serial Number:	85337809	MOBUYLE
Serial Number:	85337815	MOBUYLE
Serial Number:	75772190	MYCARD@SCHOOL
Serial Number:	78027258	MYCARD@SCHOOL
Serial Number:	85480421	MYSCHOOLBUCKS
Serial Number:	78073028	MYLUNCHMONEY.COM
Serial Number:	77383873	MY PAL
Serial Number:	85293224	NUTRITION GRADE REPORT
Serial Number:	85293353	NUTRITION GRADE REPORT
Serial Number:	85662769	PORTICO
Serial Number:	85662828	PORTICO
Serial Number:	85642043	PROSPER
Serial Number:	85642064	PROSPER
Serial Number:	85642077	PROSPER
Serial Number:	85677653	REFUNDSELECT
Serial Number:	78789186	SERVICE NEVER RESTS.
Serial Number:	77372088	SL TECH
Serial Number:	85707753	SMARTLINK
Serial Number:	85405791	SMARTTIE FOR SCHOOL KITCHENS
Serial Number:	77383872	SMARTTIE FOR SCHOOL KITCHENS
Serial Number:	85652762	WAVERIDER
Serial Number:	85652764	WAVERIDER
Serial Number:	85652768	WAVEREADER SPIN
Serial Number:	85652771	WAVEREADER SPIN

# CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: trademarkny@winston.com

Correspondent Name: Patrick Strubbe Address Line 1: 100 North Tryon Street Address Line 2: Winston & Strawn LLP Address Line 4: Charlotte, NORTH CAROLINA 28202 ATTORNEY DOCKET NUMBER: 3165.7103 NAME OF SUBMITTER: Trademark NY Signature: /MNocera/ 10/23/2013 Date: Total Attachments: 17 source=Release Reel 5065 Frame 0201#page1.tif source=Release Reel 5065 Frame 0201#page2.tif source=Release Reel 5065 Frame 0201#page3.tif source=Release Reel 5065 Frame 0201#page4.tif source=Release Reel 5065 Frame 0201#page5.tif source=Release Reel 5065 Frame 0201#page6.tif source=Release Reel 5065 Frame 0201#page7.tif source=Release Reel 5065 Frame 0201#page8.tif source=Release Reel 5065 Frame 0201#page9.tif source=Release Reel 5065 Frame 0201#page10.tif source=Release Reel 5065 Frame 0201#page11.tif source=Release Reel 5065 Frame 0201#page12.tif source=Release Reel 5065 Frame 0201#page13.tif source=Release Reel 5065 Frame 0201#page14.tif source=Release Reel 5065 Frame 0201#page15.tif source=Release Reel 5065 Frame 0201#page16.tif

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# TERMINATION OF TRADEMARK SECURITY AGREEMENT

#### October 23, 2013

WHEREAS, the undersigned are parties to that certain Trademark Security Agreement, recorded by the Assignment Division of the U.S. Patent and Trademark Office at Reel 5065, Frame 0201 on July 8, 2013 (the "<u>Trademark Security Agreement</u>"), by and among Heartland Payment Systems, Inc., a Delaware corporation (the "<u>Borrower</u>"), and JPMorgan Chase Bank, N.A., a national banking association, in its capacity as the administrative agent (in such capacity, the "<u>Administrative Agent</u>") under that certain Second Amended and Restated Credit Agreement dated as of November 24, 2010 by and among Heartland Payment Systems, Inc., the lenders and agents party thereto and the Administrative Agent (as amended, supplemented and otherwise modified, the "Credit Agreement");

WHEREAS, pursuant to the Trademark Security Agreement and certain other agreements entered into in connection with the Credit Agreement, the Borrower granted a security interest in its right, title and interest in the property listed on <u>Schedule 1</u> hereto (the "<u>Pledged Collateral</u>") to the Administrative Agent, for the ratable benefit of the Secured Parties referred to therein, as collateral security for the prompt and complete payment and performance of the Secured Obligations referred to therein;

WHEREAS, as of the date hereof, the Secured Obligations have been paid and discharged in full.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intent to be legally bound hereby, each of the undersigned hereby agrees that the Trademark Security Agreement shall be terminated, all security interests of the Administrative Agent in the Pledged Collateral in connection with the Trademark Security Agreement and the Credit Agreement are hereby released, and the parties hereto shall have no further rights, remedies, liabilities or obligations thereunder.

