

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SINGAPORE MATH, INC.	FORMERLY SINGAPOREMATH.COM INC.	10/02/2013	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	MARSHALL CAVENDISH INTERNATIONAL (SINGAPORE) PTE LTD.		
Street Address:	Times Centre No. 1, New Industrial Road		
City:	Singapore		
State/Country:	SINGAPORE		
Postal Code:	536196		
Entity Type:	CORPORATION: SINGAPORE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4030323	SINGAPORE MATH	
Registration Number:	3866259	SINGAPOREMATH.COM	
Serial Number:	85097366	SINGAPOREMATH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-626-4810		
Email:	nyctrademarks@bakermckenzie.com		
Correspondent Name:	Michael J. Bales		
Address Line 1:	452 Fifth Ave		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	78186655-669088		

CH \$90.00 4030323

DOMESTIC REPRESENTATIVE

900269816

TRADEMARK

REEL: 005136 FRAME: 0891

Name: Lisa W. Rosaya
Address Line 1: 452 Fifth Avenue
Address Line 2: Baker & McKenzie LLP
Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Michael J. Bales
Signature:	/mjb/
Date:	10/23/2013

Total Attachments: 2
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ASSIGNMENT OF FIFTY PERCENT OWNERSHIP OF TRADEMARKS

The undersigned, SINGAPORE MATH, INC., a corporation organized under the laws of Oregon, and located at 404 Beavercreek Road, #225, Oregon City, Oregon 97045 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from MARSHALL CAVENDISH INTERNATIONAL (SINGAPORE) PTE LTD., a Singapore corporation having an address at Times Centre No. 1, New Industrial Road, Singapore 536196 ("Assignee"), and pursuant to a certain Brand Co-Ownership Agreement entered into as of October 1, 2013 by and between Assignor and Assignee, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, an undivided fifty percent (50%) ownership interest in Assignor's right, title and interest in and to:

the trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the good will of the business associated therewith, (the "Trademarks")

to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted or renewed.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee its undivided fifty percent (50%) ownership interest in the Trademarks, to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

IN TESTIMONY WHEREOF, Assignor has executed this assignment.

SINGAPORE MATH, INC.

By: 

Name: Jeffery Thomas
Title: President

Date: Oct 2, 2013

EXHIBIT A

United States Registrations and Application

REG. NO. APP. NO.	TRADEMARKS
Reg. No. 4030323	SINGAPORE MATH
Reg. No. 3866259	SINGAPOREMATH.COM
App. No. 85097366	SINGAPOREMATH

Canada Application

REG. NO. APP. NO.	TRADEMARKS
App. No. 1576027	SINGAPORE MATH