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IN WITNESS WHEREOF, the parties hereto have executed this Termination of Security Interests to be effective as of the date first written above.

JPMorgan Chase Bank, N.A., as Administrative Agent

Ву:

Name: Goh Siew Tan Title: Vice President

State of New York

County of New York

SS,

The foregoing instrument was acknowledged before me this  $\frac{1}{2}$  day of October, 2013 by banking corporation, on behalf of said banking corporation.

ADREA S. ADAMS
NOTARY PUBLIC, STATE OF NEW YORK
QUALIFIED IN BRONX COUNTY
REG. #01AD6237811
MY COMM, EXP. MARCH 28, 2015

<u>Notary Public</u>

# AGREED AND ACCEPTED

Heartland Payment Systems, Inc.

By: Robert H. B. Baldwin, Jr.

Title:

Vice Chair

Signature Page to Termination of Trademark Security Agreement (Heartland Payment Systems, Inc.)

# Schedule 1 <u>Trademarks</u>

BETTER THAN A CHECKING ACCOUNT	Mark  BETTER THAN A CHECKING ACCOUNT
United States	Country United States
85/336,744	App No 85/336,730
6/2/2011	App Date 6/2/2011
	Reg. No
	Reg. Date
36	Class
Financial services, namely, credit card, debit card, bank card, smart card, payment card, and stored-value card transaction processing services; financial transaction processing services, namely, providing secure commercial transactions and payment options for customers using a smart phone or mobile device at a point of sale; credit card, debit card, bank card, smart card, payment card, and stored-value card verification services; verification services for commercial transactions and payments made by customers using a smart phone or mobile device at a point of sale; credit card, debit card, bank card, smart card, payment card, and stored-value card authorization services; authorization services for commercial transactions and payments made by customers using a smart phone or mobile device at a point of sale; electronic payment, namely, electronic processing and transmission of bill payment data; providing electronic processing of credit card, debit card, bank card, smart card, payment card, and stored-value card transactions all via a proprietary and secure financial global computer network; providing electronic processing of commercial transactions and payments made by customers using a smart phone or mobile device at a point of sale via a proprietary and secure financial global computer network; financial administration of debit card, smart card, payment card, smart card, payment card, stored-value card,	Goods and Services  Business services, namely, administration of a consumer loyalty, affinity, and incentive award program to promote the issuance of credit cards, debit cards, smart cards, and stored-value cards and the use of smart phones and mobile devices to make point of sale payments by others; Payroll preparation services; administration of business payroll for others; Business advisory services, consultancy and information; public advocacy to promote awareness of credit, debit, payment card, stored-value card, smart phone and mobile device transaction processing practices; Administration of a consumer loyalty program to promote retail services of others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes
Allowed 6/5/2012 Statement of Use/2nd Extension due 6/5/2013	Case Status Allowed 6/5/2012 Statement of Use/2nd Extension due 6/5/2013

7/5/2017	applications							(Owner Comalex, Inc.)
Registered Section 8/15 due	Computer software, namely, software used to manage transactions and integrate systems at point of sale	9	7/5/2011	3,989,644	11/29/2010	85/186,805	United States	COMALEX
Registered Renewal due 8/30/2015	Computer software, namely, software used to facilitate the sale of meals	<b>છ</b>	8/30/2005	2,989,436	6/15/2004	78/435,841	United States	CAFE ENTERPRISE (Assigned from Comalex, Inc.)
Registered Section 8/15 due 6/5/2018 Renewal due 6/5/2022	Electronic commerce payment services, namely, establishing funded accounts with schools used to prepay student's lunches and snacks; electronic commerce payment services, namely, establishing funded accounts with schools used to prepay student's transportation, school books, school pictures, field trips, athletic fees, and other school-related fees via the Internet	ယ တ	6/5/2012	4,152,876	5/4/2011	85/312,641	United States	CAFÉ PREPAY
Abandoned	Financial services in the nature of providing payments to schools for crediting to the accounts of students in exchange for payments on behalf of the students	36	1/23/2001	2,423,296	1/13/2000	75/896,272	United States	CAFE PREPAY  (Assigned from Comalex, Inc.)
	smart phone and mobile device payment account services utilizing a computer readable device; electronic funds transfer services; clearing and reconciling financial transactions via a global computer network for retail merchants; providing commercial financial transaction via a global computer network for retail merchants; providing commercial financial transaction data, including account balance data to merchants regarding credit card, debit card, bank card, smart card, payment card, stored-value card, and smart phone and mobile device payment accounts via a secure internation provided by electronic means; financial services, namely, electronic remote check deposit services on behalf of merchants; electronic check processing on behalf of merchants; providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check, and electronic payments via telephone and the internet; providing electronic processing of re-presented check transactions and electronic payments related thereto via a global computer network; financial services, namely, providing on-line stored value accounts in an electronic environment; stored value card services; stored value prepaid card services, namely, processing electronic							
Case Status	Goods and Services	Class	Reg. Date	Reg. No	App Date	App No	Country	Mark

Mark	Country	App No	App Date	Reg. No	Reg. Date	Class	Goods and Services	Case Status
		-	4					Renewal due 7/5/2021
COMALEX	United States	73/832,667	10/20/1989	1,600,557	6/12/1990	ပ	Computer peripherals; and computer software for factory data gathering	Expired
(Assigned from Comalex, Inc.)						·, ·		
COMALEX	United States	85/312,668	5/4/2011	4,163,416	6/26/2012	О	Computer peripherals; computer software used to manage commercial financial transactions and integrate electronic payment systems for point of sale applications	Registered Section 8/15 due 6/26/2018
								Renewal due 6/26/2022
ESCI	United States	78789191	1/11/2006	3250944	6/12/2007	36	Financial services for educational institutions, financial institutions, borrower and lenders, namely providing management and consulting support for student loans and related financial services for such educational institutions, financial institutions, borrowers and lenders	Registered Renewal due 6/12/2017
ESCI	United States	78789196	1/11/2006	3250945	6/12/2007	36	Financial services for educational institutions, financial institutions, borrower and lenders, namely providing management and consulting support for student loans and related financial services for such educational institutions, financial institutions, borrowers and lenders	Registered Renewal due 6/12/2017
FRESHTXT	United States	77/753,046	6/5/2009	3,734,084	1/5/2010	42	Providing a website featuring on-line non-downloadable software tools which allow a user to send a message to a customer to alert them that a good or service is ready or available	Registered Section 8/15 due 1/5/2016 Renewal due
	United States					42	Providing a website featuring on-line non-downloadable software for computer and mobile applications which allows a user to send messages to, and receive message from, a customer to alert them that a good or service is ready or available, to send promotional messages, to allow a customer to reserve a good or service, and to provide coupons or other discounts to attract, retain and reward	Draffed 8/31/2011 Not filing per Honora 3/22/2012

M Heartland PAYMENT SYSTEMS	Heartland PAYMENT SYSTEMS	HEARTLAND MOSAIC	HEARTLAND MOSAIC	Mark
United States	United States	United States	United States	Country
85/874,096	85/874,092	85/717,365	85/717,377	App No
3/12/2013	3/12/2013	8/30/2012	8/30/2012	App Date
				Reg. No
				Reg. Date
35	<b>6</b>	42	ω	Class
Promoting the issuance of credit card, debit card, bank card, smart card, prepaid card, stored value card, prepaid cash card, bank-issued stored value card, bank-issued prepaid cash card, stored value smart card, prepaid payment card and smart phone and mobile device payment	Computer application software for mobile phones, namely, software to provide identity authentication, facilities access and electronic payment services; electronic readers used in mobile devices for capturing, verifying and authenticating data for use in identity authentication, facilities access and electronic payment services; card readers for magnetically encoded cards; chip card readers; computer software for wirelessly managing accounts related to the provision of retail services, restaurant services and laundry machine services; computer software for managing, maintaining and repairing washing machines, dryers and laundry machines; computer software for wireless communications and messaging between retail merchants and their customers, restaurants and their users to provide information on the status of their services; computer software that provides webbased access to applications and services relating to the management of retail stores, restaurants and laundry facilities through a web-based operating system or portal interface.	Application service provider, namely, providing non-downloadable software for use as a spreadsheet, for use in word processing, for use in database management, for use in the electronic storage and management of data, and for providing point of sale payment services in the fields of food service management, order entry, inventory control, and reporting and analytics	Computer software for use as a spreadsheet, for use in word processing, for use in database management, for use in the electronic storage and management of data, and for providing point of sale payment services in the fields of food service management, order entry, inventory control, and reporting and analytics	Goods and Services loyal customers
Pending Foreign filing deadline 9/12/203	Pending Foreign filing deadline 9/12/203	Allowed 1/8/2013 Statement of Use/1st Extension for 7/8/2013	Allowed 1/8/2013 Statement of Use/1st Extension for 7/8/2013	Case Status

PAYMENT SYSTEMS		Mark
United States		Country
85/874,100		App No
3/12/2013		App Date
		Reg. No
		Reg. Date
36		Class
Financial services, namely, credit card, debit card, bank card, smart card, prepaid card, stored value card, prepaid cash card, smart card, prepaid cash card, stored value smart card, prepaid prepaid cash card, stored value smart card, prepaid payment card and smart phone and mobile device payment accounts transaction processing services; credit card, debit card, bank card, smart card, prepaid card, stored value card, bank-issued prepaid cash card, stored value smart card and prepaid payment card and smart phone and mobile device payment accounts verification services; check verification and processing services; credit card, debit card, bank card, smart card, prepaid card, stored value card, prepaid cash card, stored value smart card, prepaid card, stored value card, prepaid cash card, bank-issued stored value smart card, prepaid cash card smart phone and mobile device payment accounts authorization services; electronic processing and transmission of payment data; providing electronic processing of credit card, debit card, bank card, smart card, prepaid cash card, stored value card, prepaid cash card, smart card, stored value card, prepaid cash card, smart card, stored value card, prepaid cash card, smart card, prepaid cash card, stored value smart card, prepaid cash card, smart card, prepaid cash card, stored value card, bank-issued prepaid cash card, stored value card, bank-issued smart phone and mobile device payment accounts transactions via a proprietary and secure financial global computer network; credit card, debit card, bank card, smart card, bank-card, sma	accounts through the administration of incentive award programs, loyalty programs and affinity programs; payroll preparation services; administration of business payroll for others; business advisory services, consultancy and information; public advocacy to promote awareness of credit card, debit card, bank card, smart card, prepaid card, stored value card, perpaid payment card, payment card and smart phone and mobile device payment accounts processing practices; business advisory services, consultancy and information in the fields of electronic payment processing, inventory management, monitoring and control, and hostessing and table management; business advisory services, consultancy and other retail establishments in the fields of electronic payment processing, inventory management, monitoring and control, and hostessing, inventory management, monitoring and control, and hostessing and table management, monitoring and control, and hostessing and table management, monitoring and control, and hostessing and table management, monitoring and control, and services through the issuance and processing of loyalty points.	Goods and Services
Pending Foreign filing deadline 9/12/203	TDADEMADIA	Case Status

PAYMENT SYSTEMS		Mark
United States		Country
85/874,101		App No
3/12/2013		App Date
		Reg. No
		Reg. Date
42		Class
Data encryption services in the field of credit card, debit card, bank card, smart card, prepaid card, stored value card, prepaid cash card, bank-issued stored value card, bank-issued prepaid cash card, stored value smart card, prepaid payment card and smart phone and mobile device processing; providing temporary online non-downloadable computer software for use in accessing online credit card, debit card, bank card, smart card, prepaid card, stored value card, prepaid cash card, bank-issued stored value smart tard, bank-issued prepaid cash card, stored value smart	stored value smart card and prepaid cash card, services featuring a computer readable card; electronic funds transfer services; payroll tax debiting services; providing online financial services to restaurants and other retail merchants, namely, providing financial account management services and financial clearance services in the nature of clearing and settling financial transactions for restaurants and other retail establishments; clearing and reconciling financial transactions via a global computer network; check verification and processing services; providing account transaction information to merchants, namely, credit card, debit card, bank card, smart card, prepaid cash card, stored value card, prepaid payment card and smart phone and mobile device payment accounts transactions information, advisory and consultancy services related to credit card, debit card, bank card, smart card, prepaid card, stored value card, bank card, smart card, prepaid card, shored value card, prepaid cash card, stored value card, bank-issued prepaid cash card, stored value card, prepaid payment card and smart phone and mobile device payment accounts processing practices; information, advisory and consultancy services related to credit card, debit card, bank card, smart card, prepaid card, stored value card, bank-issued prepaid cash card, stored value smart card, prepaid payment card and smart phone and mobile device payment accounts processing practices for restaurants and other retail establishments; financial transactions and payment options using a mobile device at a point of sale; loyalty program payment processing services; information services, namely, financial information provided by electronic means.	Goods and Services
Pending Foreign filing deadline 9/12/203		Case Status

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HEARTLAND PETROPAY	Mark
United States	Country
85/576,828	App No
3/22/2012	App Date
	Reg. No
	Reg. Date
<b>36</b>	Class
Financial services, namely, credit card, debit card, bank card, smart card, payment card, and stored-value card transaction processing services, inancial transaction processing services, namely, providing secure commercial transactions and payment options for customers using a smart phone or mobile device at a point of sale; credit card, debit card, bank card, smart card, payment card, and stored-value card verification services; verification services for commercial transactions and payments made by customers using a smart phone or mobile device at a point of sale; credit card, debit card, bank card, smart card, payment card, and stored-value card authorization services; authorization services for commercial transactions and payment made by customers using a smart phone or mobile device at a point of sale; electronic payment, namely, electronic processing and transmission of bill payment data; providing electronic processing of credit card, debit card, bank card, smart card, payment card, and stored-value card transactions all via a proprietary and secure financial global computer network; providing electronic processing of commercial transactions and payments made by customers using a smart phone or mobile device at a point of sale via a proprietary and secure financial global computer network; financial administration of debit card, smart card, payment card, stored-value card, smart phone and mobile device payment account services utilizing a computer readable device; electronic funds transactions via a global computer network for convenience.	Goods and Services  card, prepaid payment card and smart phone and mobile device transaction processing services; computer services, namely, providing temporary use of non-downloadable computer software for providing a web-based school management system and online portal for providing financial management, admissions management, education management and records management; platform as a service (PAAS) featuring computer software platforms for use as a spreadsheet, for use in word processing, for use in database management, and for use in the electronic storage of data for restaurant management, table management, inventory control, multi-station kitchen preparation, check management, staff performance management, and order entry and analytics; platform as a service (PAAS) featuring computer software platforms for use as a spreadsheet, for use in word processing, for use in database management, for use in the electronic storage of data and for payment processing at retail establishments.
Allowed 10/9/2012 Statement of Use/1st extension due 4/9/2013	TRADEMARK
	DEEL OOS 126 EDAME O

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MOBUYLE	MOBUYLE	MOBUYLE	LUNCHBOX  Acquired from Data Futures, Inc.		Mark
United States	United States	United States	United States		Country
85/337,815	85/337,809	85/337,801	75/393,149		App No
6/3/2011	6/3/2011	6/3/2011	11/20/1997		App Date
		4,283,578	2,310,350	·	Reg. No
		1/29/2013	1/25/2000		Reg. Date
36	ယ	ω	9		Class
Financial services, namely, credit card, debit card, bank card, smart card, payment card, and stored-value card transaction processing services; financial transaction processing services, namely, providing secure commercial transactions and payment options for customers using a smart phone or mobile device at a point of sale; credit card, debit card, bank card, smart card, payment card, and stored-value card verification services; verification services for commercial transactions and payments made by customers using a smart phone or mobile device at a point	Business services, namely, administration of a consumer loyalty, affinity, and incentive award program to promote the issuance of credit cards, debit cards, smart cards, and stored-value cards and the use of smart phones and mobile devices to make point of sale payments by others; Business advisory services, consultancy and information; public advocacy to promote awareness of credit, debit, payment card, stored-value card, smart phone and mobile device transaction processing practices; Administration of a consumer loyalty program to promote retail services of others; Customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes	Computer application software for mobile phones, namely, software to provide identity authentication, facilities access and electronic payment services; electronic readers used in mobile devices for capturing, verifying and authenticating data for use in identity authentication, facilities access and electronic payment services	Computer software for use in school and institutional meal management	store merchants and vehicle service station merchants and providing commercial financial transaction data, including account balance data to such merchants regarding credit card, debit card, bank card, smart card, payment card, stored-value card, and smart phone and mobile device payment accounts via a secure Internet website; information services, namely, financial information provided by electronic means; financial services, namely, providing on-line stored value accounts in an electronic environment; stored value card services; stored value prepaid card services, namely, processing electronic payments made through prepaid cards	Goods and Services
Allowed Statement of use filed 12/4/2012 – Response to Office Action due 6/4/2013	Allowed 5/29/2012 Statement of Use/2 <sup>nd</sup> Extension due 5/29/2013	RegisteredSection 8/15 Due 1/29/2019	Registered Next Renewal due 1/25/2020		Case Status

Assignment to Hearland	(Owner: School-Link Technologies, Inc., a Delaware corporation –	mycard@School Unit	(Owner: School-Link Technologies, Inc., a Delaware corporation – Assignment to Heartland Payment Systems, Inc. filed 9/14/2012)	MYCARD@SCHOOL and Unit Design  MYCAYA@SCHOOL		Mark
		United States		United States		Country
-		78/027,258		75/772,190		App No
		9/22/2000		8/9/1999		App Date
		2,832,956		2,420,916		Reg. No
		4/13/2004		1/16/2001		Reg. Date
		9		ಹ		Class
Credit and debit card services provided by way of bar-	magnetically encoded, which can interact with various software applications to store and provide data about and for the student, for use by students in primary, secondary and higher educational institutions.	Bar coded cards functioning as universal student identification cards, and as debit and credit cards which are	higher educational levels	Bar coded cards functioning as universal student identification cards, and as debit and credit cards which are not magnetically encoded and can interact with various software applications to store and provide data about and for the student for students at the primary secondary and	of sale; credit card, debit card, bank card, smart card, payment card, and stored-value card authorization services; authorization services for commercial transactions and payments made by customers using a smart phone or mobile device at a point of sale; electronic payment, namely, electronic processing and transmission of bill payment data; providing electronic processing of credit card, debit card, bank card, smart card, payment card, and stored-value card transactions all via a proprietary and secure financial global computer network; providing electronic processing of commercial transactions and payments made by customers using a smart phone or mobile device at a point of sale via a proprietary and secure financial global computer network; financial administration of debit card, smart card, payment card, stored-value card, smart phone and mobile device payment account services utilizing a computer readable device; clearing and reconciling financial transactions via a global computer network for retail merchants; providing commercial financial transaction data, including account balance data to merchants regarding credit card, debit card, bank card, smart card, payment card, stored-value card, and smart phone and mobile device payment accounts via a secure internet website; information services, namely, financial information provided by electronic means; stored value prepaid card services, namely, processing electronic payments made through prepaid cards	Goods and Services
	4/13/2014	Registered Renewal due		Registered Next renewal due 1/16/2021		Case Status

Mark	Country	App No	App Date	Reg. No	Reg. Date	Class	Goods and Services	Case Status
Payment Systems, Inc. filed 9/14/2012)						36	coded cards functioning as universal student identification cards	
MYSCHOOLBUCKS	United States	85/480,421	11/23/2011	4,255,165	12/4/2012	36	Providing online payment information and payment processing, payment management, payment wallet management and payment information services related to school fees and charges	Registered Section 8/15 due 12/4/2018 Renewal due 12/4/2022
MYLUNCHMONEY.COM School-Link Technologies, Inc., a Delaware corporation – Assignment to Heartland Payment Systems, Inc. filed 9/14/2012	United States	78/073,028	7/10/2001	2,748,710	8/05/2003	36	Online bill payment services for all types of school activities; Electronic payment, namely, electronic processing and transmission of bill payment data for all types of school activities	Registered Renewal due 8/5/2013
MY PAL and	United States	77/383,873	1/30/2008	3,484,768	8/12/2008	ω	Interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software for use in food service programs	Registered Section 8/15 due 8/12/2014 Renewal due 8/12/2018
(Owner School-Link Technologies, Inc., a Delaware corporation – Assignment to Heartland Payment Systems, Inc. filed 9/14/2012)								
NUTRITION GRADE REPORT	United States	85/293,224	4/12/2011			35	Incentive award programs to promote the sale of others' products and services through the issuance and processing of loyalty points	'Allowed 6/12/2012 Statement of Use/2 <sup>nd</sup> Extension due 6/12/2013
NUTRITION GRADE REPORT	United States	85/293,353	4/12/2011			36	Loyalty program payment processing services	Allowed 6/12/2012 Statement of Use/2 <sup>nd</sup> Extension due 6/12/2013
PORTICO	United States	85/662,769	6/27/2012			36	Merchant services, namely, payment transaction processing services; clearing and reconciling financial transactions via a global computer network for retail merchants; providing commercial financial transaction data to merchants; information services, namely, financial information provided	Allowed 1/8/2013 Statement of Use/1st Extension due 7/8/2013

PORTICO	United States United States	85/662,828 85/642,043	6/27/2012		35 42	by electronic means  Application service provider, namely, providing non-downloadable software for providing point of sale payment services  Business advisory services, consultancy and information; business advisory services, consultancy and information for restaurants and other retail establishments	Allowed 1/8/2013 Statement of Use/1stextension due 7/8/2013 To be Published 3/26/2013
PROSPER	United States	85/642,064	6/4/2012		36	Financial services, namely, credit card, debit card, bank card, smart card and payment card transaction processing services; credit card, debit card, bank card, smart card and payment card verification services; credit card, debit card, bank card, smart card and payment card authorization services; electronic processing and transmission of payment data; providing online financial services to restaurants, namely, providing financial account management services and financial clearance services in the nature of clearing and settling financial transactions for restaurants and other retail establishments; clearing and reconciling financial transactions wia a global computer network; check verification and processing services; information, advisory and consultancy services related to credit, debit and payment card processing practices for restaurants and other retail establishments; financial transaction services, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale	Pending Appeal to Final Refusal due 9/6/2013
PROSPER	United States	85/642,077	6/4/2012		42	Platform as a service (PAAS) featuring computer software platforms for use as a spreadsheet, for use in word processing, for use in database management, and for use in the electronic storage of data for restaurant management, table management, inventory control, multi-station kitchen preparation, check management, staff performance management, and order entry and analytics; Platform as a service (PAAS) featuring computer software platforms for use as a spreadsheet, for use in word processing, for use in database management, for use in the electronic storage of	Published 2/5/2013

SMARTTIE FOR SCHOOL United States KITCHENS (Stylized) and Design 9 Computer softwa sold as a unit with	SMARTLINK United States 85/707,753 8/20/2012 38 Providing electro payment card pro management, en inventory management.	(Owner School-Link Technologies, Inc., a Delaware corporation – Assignment to Heartland Payment Systems, Inc. filed 9/14/2012	SL TECH & Design United States 77/372088 1/15/2008 3,488,076 8/19/2008 42 Computer consultintegrated food s computer hardward transactions, approximately control, menu pia	SERVICE NEVER RESTS. United States 78789186 6/11/2006 3250943 6/12/2007 36 institutions, borrough management and related financial institution.	REFUND SELECT United States 85677653 7/16/2012 4333982 5/14/2013 36 Financial adminit	data and for use retail establishm	Reg. Date Class
(C)	38		8/19/2008	6/12/2007	5/14/2013		Reg. No Reg. Date Clas
Computer software used by school food service programs to monitor supply inventory and food storage temperatures sold as a unit with computer hardware	Providing electronic transmission of data in the fields of payment card processing, electronic funds transfer, check management, energy management, facilities management, inventory management and back office systems		Computer consulting services regarding customized integrated food service management systems including computer hardware and software used for point of sale transactions, application processing, ordering, inventory control, menu planning and food service production	Financial services for educational institutions, financial institutions, borrowers and lenders, namely providing management and consulting support for student loans and related financial services for such educational institutions, financial institutions, borrowers and lenders	Financial administrative, namely, electronic administration of student refunds and check disbursements	data and for use in connection with payment solutions at retail establishments	ss Goods and Services
Abandoned 10/22/2012 Disclaims FOR SCHOOL KITCHENS TO BE	Pending Office action response due 4/9/2013		Registered Section 8/15 due 8/19/2014 Renewal due 8/19/2018	Registered Renewal due 6/12/2017	Registered Renewal date 5/14/2023		כמסה כומוניס

Mark	Country	App No	App Date	Reg. No	Reg. Date	Class	Goods and Services	Case Status
(Owner at Publication: School-Link Technologies, Inc., a Delaware corporation)								9/13/2012
Assigned to Heartland Payment Systems, Inc on 2/2/2012								
SMARTTIE FOR SCHOOL KITCHENS (Stylized) and Design	United States	77/383,872	1/30/2008		-	9	Computer hardware used by school food service programs to monitor supply inventory and food storage temperatures	Abandoned (No SOU filed)
SMARTIE for School Kitchens								
(Owner School-Link Technologies, Inc., a Delaware corporation – Assignment to Heartland Payment Systems, Inc. filed 9/14/2012)								
WAVERIDER	United States	85/652,762	6/15/2012		`	9	Card readers for magnetically encoded cards; chip card readers; computer software for wirelessly managing accounts related to the provision of laundry machine services; computer software for managing, maintaining and repairing washing machines, dryers and laundry machines; computer software for wireless communications and messaging with users of washers, dryers and laundry machines to provide information on the status of their laundry; computer software that provides web-based access to applications and services relating to the management of laundry facilities through a web-based operating system or portal interface	Pending Response to Office Action due 4/13/2013
WAVERIDER	United States	85/652,764	6/15/2012			36	Financial services, namely, credit card, debit card, bank card, smart card, payment card, and stored-value card transaction processing services in the field of laundry facilities; providing electronic processing of credit card, debit card, smart card, spart	Pending Response to Office Action due 4/13/2013
·							debit card, bank card, smart card, payment card, and stored-value card transactions all via a proprietary and secure financial global computer network; financial administration of debit card, smart card, payment card and stored-value card payment account services utilizing a computer readable device; providing commercial financial	

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**RECORDED: 10/23/2013** 

W.	*	Mark
WAVEREADER SPIN	WAVEREADER SPIN	irk
United States	United States	Country
85/652,771	85/652,768	App No
6/15/2012	6/15/2012	App Date
4,282,598		Reg. No
1/29/2013		Reg. Date
36	ထ	Class
Financial services, namely, credit card, debit card, bank card, smart card, payment card, and stored-value card transaction processing services in the field of laundry facilities; providing electronic processing of credit card, debit card, bank card, smart card, payment card, and stored-value card transactions all via a proprietary and secure financial global computer network; financial administration of debit card, smart card, payment card and stored-value card payment account services utilizing a computer readable device; providing commercial financial transaction data, including account balance data to managers of laundry facilities regarding credit card, debit card, bank card, smart card, payment card and stored-value card payment accounts via a secure Internet website; information services, namely, financial information provided by electronic means	Card readers for magnetically encoded cards; chip card readers; computer software for wirelessly managing accounts related to the provision of laundry machine services; computer software for managing, maintaining and repairing washing machines, dryers and laundry machines; computer software for wireless communications and messaging with users of washers, dryers and laundry machines to provide information on the status of their laundry; computer software that provides web-based access to applications and services relating to the management of laundry facilities through a web-based operating system or portal interface	Goods and Services  transaction data, including account balance data to managers of laundry facilities regarding credit card, debit card, bank card, smart card, payment card and stored-value card payment accounts via a secure Internet website; information services, namely, financial information provided by electronic means
Registered Section 8/15 due 1/29/2019 Renewal due 1/29/2023	Allowed 1/8/2013Statement of Use/1 <sup>st</sup> Extension  due 7/8/2013	EMARK
2/0042	TRADI	